Give facts a fighting chance
Our Mission

The News Literacy Project, a nonpartisan national education nonprofit, empowers educators to teach students the skills they need to become smart, active consumers of news and other information and engaged, informed participants in our democracy.

Our Vision

News literacy is embedded in the American middle school and high school education experience.

“The courses created by the News Literacy Project should become a fundamental building block of our students’ education.”

Fast Company
The Challenge

Young people are navigating the most forbidding information landscape in human history. Truth, evidence and facts compete for attention alongside rumors, viral hoaxes, conspiracy theories and disinformation.

According to recent research:

90% of teens and pre-teens use social media.

44% of teens and pre-teens believe that they know the difference between fake and real news.

76% of them get news there.

31% of teens and pre-teens say they have shared information that they later learned was false or inaccurate.

(Source: Common Sense Media)

The relentless onslaught of misinformation requires an equally vigorous response.
The Education Solution

At the News Literacy Project, we believe that education is the most effective approach to stop the spread of misinformation and counter its damage. Our curriculum gives today’s students (who are tomorrow’s voters and decision-makers) the tools to confidently sort fact from fiction and determine what information they can trust, share and act on.

Our Approach

The Checkology® virtual classroom equips educators to teach students in middle school and high school how to know what to believe. Using this browser-based interactive platform, students learn how to identify credible information, seek out reliable sources and know what to trust, what to dismiss and what to debunk. They also gain an understanding of the importance of the First Amendment in our democracy and in their own civic engagement. Lessons are guided by leading journalists and experts in digital media and the First Amendment who use compelling real-world examples that resonate with students.

Our Impact

In the 2018-19 school year, here’s what students told us:

- **69%** More than two-thirds of the students who completed Checkology lessons were able to identify the standards of quality journalism.
- **2X** The number of students who understand the First Amendment and the watchdog role of a free press doubles after completing Checkology lessons.
- **68%** Checkology drives civic engagement. More than two-thirds of students surveyed after using the platform said they planned to become more engaged in civic issues and more active in their communities.