Become a news literacy leader.

News literacy is an **essential life skill for today’s students**.

The News Literacy Project’s professional development programs teach educators how to provide their students with the skills, resources and confidence to navigate an increasingly complex and ever-changing information landscape.

We offer compelling interactive professional development workshops, on site or via webinar, for educators from a variety of disciplines, including librarians and technology/media specialists.

Whether you want to enhance your knowledge or approach to teaching news literacy or are new to the topic, our professional development programs can meet your needs.

**The fight for facts is the fight for education.**

**We know news literacy.**

Our experienced staff includes former classroom educators and journalists who can address a variety of core topics. You will leave our sessions equipped to give students lasting news literacy skills.

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**Tailored to your needs**

We can provide both off-the-shelf and customized professional development. Choose one 90-minute session, or combine sessions for a three-hour or six-hour immersion in news literacy professional development. Sessions include dozens of real-world examples, tips, tools and resources:

- **Introducing news literacy education:**
  This session makes the case for news literacy as a vital 21st-century life skill and gives an overview of concepts and tools. It puts news literacy instruction in context, demonstrates how to integrate it into the classroom — using timely events and examples — and describes essential concepts and skills.

- **Exploring the misinformation landscape:**
  Learn how to teach students to stop using the term “fake news” and to identify the many types of misleading, inaccurate and false information that they encounter every day. We use examples of misinformation to engage students in news literacy and civic learning, and we introduce digital verification skills and tools for debunking manipulated and false images.

- **Using news literacy to drive civic engagement:**
  Consuming, engaging with, sharing and creating information are the most fundamental and common civic actions that anyone can take. This session examines the connection between news literacy and civics and explores how news literacy learning can ignite civic engagement and improve civic literacy and reasoning. Educators leave with tips, ideas and strategies for using news literacy to supercharge a “consume/engage/create” cycle around timely issues.

- **Teaching digital verification to spark news literacy learning:**
  Dive deep into the tools and skills needed to verify the authenticity of information and learn to create engaging fact-checking investigations that inspire students to investigate viral content. Topics include using reverse image searches to determine authenticity, researching domain registration to discover a website’s owner, using archivers to explore deleted or changed content; developing keen observation skills to detect false context; and using Google Street View to confirm locations. Access to NLP resources and classroom-ready examples is included.

- **Evaluating the quality of standards-based journalism:**
  This session introduces and explores the standards and ideals of quality journalism. Learn why students need to have an understanding of journalism concepts such as verification, fairness, accountability and independence — and how to build on that understanding in ways that empower students to identify credible news reporting and respond to coverage that is lacking in some way.
We offer several options for professional development events, including customized workshops and seminars. We also can give presentations and keynote addresses and lead discussions for general audiences.

**Pricing for stand-alone professional development sessions**

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
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<tr>
<td>$900</td>
<td>A dedicated, customized 90-minute webinar (which can cover one core topic).</td>
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<tr>
<td>$2,000</td>
<td>A half-day session (three hours plus break, which can cover two core topics). This includes NLP travel costs.</td>
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<tr>
<td>$3,500</td>
<td>A full day (six hours plus break, which can cover up to four core topics). This includes NLP travel costs.</td>
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We can prepare customized quotes for specific time frames, settings and topics.

**Free professional development with Checkology® virtual classroom student license purchases**

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<tr>
<th>Licenses</th>
<th>Details</th>
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| 3,501–7,500 licenses ($3 per license) | - Access to live (email or phone) technical support.  
- Access to online support resources (articles and videos).  
- 90-minute live (and recorded) webinar on using Checkology most effectively (theme customization based on customer interest). |
| 7,500–9,999 licenses ($2.85 per license) | - Access to live (email or phone) technical support.  
- Access to online support resources (articles and videos).  
- 90-minute live (and recorded) webinar on using Checkology most effectively.  
- Half-day (three hours plus break) in-person session on news literacy and other themes of district interest. |
| 10,000+ licenses ($2.65 per license) | - Access to live (email or phone) technical support.  
- Access to online support resources (articles and videos).  
- 90-minute live (and recorded) webinar on using Checkology most effectively.  
- Full-day (six hours plus break) in-person session on news literacy and other themes of district interest. |

We can prepare customized quotes for specific time frames, settings and topics.

**Enroll now**

For general professional development requests, email edservices@checkology.org.

For customized quotes, email Joe Keeton (jkeeton@newslit.org) with the subject line “NLP professional development.”

For information about purchasing Checkology licenses, visit checkology.org or email edservices@checkology.org.

**About us**

The News Literacy Project, a nonpartisan national education nonprofit, empowers educators to teach students the skills they need to become smart, active consumers of news and other information and engaged, informed participants in our democracy.

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