News LiteracyProject

Digital Forensics:How to Fact-Check Like a Pro

Peter Adams, SVP of education

April 30, 2020

Who We Are

Our Mission

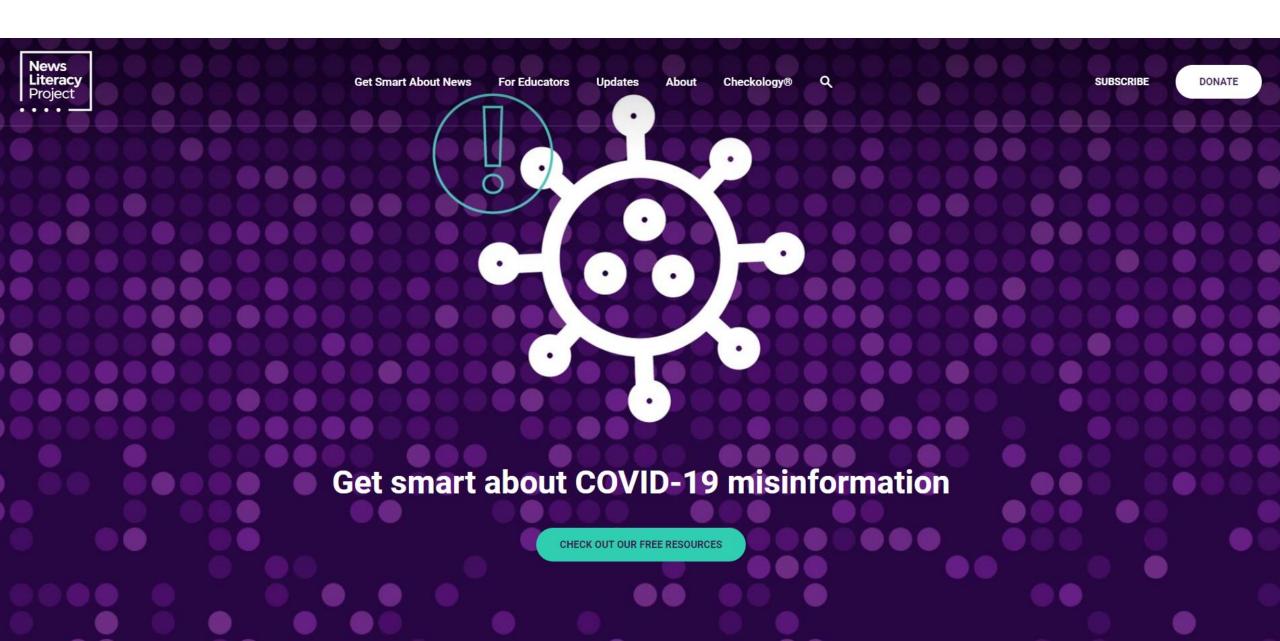
The News Literacy Project, a nonpartisan national education nonprofit, empowers educators to teach students the skills they need to become smart, active consumers of news and other information and engaged, informed participants in our democracy.

Our Vision

News literacy is embedded in the American education experience.



www.newslit.org





Real-time teachable moments

Check it out at newslit.org/educators/sift/



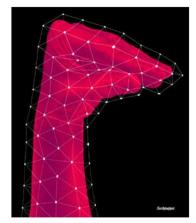




Teach news literacy this week

Source hacking explained | Viral rumor rundown | Facebook vs. anti-vax

'Source hacking' explained

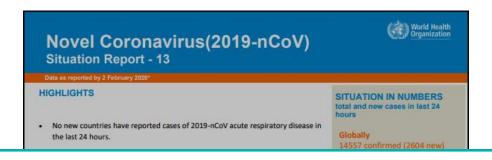


"Source Hacking: Media Manipulation in Practice" — a new report by Data & Society researchers Joan Donovan and Brian Friedberg - outlines four key techniques used by media manipulators.

The most essential question to ask of viral online content is also frequently one of the most difficult to answer: Where did this come from?

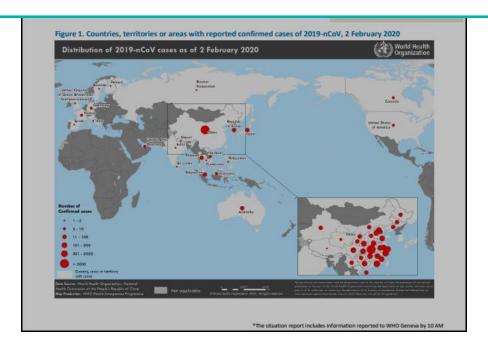
While this question isn't new - after all, purveyors of misinformation have always "adapted their workflows to the latest medium" - it has been elevated by an information ecosystem optimized for anonymity, alteration, fabrication and sharing.

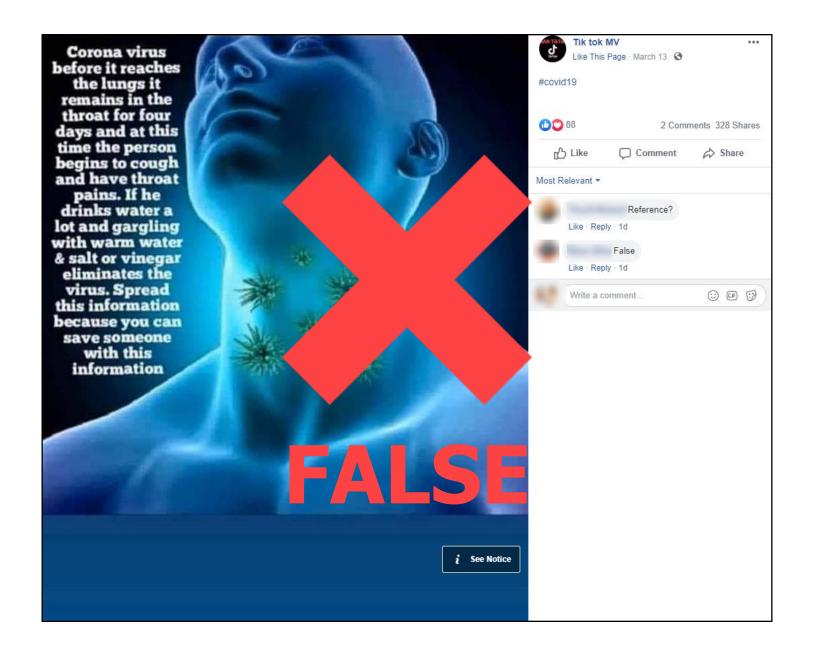
It's a perfect storm, the authors of a new report argue, for "source hacking": organized information influence campaigns that exploit "technological and



Managing the 2019-nCoV 'infodemic'

The 2019-nCoV outbreak and response has been accompanied by a massive 'infodemic' - an over-abundance of information – some accurate and some not – that makes it hard for people to find trustworthy sources and reliable guidance when they need it.





COVID - 19

Take 01 Minute and read

Be understanding !!! A Japanese doctor offers excellent advice on preventing COVID-19

New coronavirus may not show symptoms for several days (14-27 days). How can one know if a person is infected? By the time he has a fever and / or a cough and goes to the lung hospital, the patient may have 50% fibrosis, and then it's too late! Taiwanese experts provide simple self-monitoring that we can do every morning:

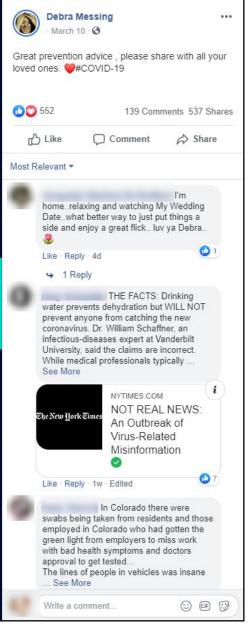
Take a deep breath and hold your breath for more than 10 seconds. If you can do this successfully without coughing and without difficulty, without anxiety or chest tightness, it shows that you do not have fibrosis and generally indicate no infection. Check yourself every morning in a fresh air environment

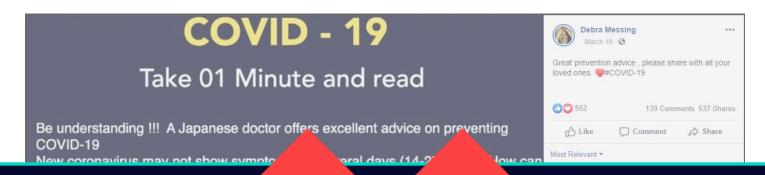
The Japanese physician treating COVID-19 provides the best advice on preventing this:

Everyone should make sure the mouth and throat are always moist. Drink some water every 15 minutes. Why not? Even if the virus gets into your mouth, drinking water or other fluids will help wash it down the esophagus into the stomach. When the virus is in the stomach - the hydrochloric acid in your stomach will kill the germs. If you do not drink enough water regularly, the virus can enter the airways and into your lungs, which is very dangerous to get.

Spread the message







Take a deep breath and hold you this successfully without coughing a tightness, it shows that you do not be Check yourself every morning in

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Spread the message





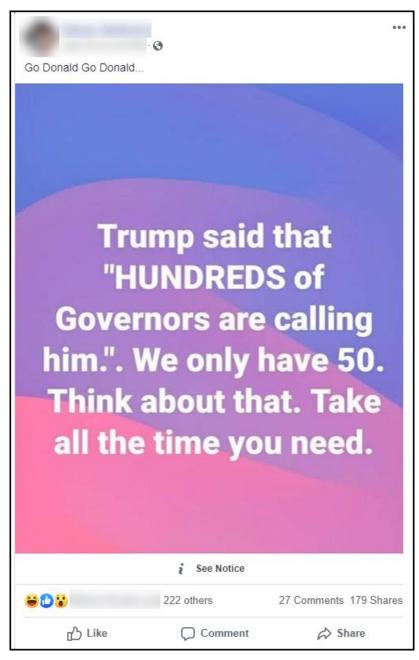
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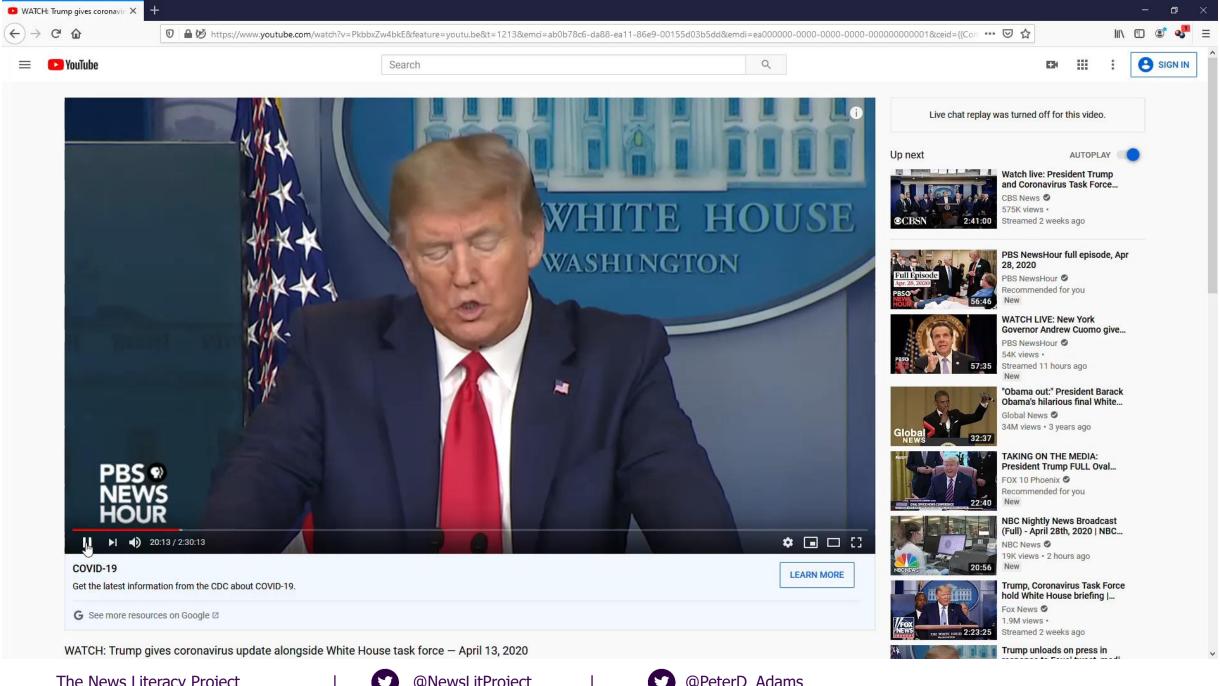
Day 4: Finally no more fever, but a new symptom showed up: shortness of breath. It was uncomfortable, it felt like I had bricks on my chest. I tried the self diagnose test I read online (hold your breath and count to 10) which I successfully did with no complications.

12:14 PM · Mar 18, 2020 · Twitter for iPhone

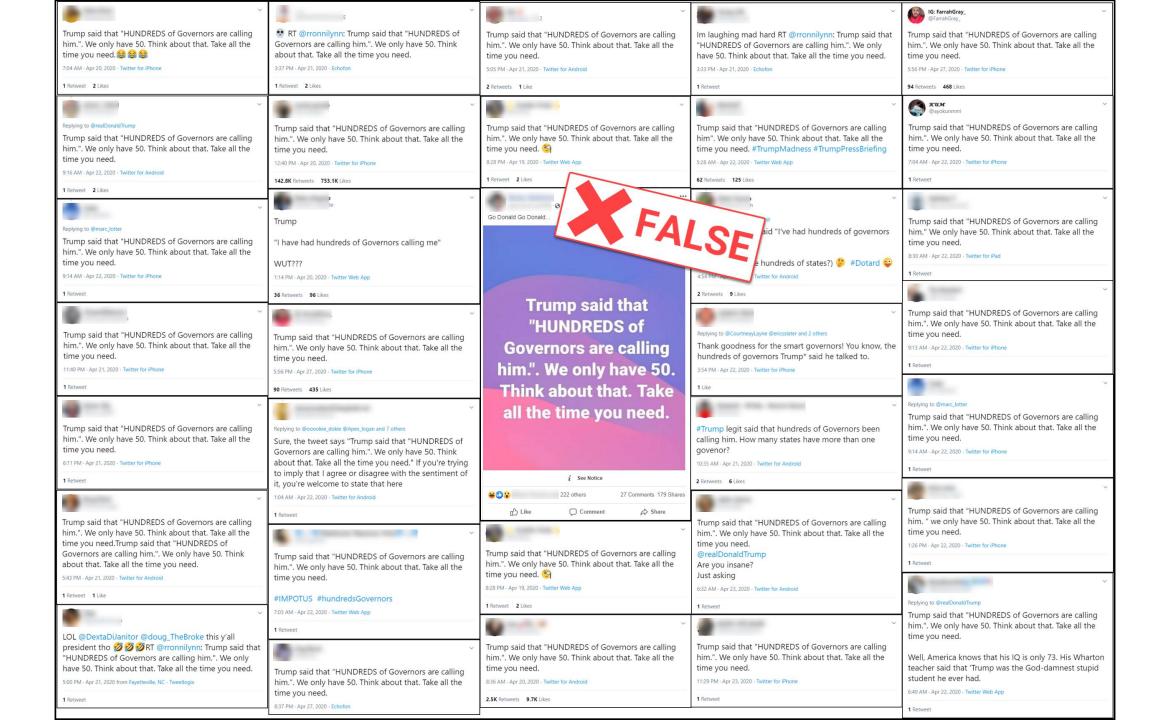
2.9K Retweets 28.9K Likes



















USNS Comfort Prepares to Admit Patients in New York City [Image 7 of 12]



NEW YORK (March 31, 2020) - US Navy Sailors practice patient transfer from the pier onto the hospital ship USNS

NEW YORK, NY, UNITED STATES
03.31.2020
Photo by Petty Officer 2nd Class Sara Eshleman ふ
Commander, U.S. 2nd Fleet Q ふ

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GALLERY



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The leftists and remoaners don't want you to see this.

This is the army in London preparing for an anti 5G and Lockdown and pro-Brexit protest from patriots. Rumour has it, it's going to be deleted. You know what to do.



From ProgressMY

7:00 AM · Apr 29, 2020 · Twitter for iPhone

4.5K Retweets 4.1K Likes







The leftists and remoaners don't want you to see this. This is the army in London preparing for an anti 5G and Lockdown and pro-Brexit protest from patriots. Rumour has it, it's going to be deleted. You know what to do.



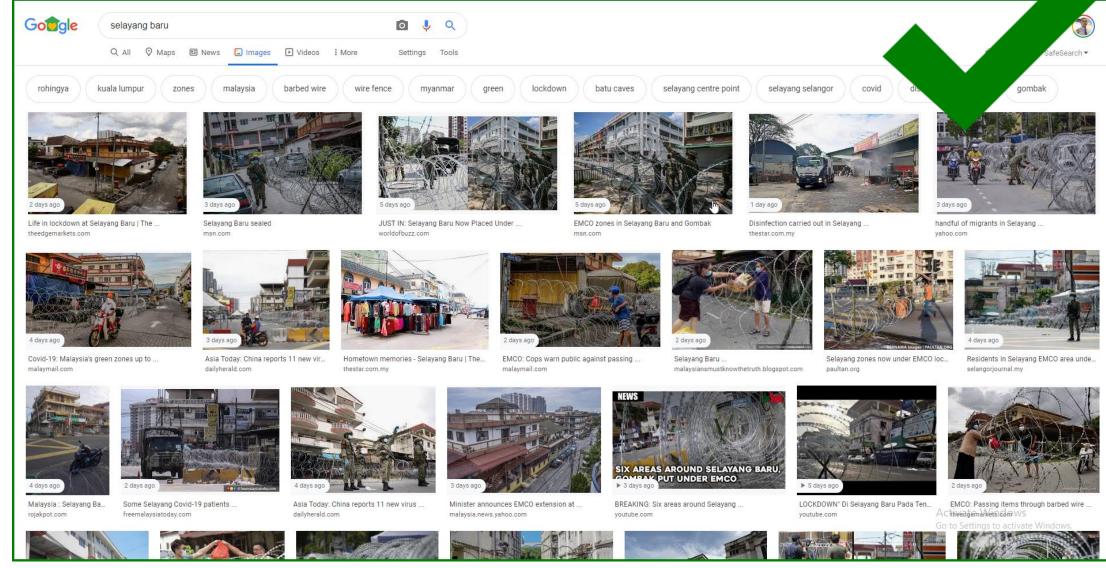
7:00 AM · Apr 29, 2020 · Twitter for iPhone

4.5K Retweets 4.1K Likes

















Healthcare workers in Denver blocked a group of antiquarantine protesters planning to storm the capital to fight the state's stay-at-home order.

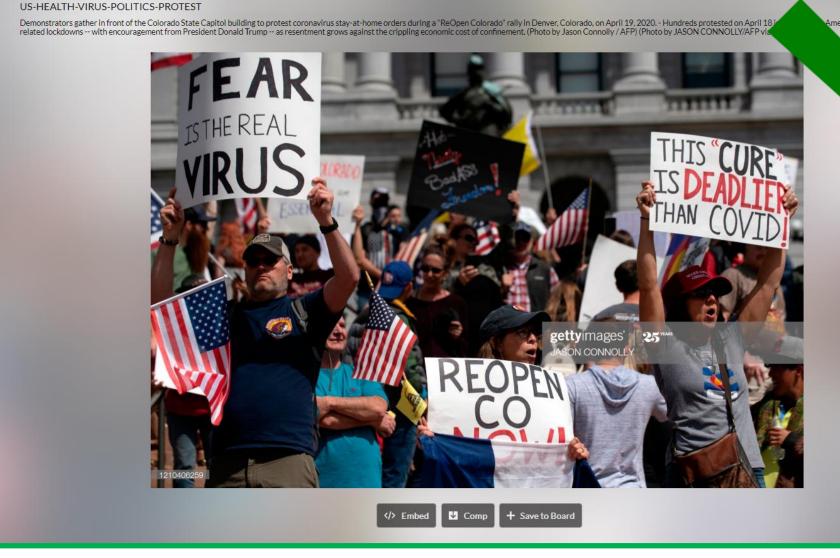


7:17 PM · Apr 21, 2020 · Buffer

9 Retweets 8 Likes

















Thousands protest Michigan governor's social distance order

By MIKE HOUSEHOLDER and ED WHITE April 15, 2020







AP





LANSING, Mich. (AP) — Thousands of flag-waving, honking protesters drove past the Michigan





OUT OF CONTEXT

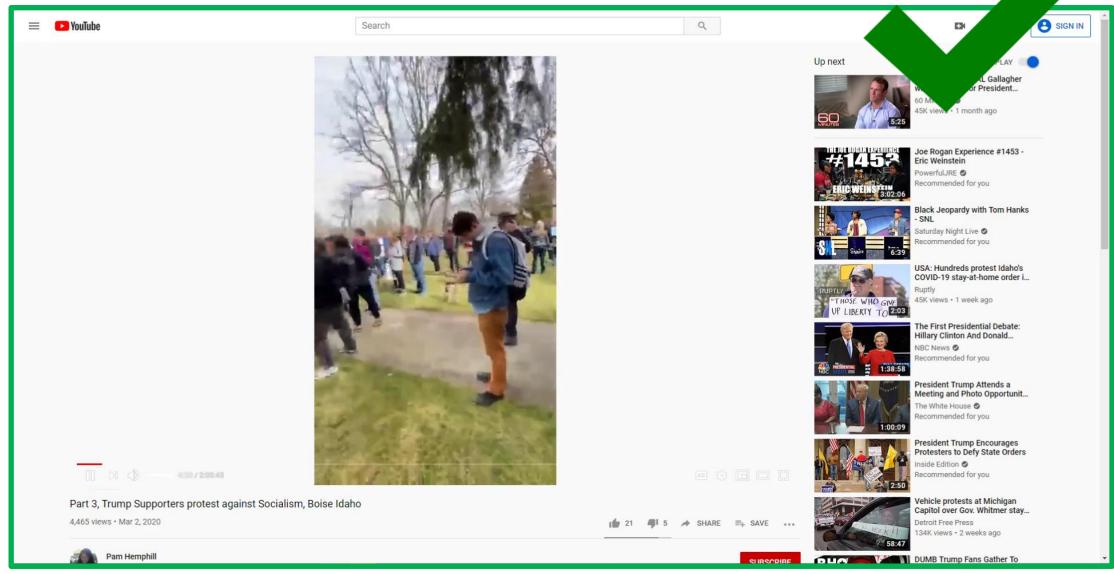
Today in Lansing Michigan. What the hell?















Up next

AUTOPLAY





If asked, Navy SEAL Gallagher will campaign for President... 60 Minutes ②

45K views • 1 month ago



Joe Rogan Experience #1453 -Eric Weinstein

PowerfulJRE 2 Recommended for you



Black Jeopardy with Tom Hanks

Saturday Night Live ② Recommended for you



USA: Hundreds protest Idaho's COVID-19 stay-at-home order i...

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The First Presidential Debate: Hillary Clinton And Donald...

NBC News 🕏

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President Trump Attends a Meeting and Photo Opportunit...

The White House ② Recommended for you



President Trump Encourages Protesters to Defy State Orders

Inside Edition 🔮

Recommended for you



Vehicle protests at Michigan Capitol over Gov. Whitmer stay...

Detroit Free Press 134K views • 2 weeks ago

DUMB Trump Fans Gather To

Part 3, Trump Supporters protest against Socialism, Boise Idaho

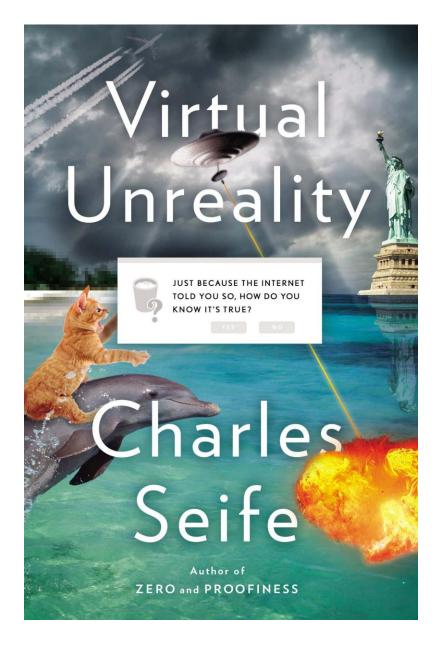
4,465 views • Mar 2, 2020

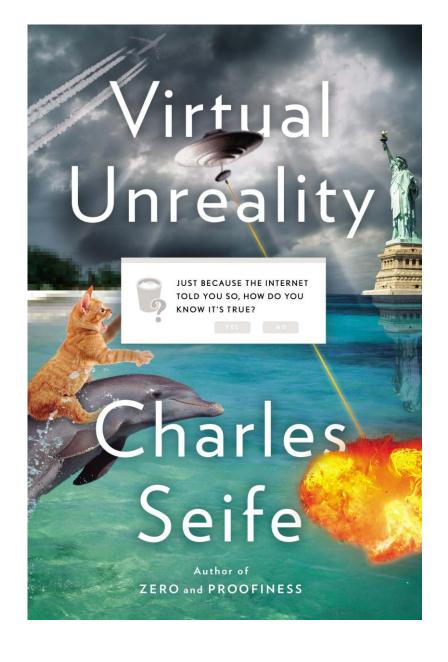






→ SHARE =+ SAVE ***





Transmissibility

Persistence

Connectedness

Pandemic

- Thrives on unsuspecting people
- 20 seconds goes a long way
- Social distancing, stop the spread, flatten the curve (your choices affect others)
- Overwhelming medical infrastructure
- No vaccine available

"Infodemic"

- Thrives on unsuspecting people
- 20 seconds goes a long way
- Social distancing, stop the spread, flatten the curve (your choices affect others)
- Overwhelming information infrastructure
- Vaccine available!





Announcements

Snopes on COVID-19 Fact-Checking

The coronavirus pandemic exposes just how under-resourced we have let the fact-checking industry become.

TEAM SNOPES

PUBLISHED 20 MARCH 2020

Dear Readers,

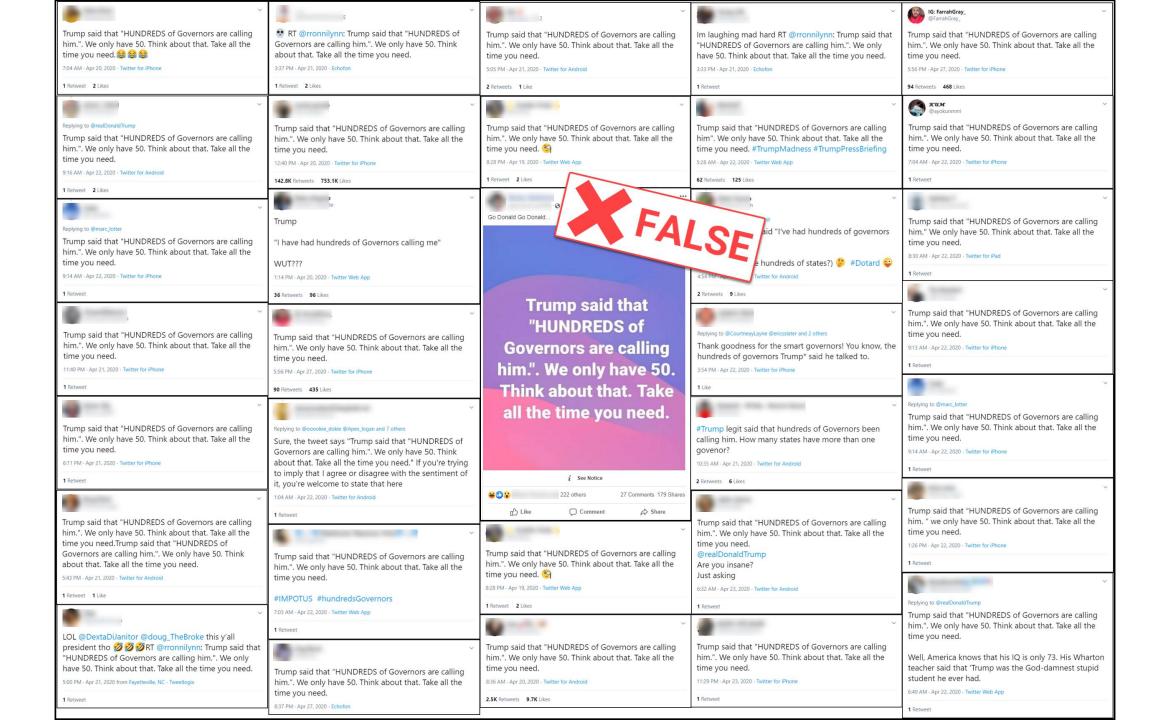
The magnitude of misinformation spreading in the wake of the COVID-19 pandemic is overwhelming our small team.

We're seeing record web traffic as people educate themselves on the coronavirus. It's given us a buoy to cling to after a decade of sinking advertising revenues in an eroding news industry.

At the same time, we're seeing scores of people, in a rush to find any comfort, certainty, or hope for a cure, make things worse as they share (sometimes dangerous) misinformation.

Skill #1:

Lateral reading





About Store



Business How Search works



Related Skills and Concepts:

Click restraint

Standards-based vs. user-generated

 Going "upstream" (using captions/credits, date ranges, advanced search functions to work your way back to the source)

CTRL-T

Skill #2:

Using web archivers







Pence comes under fire for going maskless at Mayo Clinic

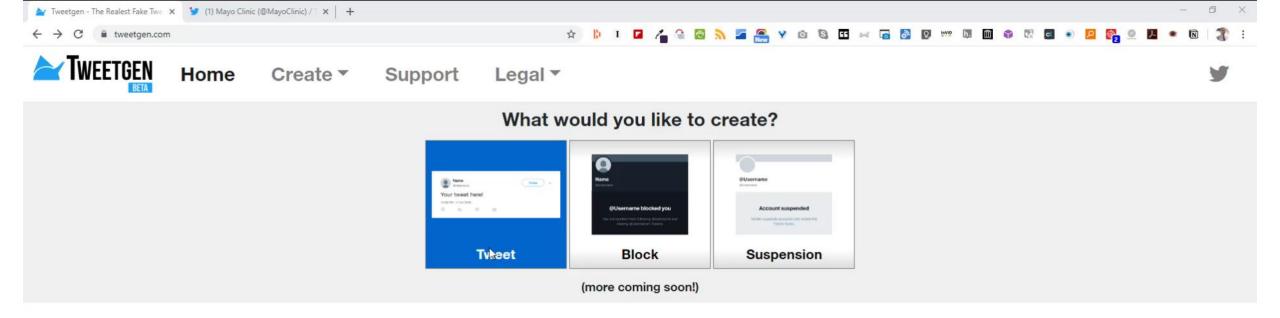
By STEVE KARNOWSKI and KEVIN FREKING yesterday











TWEETGEN IS

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and will soon be able to ...

- ✓ Let you create your own fake profiles
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Date:

Numbers only

Month

▼ Year

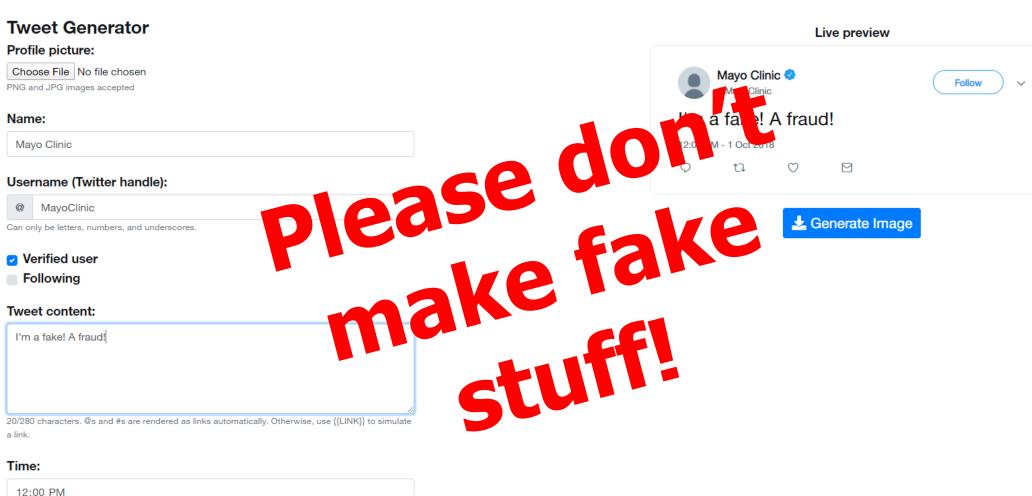
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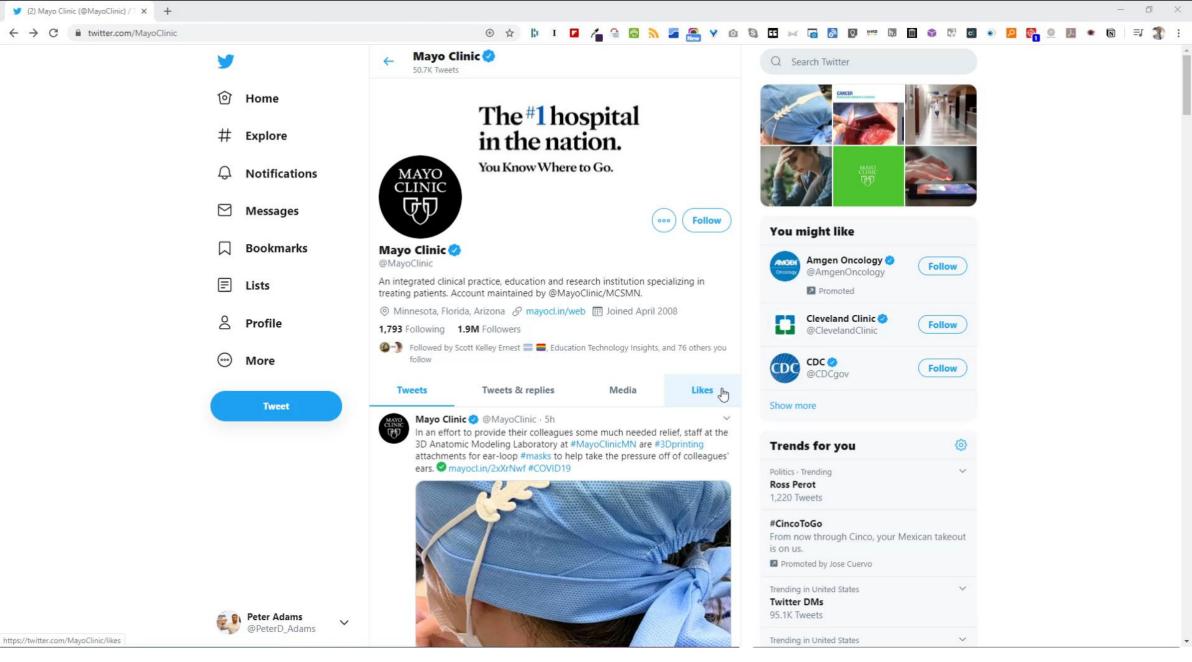


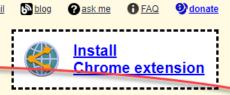
BETA-0.2.0











My url is alive and I want to archive its content

http://www.domain.com/url

save

Archive.today is a time capsule for web pages!

It takes a 'snapshot' of a webpage that will always be online even if the original page disappears.

It saves a text and a graphical copy of the page for better accuracy

and provides a short and reliable link to an unalterable record of any web page

including those from Web 2.0 sites:

- http://archive.is/2013.05.01/http://nickqizhu.github.io/dc.js/
- http://archive.is/2014.06.26/https://www.google.com/maps/.

This can be useful if you want to take a 'snapshot' a page which could change soon: price list, job offer, real estate listing, drunk blog post, ... Saved pages will have no active elements and no scripts, so they keep you safe as they cannot have any popups or malware!

I want to search the archive for saved snapshots

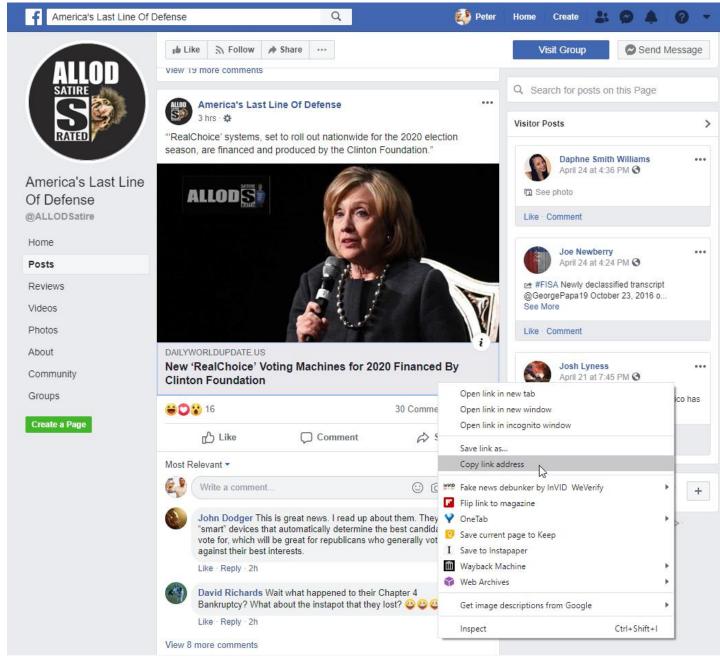
query

search

search queries by example

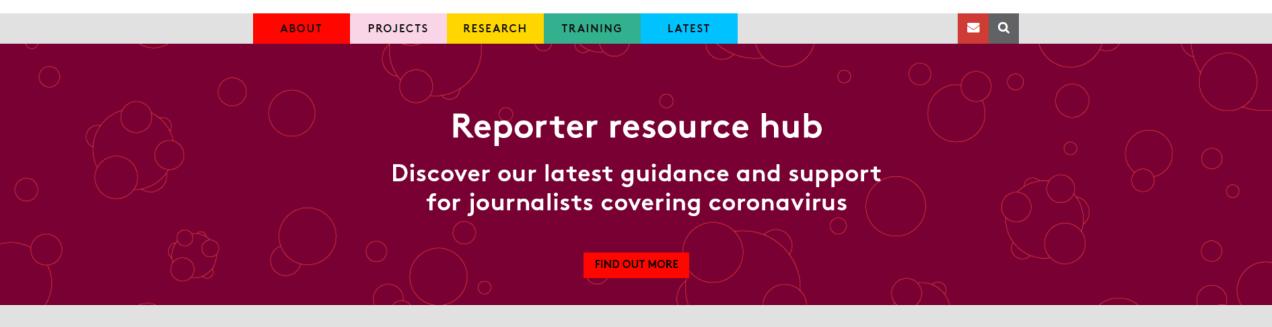
- microsoft.com for snapshots from the host microsoft.com
- *.microsoft.com
 for snapshots from microsoft.com and all its subdomains (e.g. www.microsoft.com)
- . http://twitter.com/burgerking for snapshots from exact url (search is case-sensitive)
- http://twitter.com/burg* for snapshots from urls starting with http://twitter.com/burg





Skill #3:

Critical observation



The best reads on disinformation from around the world, direct to your inbox

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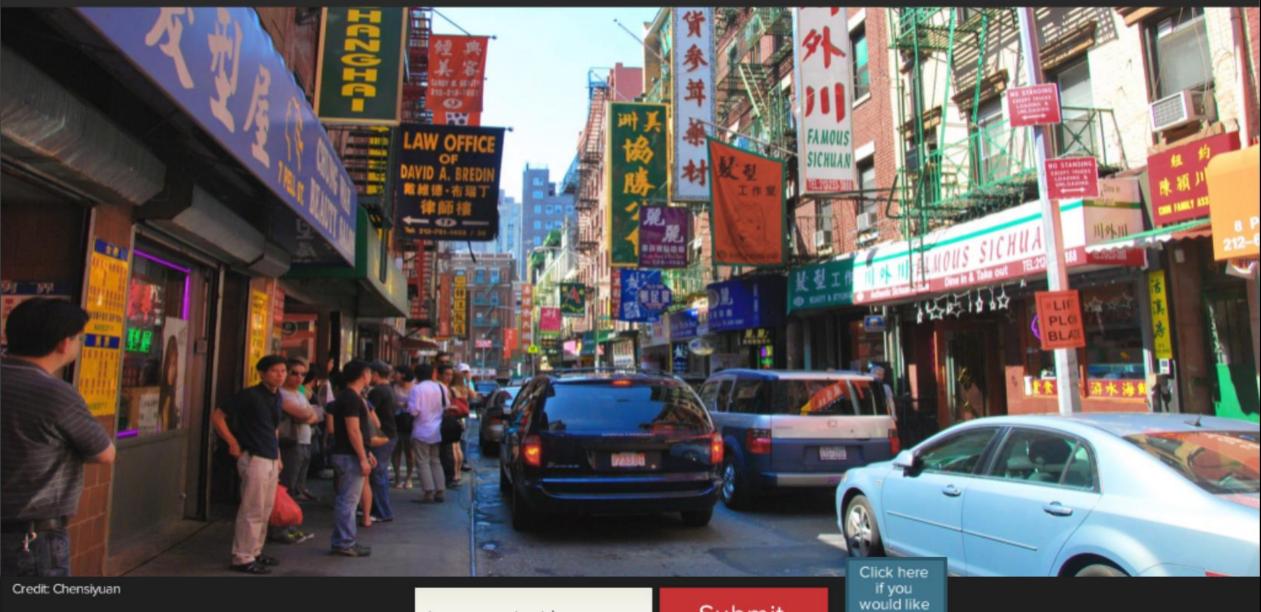


firstdraft.org





a clue



type your text here

Submit

a clue

Attempts remaining: 4

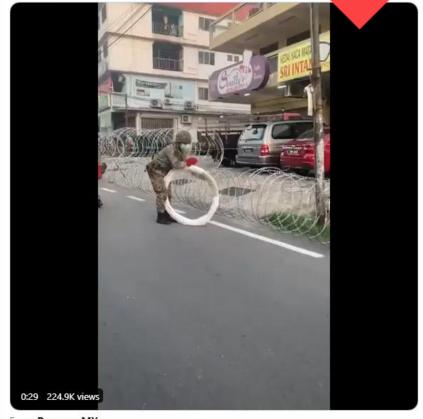
Observation Checklist

- Architecture and landscape
- Clothing
- Climate/weather
- Any visible text, esp. business names, phone numbers, street names/addresses
- Signs, esp. municipal (street, bus route, etc.) and landmark
- License plates
- Distinctive details





The leftists and remoaners don't want you to see This is the army in London preparing for an anti 5G Lockdown and pro-Brexit protest from patriots. The has it, it's going to be deleted. You know what



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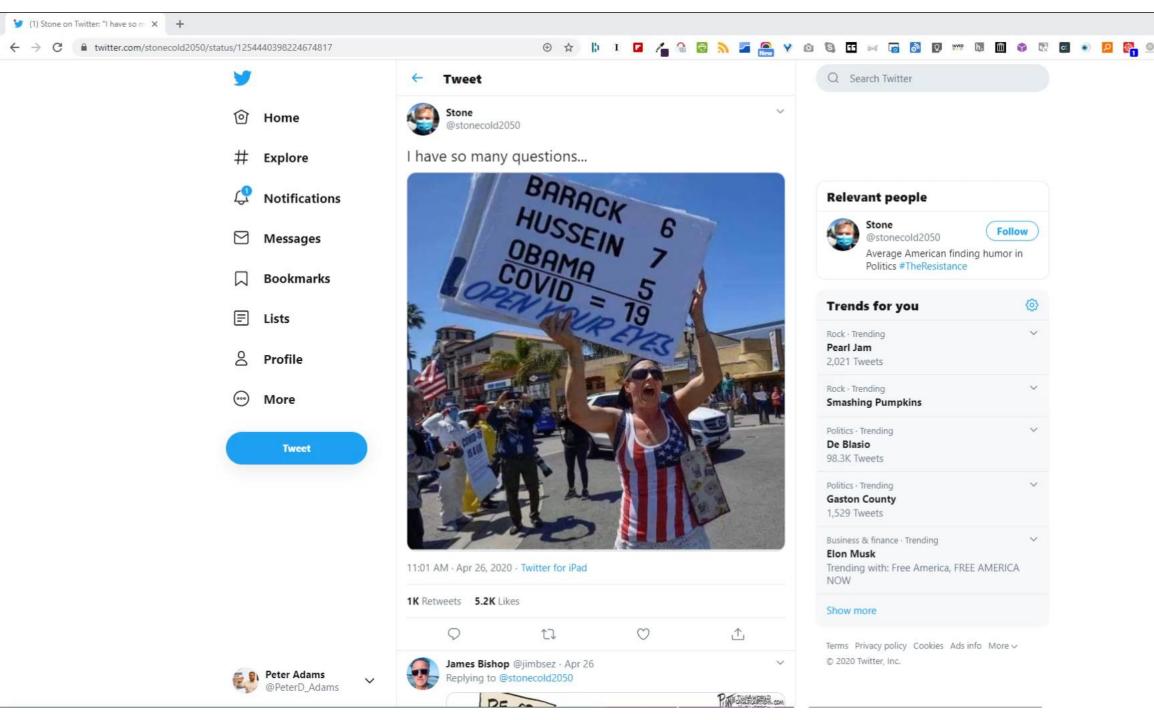


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Skill #4:

Reverse image search



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NEWS > CRIME + PUBLIC SAFETY • News

Scores gather in Huntington Beach to protest coronavirus stay-at-home orders



By SEAN EMERY | semery@scng.com, NATHANIEL PERCY | npercy@scng.com and EMILY RASMUSSEN | erasmussen@scng.com |

Orange County Register

PUBLISHED: April 17, 2020 at 1:15 p.m. | UPDATED: April 18, 2020 at 7:26 a.m.



<



Sarah Mason, from Covina, joins a crowd of people gathered at the corner of Main Street and Walnut Avenue in Huntington Beach, CA, to protest coronavirus (COVID-19) closures on Friday, April 17, 2020. (Photo by Jeff Gritchen, Orange County Register/SCNG)



Scores of protesters defying stay-at-home orders gathered in downtown Huntington Beach on







Meet the new Made by Google family

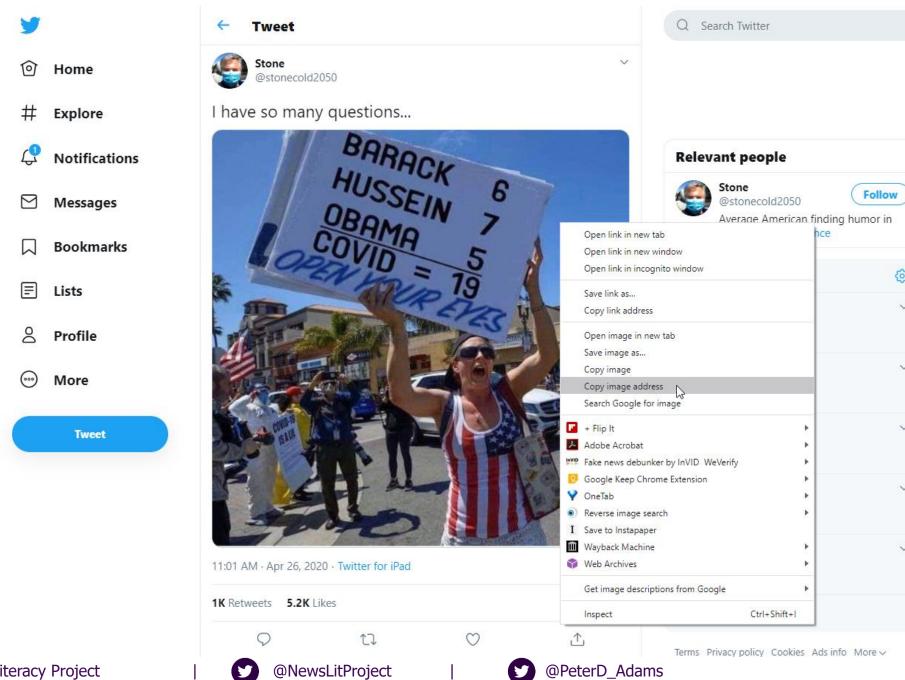




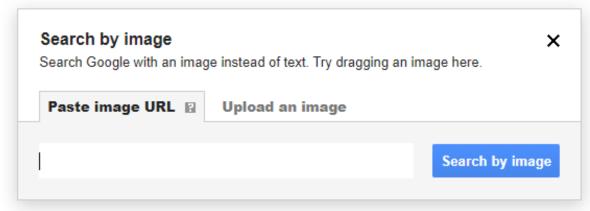
Meet the new Made by Google family

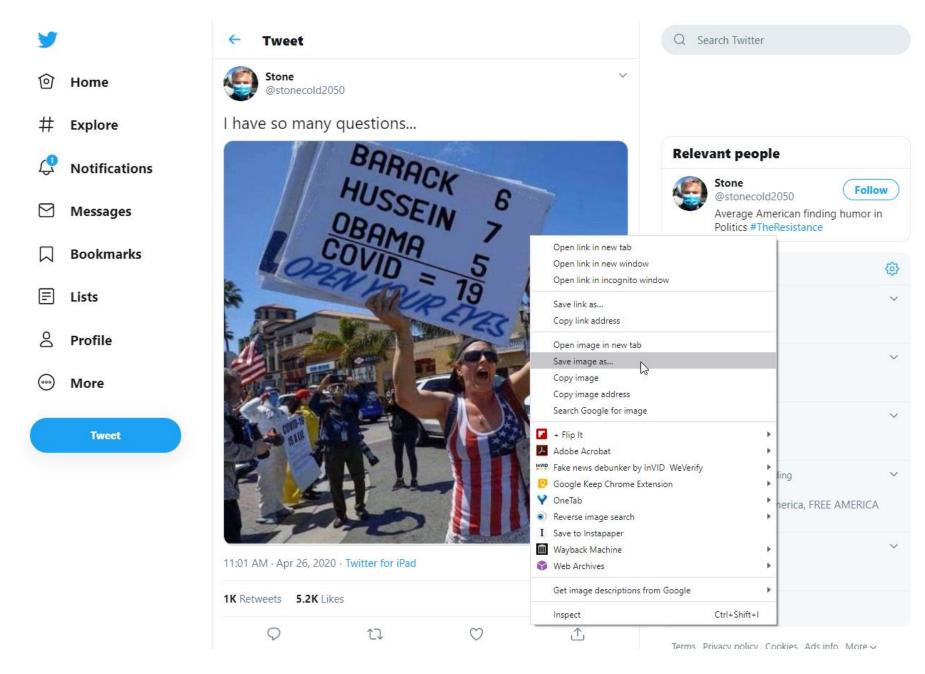




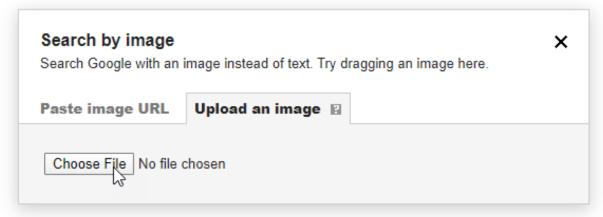


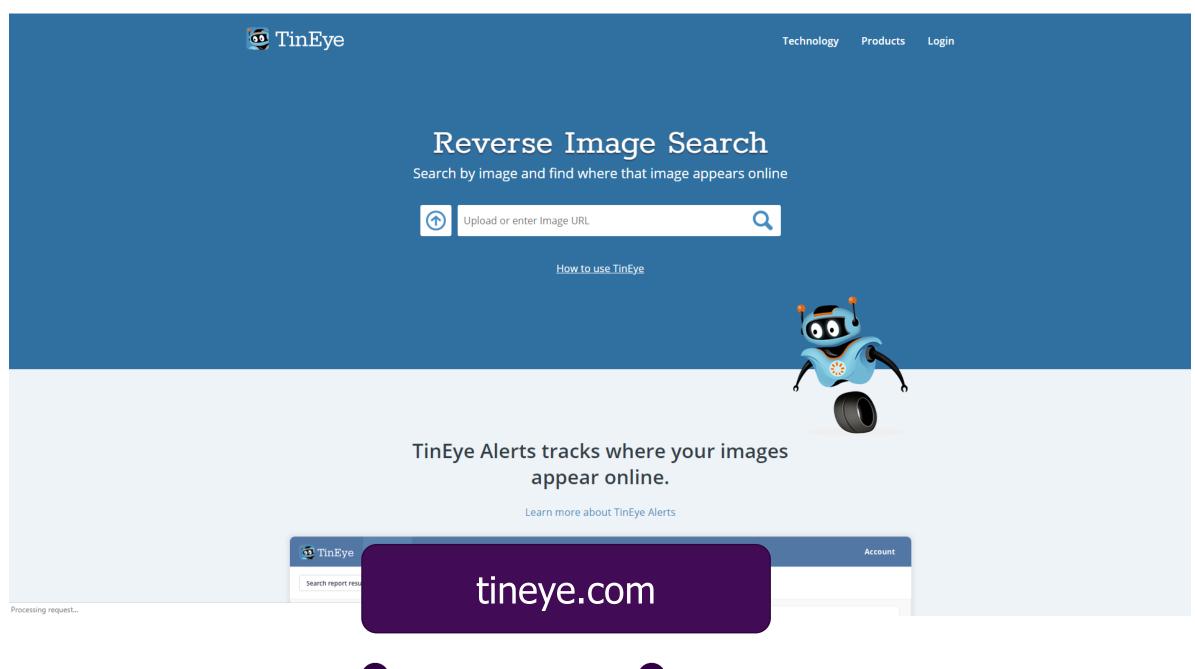


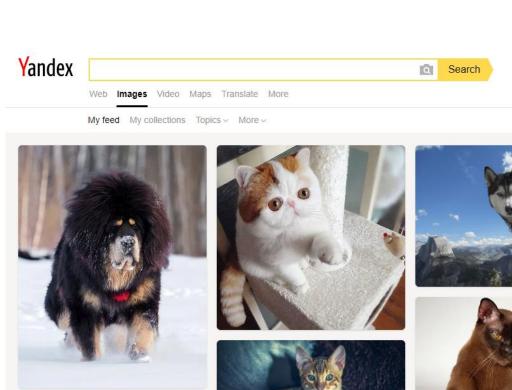




















Registration

Sign in









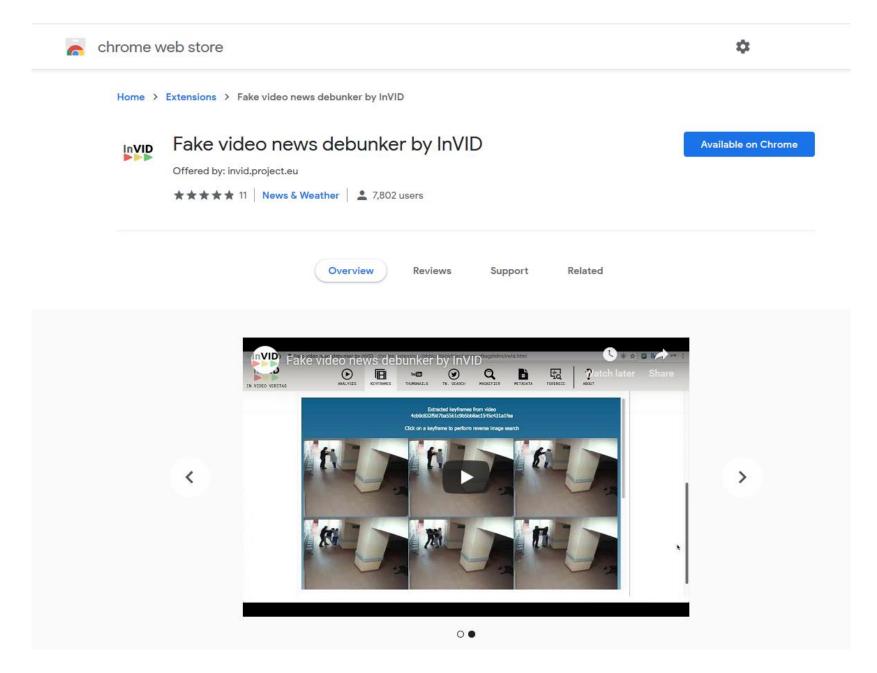


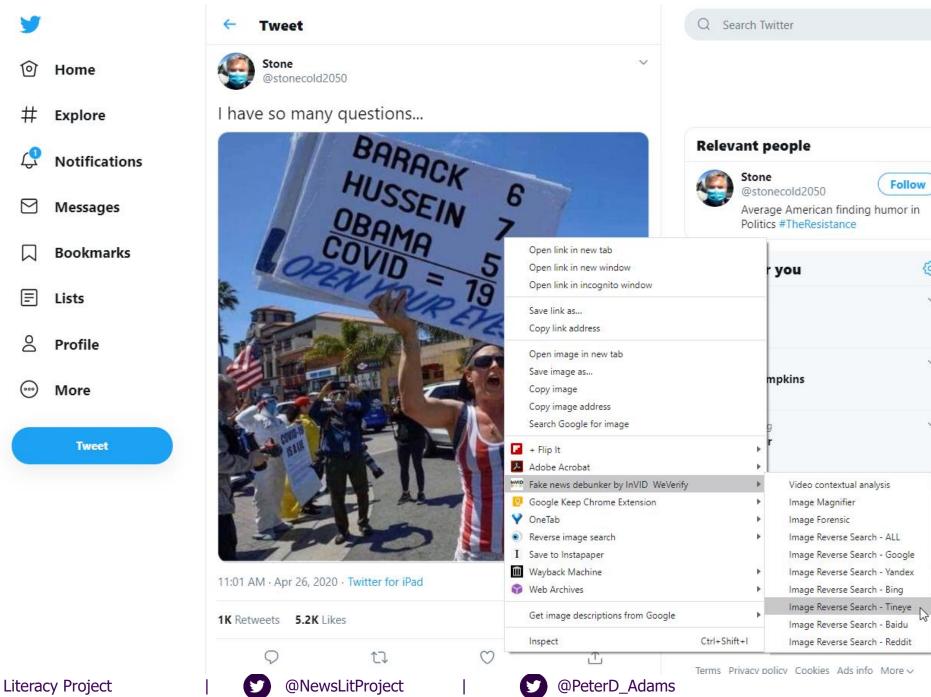














One-Click Reverse Image Search

Offered by: 182 Inc.

Support Google, Bing, Yandex, TinEye and Baidu search engines. Initiate

★★★★ 29 Search Tools

Add to Chrome



TinEye Reverse Image Search

Offered by: https://www.tineye.com

This is the official TinEye Chrome extension. Find out where an image c

★★★★ 1.813 Search Tools

Add to Chrome



RevEye Reverse Image Search

Offered by: www.squobble.com

Perform a search by image. Choose between the image search engines

★★★★ 121 Search Tools

Add to Chrome





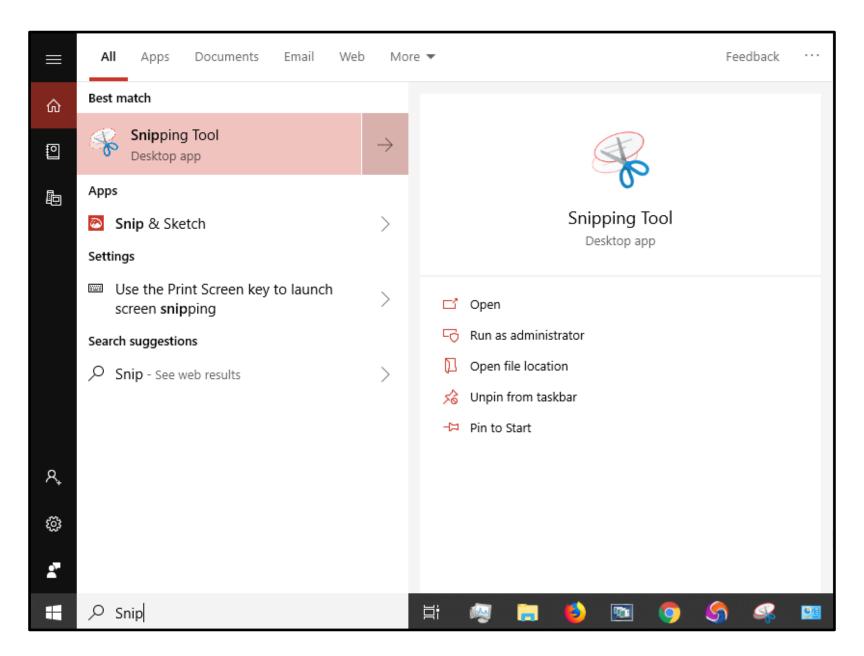
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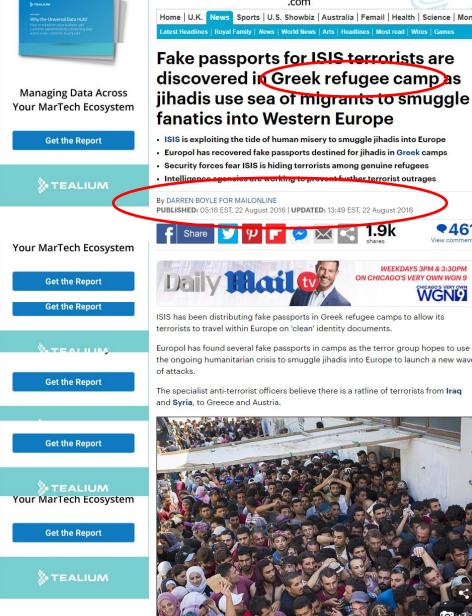
Shift + command + 4

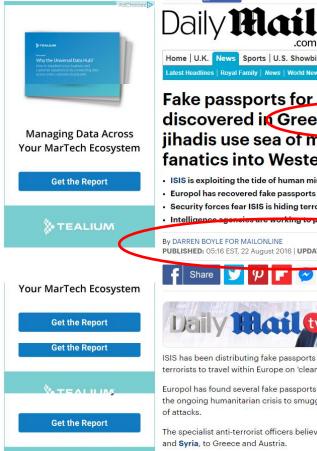
On Windows:

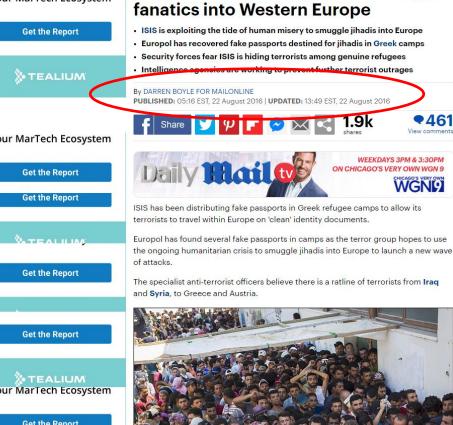
Windows + shift + S



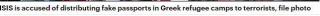














News



9461







Jeremy Meeks

cabanas, a sunken indoor pool and its own











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Greece moves thousands of migrants from Idomeni camp - BBC News

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May 24, 2016 - Greece has begun evacuating thousands of migrants from the ... Migrant carries his belongings as police clear Idomeni camp, Greece, on 24 May 2016 ... clowns jump up and down and dance at little refugee children who ... Image copyright AP Image caption Migrants at the camp had been ... 7 July 2016.

Idomeni: Greek riot police move in to clear refugee camp | World news ...

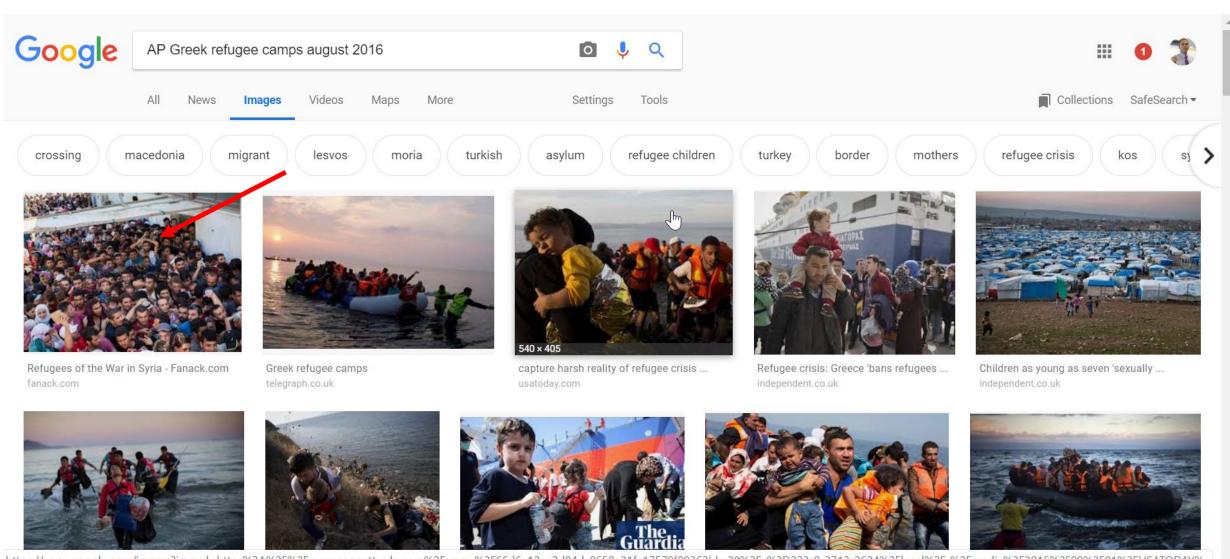
https://www.theguardian.com/.../2016/.../idomeni-greek-riot-police-move-in-before-d... ▼ May 24, 2016 - Greek authorities start clearing Idomeni refugee camp ... point through which hundreds of thousands of refugees entered Macedonia in 2015.

Surge in migration to Greece fuels misery in refugee camps | World ...

https://www.theguardian.com/.../surge-in-migration-to-greece-fuels-misery-in-refugee-c... Sep 29, 2017 - Human rights groups are increasingly likening the situation to 2015, when, at the height of the migrant crisis that engulfed ... From around 50 to 60 in early July they are now at more than 200 every day. ... Moria refugee camp on the eastern Greek island of Lesbos. ... Photograph: Petros Tsakmakis/AP.

The Latest: UN seeks improvements in Greek refugee camps - AP News

https://www.apnews.com/0610997c19c14ad69ab1629a36f558bc ▼



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Refugees

Refugees of the War in Syria

Europe is the New Mecca-for Refugees

Lebanon and Jordan Close Their Borders to Syrian Refugees

Unregistered Marriages Among Syrian Refugees Impacting Rights, Access to Services

Refugees in Algeria yearn for homeland in Western Sahara

Israel's Ultimatum to African Refugees: Leave Voluntarily or Go to Prison

Israel Flip-Flops on Asylum Seekers' Plan

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Refugees of the War in Syria



Syrian refugees and other migrants queued for hours to register with overwhelmed Greek authorities on the holiday island of Kos, after crossing from Turkey, 15 August 2015. AP Photo/Alexander Zemlianichenko

Contents

Syria's Internally Displaced Persons (IDPs)





DATTE STATES IN



police reportedly <u>used a sonic explosion</u> to maintain order.

VICE NEWS

Hundreds of Migrants Locked Soccer Stadium as Kos Crisis Control'

About 1,000 people queued for hours on Wednesday to register with overwhelmed Greek authorities inside the stadium and for the second day fire extinguishers were used to control the jostling

By VICE News

12 2015, 1:10pm Share Tweet



PHOTO PAR YORGOS KARAHALIS

VICE News is closely watching the international migrant crisis. Check out the Open Water blog here.

Hundreds of migrants on the Greek holiday island of Kos have been locked for nearly 24 hours in a sunbaked soccer stadium without food, drinking water, or sanitation, leading an NGO worker and a local mayor to state that the situation there has finally got 'out of control.'

Kos is now at the forefront of a humanitarian crisis sweeping the financially broken country, with more than 7,000 refugees, mainly from Syria and Afghanistan arriving on the island in July.

About 1,000 people queued for hours on Wednesday to register with overwhelmed Greek authorities inside the stadium and for the second day fire extinguishers were used to control the jostling crowd. Overnight the police reportedly <u>used a sonic explosion</u> to maintain order.



SYRIAN HIGRANTS AND REFUGEES GATHER AT A MAKESHIFT HIGRANT DETENTION CENTER AT KOS! ABANDONED SOCCER





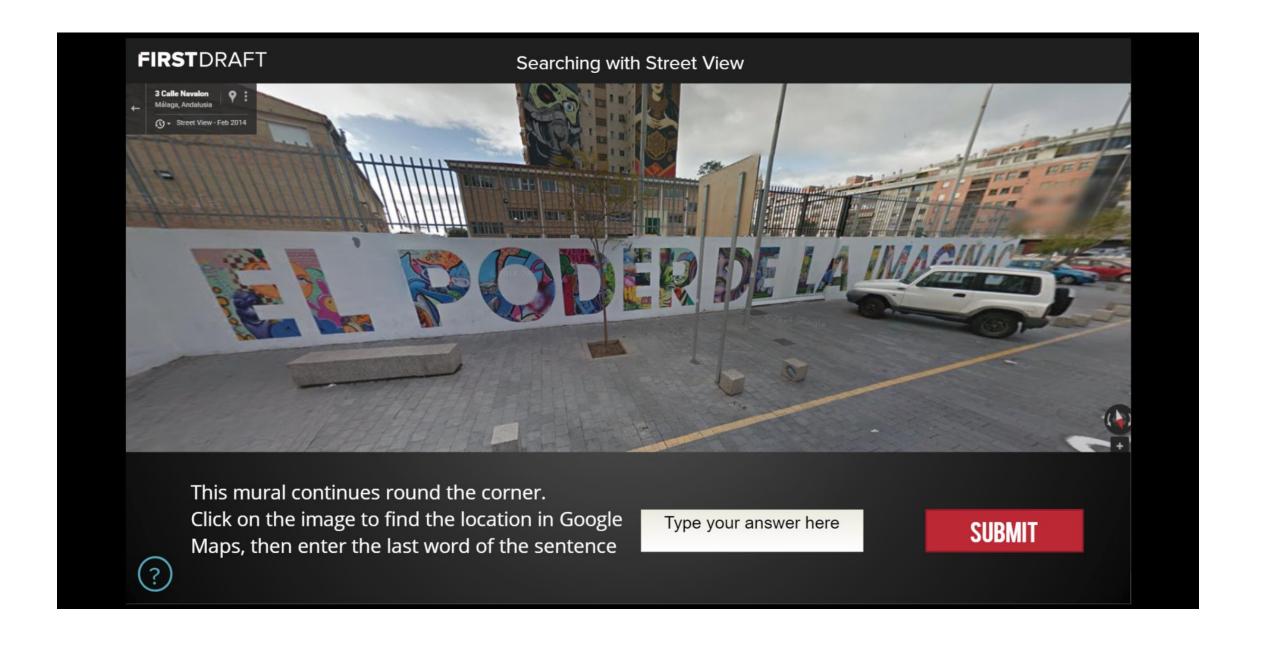
SYRIAN MIGRANTS AND REFUGEES GATHER AT A MAKESHIFT MIGRANT DETENTION CENTER AT KOS' ABANDONED SOCCER STADIUM AFTER CROSSING FROM TURKEY. PHOTO BY ALEXANDER ZEMLIANICHENKO/AP

"The situation here is very bad and police here they beat a boy, they beat a

Skill #5:

Geolocation







Skill #4:

Reverse image search







Skill #1:

Lateral reading



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Sarah Mason, from Covina, joins a crowd of people gathered at the corner of Main Street and Walnut Avenue in Huntington Beach, CA, to protest coronavirus (COVID-19) closures on Friday, April 17, 2020. (Photo by Jeff Gritchen, Orange County Register/SCNG)





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Scores of protesters defying stay-at-home orders gathered in downtown Huntington Beach on





Skill #5:

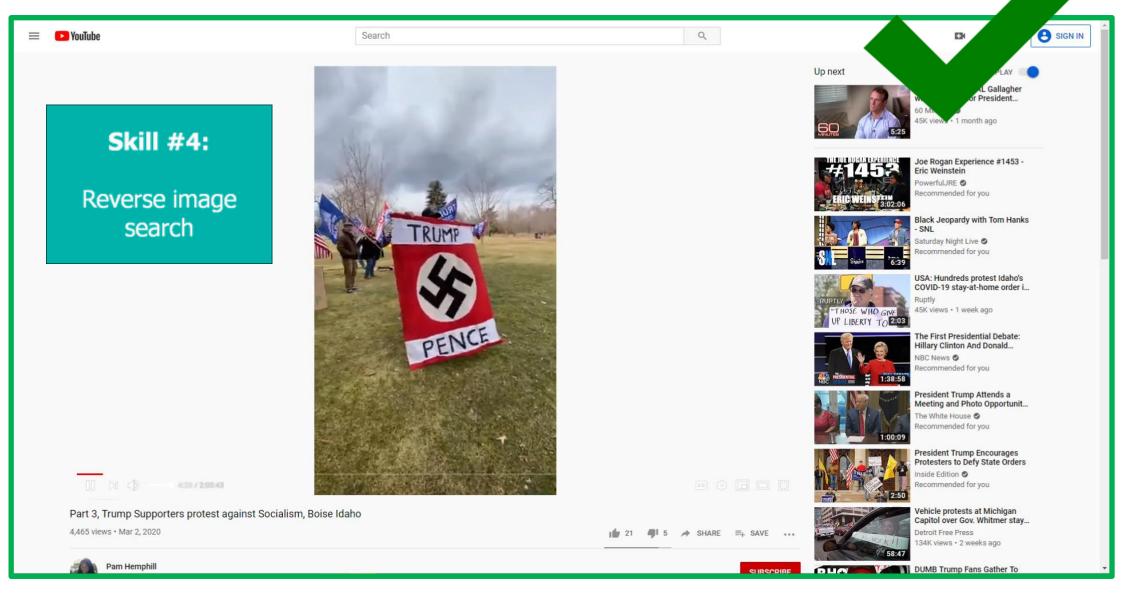
Geolocation



Advertising Business How Search works Privacy Terms Settings









Skill #1:

Lateral reading

Skill #3:

Critical observation

Up next





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60 Minutes ②

45K views • 1 month ago



Joe Rogan Experience #1453 -Eric Weinstein

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NBC News ②

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President Trump Attends a Meeting and Photo Opportunit...

The White House ②

Recommended for you



President Trump Encourages Protesters to Defy State Orders

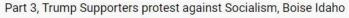
Inside Edition ②

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Vehicle protests at Michigan Capitol over Gov. Whitmer stay...

Detroit Free Press 134K views • 2 weeks ago



4,465 views • Mar 2, 2020



GROWING IDAHO

Lateral reading

POLITICS

Hundreds of Bernie Sanders supporte

REGIONAL

Supporters of Sa for the Democrat

Supporters ended the march at Ann Morrison Park and spent the rest of the event listening to live music and speakers from Sanders' campaign.

Justin Snyder, the organizer of the event, said event attendees are hoping to persuade undecided voters to cast their vote for Sanders.

"The swing voter we are looking for is not necessarily a red to a blue voter, but more a non-



Author: KTVB Staff

Published: 3:17 PM MST February 29, 2020

Privacy Terms Settings



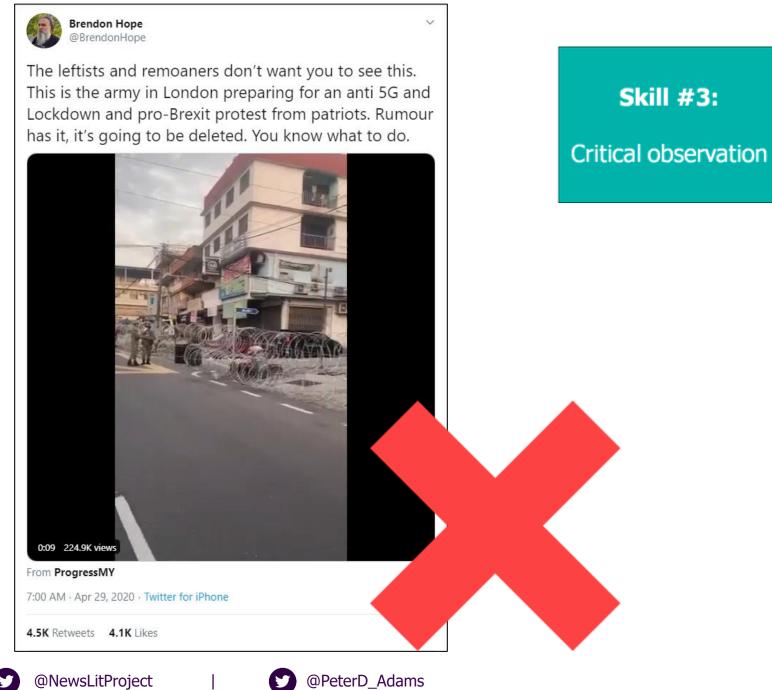
Skill #5:

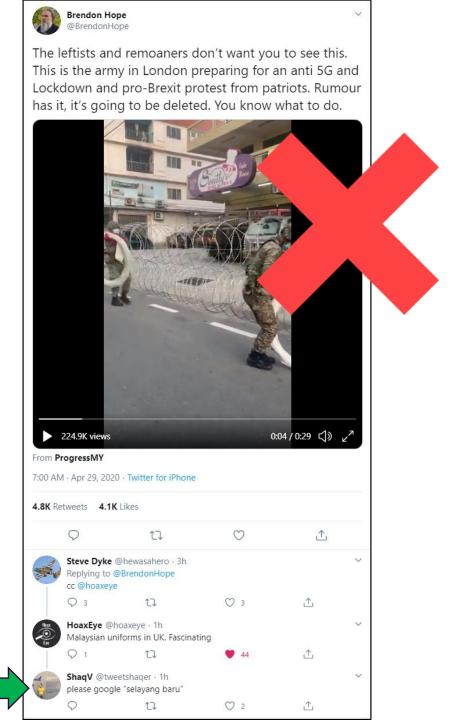
Geolocation

Business How Search works Advertising



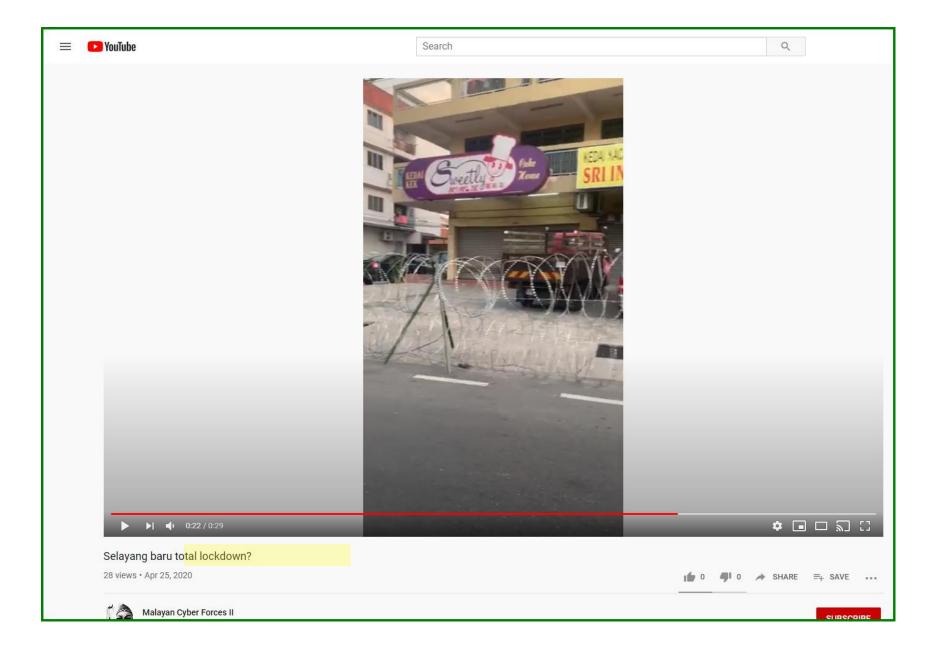
@NewsLitProject





Skill #1:

Lateral reading

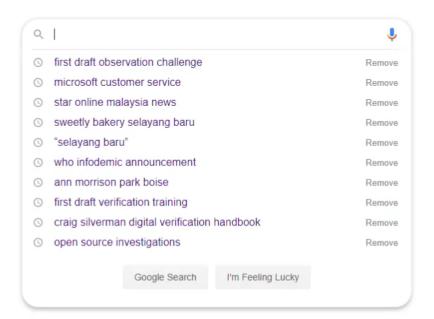


Skill #3:

Critical observation







Skill #5:

Geolocation

Advertising Business How Search works



Announcements

Snopes on COVID-19 Fact-Checking

The coronavirus pandemic exposes just how under-resourced we have let the fact-checking industry become.

TEAM SNOPES

PUBLISHED 20 MARCH 2020

Dear Readers,

The magnitude of misinformation spreading in the wake of the COVID-19 pandemic is overwhelming our small team.

We're seeing record web traffic as people educate themselves on the coronavirus. It's given us a buoy to cling to after a decade of sinking advertising revenues in an eroding news industry.

At the same time, we're seeing scores of people, in a rush to find any comfort, certainty, or hope for a cure, make things worse as they share (sometimes dangerous) misinformation.



bellingcat

the home of online investigations

You can support the work of Bellingcat by donating through the following link:



News:

January 23, 2020 By Wim Zwijnenburg

Environment Satellite Imagery South Sudan

Black Gold Burning: In Search Of South Sudan's Oil Pollution

Resources:

January 14, 2020

By Bellingcat Investigation Team

Bellingcat Is Hiring: Editor (Europe-Based, Part-Time)

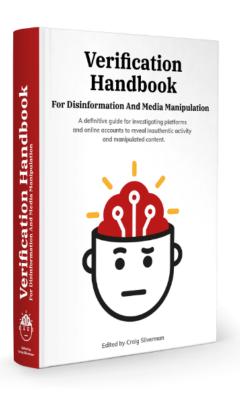


BBC Africa Eye: Anatomy of a Killing



Discuss

DataJournalism.com



Verification Handbook

For Disinformation And Media Manipulation

The latest edition of the Verification Handbook arrives at a critical moment. Today's information environment is more chaotic and easier to manipulate than ever before. This book equips journalists with the knowledge to investigate social media accounts, bots, private messaging apps, information operations, deep fakes, as well as other forms of disinformation and media manipulation. The first resource of its kind, it builds on the first edition of the <u>Verification Handbook</u> and the <u>Verification Handbook</u> for <u>Investigative Reporting</u>.

The book is published by the <u>European Journalism Centre</u> and supported by <u>Craig Newmark Philanthropies</u>.

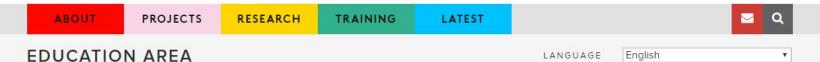
Chapter Duration

01 Introduction

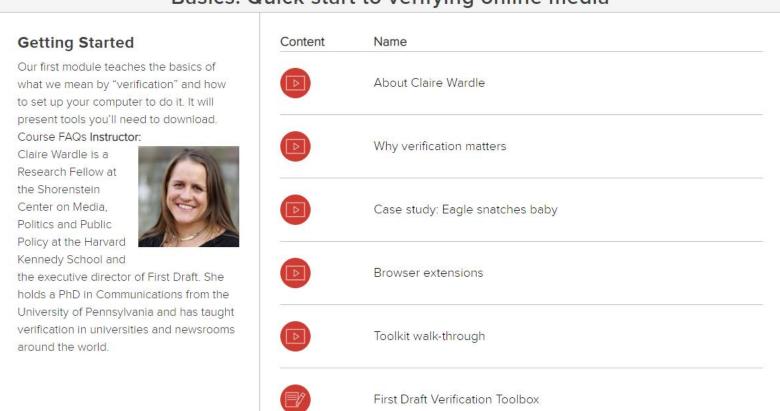




FIRST DRAFT



Basics: Quick start to verifying online media







Real-time teachable moments

Check it out at newslit.org/educators/sift/



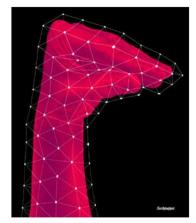




Teach news literacy this week

Source hacking explained | Viral rumor rundown | Facebook vs. anti-vax

'Source hacking' explained



"Source Hacking: Media Manipulation in Practice" — a new report by Data & Society researchers Joan Donovan and Brian Friedberg - outlines four key techniques used by media manipulators.

The most essential question to ask of viral online content is also frequently one of the most difficult to answer: Where did this come from?

While this question isn't new - after all, purveyors of misinformation have always "adapted their workflows to the latest medium" - it has been elevated by an information ecosystem optimized for anonymity, alteration, fabrication and sharing.

It's a perfect storm, the authors of a new report argue, for "source hacking": organized information influence campaigns that exploit "technological and

How to know what to trust

FIRST

ON AN ONGOING BASIS

USER-GENERATED CONTENT

Follow fact-checkers.

Add fact-checking organizations (see several below) to your social media feeds to help you identify misinformation patterns.

Learn best practices. Don't share memes or other posts if you're not sure that they are true; doing so only amplifies

ORGANIZATION/SOURCE

Look for transparency. Is this source up front about who owns and runs it? Does it correct errors? Does it request and publish letters to the editor? Is it clear who is creating articles or posts?

Take note of unreliable sources. If an account repeatedly posts misleading or false information,

A RECOGNIZED STANDARDS-BASED NEWS SOURCE

Learn the standards. Quality journalism is guided by aspirational standards (for example, the Society of Professional Journalists' Code of Ethics) that can help you recognize good reporting.

Develop a critical eye. experts who frequently iournalism issues and news coverage.

http://bit.ly/NewsLitTrust

USER-GENERATED CONTENT

Check the comments.

Has anyone provided evidence that the claim being made isn't true (or that it is true)?

Read the post carefully.

Does it cite reputable sources or actual evidence to support its claim? (Remember: Bad actors often try to pass off unrelated photos and video as "evidence" for their false claims.)

Search elsewhere for the claim. Does it appear in other usergenerated forums? Have other accounts shared identical posts? Have quality news outlets or factchecking organizations written about this?

AN UNFAMILIAR ORGANIZATION/SOURCE

Has anyone flagged this source or provided evidence that the claim being made isn't true (or that it is true)?

Turn the headline into a question, then search.

Copy the headline into a search bar, adding a question mark at the end. Have reputable news outlets or fact-checking organizations written about this?

Search for the name of the source. Are there credible results that identify it as unreliable? Can you determine if it is a satirical or entertainment site? Is there evidence that it is a state-run news outlet?

A RECOGNIZED STANDARDS-BASED NEWS SOURCE

Check: News or something else? Is this a straight news report or something else, such as an opinion piece? (Remember: Opinion journalism doesn't try to be unbiased.)

Look for obvious problems. Is there anything in this report that seems "off" to you? Does it use loaded language, or contain other signs that it's unfair?

Look for other coverage. Are other credible standards-based outlets reporting the same thing?

Learn digital verification skills. Use widely available free resources online to teach yourself how to do reverse image searches, use geolocation tools (like Google Street View), search for archived webpages and use critical observation skills to do your own fact-checking.

OVER TIME

Help protect others. False and misleading information seeks to exploit its audience. Warn others about sources that publish such content.

Dive into the field of journalism. Seek out reputable journalism organizations, subscribe to industry newsletters, listen to iournalism podcasts, and read books and articles about the ways that journalism is changing.

REMEMBER:

Guard your emotions. Misinformation often seeks to exploit our most deeply held values and beliefs to generate outrage and anger. Don't fall for this trick.

Watch for false evidence and fabrications.

Purveyors of misinformation use a variety of tactics. The most common include presenting photos and videos out of context, making crude alterations to photos and documents, and fabricating quotes and social media posts for public figures.

RESOURCES

Visit the News Literacy Project's website, and follow NLP on Facebook and Twitter.

Subscribe to NLP's weekly email newsletter. The Sift®

Download and play Informable, NLP's innovative mobile app, which tests news literacy skills in a gamelike format.

Check out reputable fact-checking organizations, such as PolitiFact, FactCheck.org, Snopes, Truth or Fiction, Lead Stories and AFP Fact Check.

Learn about organizations that train and support journalists, such as the Poynter Institute, First Draft, the News Leaders Association and the Society of

Can you tell where this claim

Investigate the source.

originated? If not, how reliable are other posts shared by this account? Does the account seem responsibly run, or is it devoted to amplifying divisive, inflammatory content?

Analyze the source.

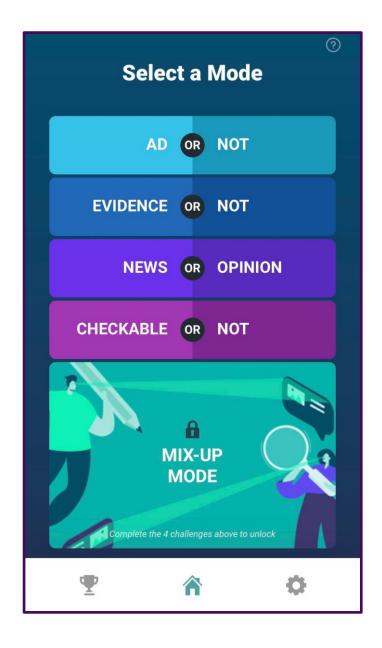
Does the website include disclaimers that its content is not to be taken seriously? Do other items on the site look suspicious? Does the site contain original reporting, or simply commentary? Are there numerous grammatical and/or spelling errors?

Evaluate the reporting. Are the people, documents and other sources cited in the report generally considered reliable? Have the details been clearly verified, or is the story still developing?





News literacy "brain trainer" mobile app



Checkology® Dashboard Locker Discuss Word Wall Resources



Let's get started!

Your first lesson is waiting for you. (Hint: It's to the right.)

Start



Item 0 of 15





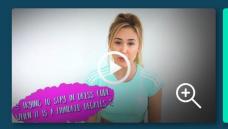


Drag the primary purpose to match the appropriate example.

Scroll to see all options



To Entertain



To Inform



To Provoke



To Document



To Persuade



To Sell





Satire



False Context



Imposter Content



Manipulated Content



Fabricated Content



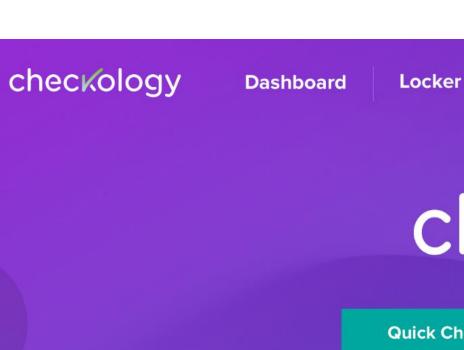


click the icons to explore 5 types of misinformation









Discuss

Check Center

More V

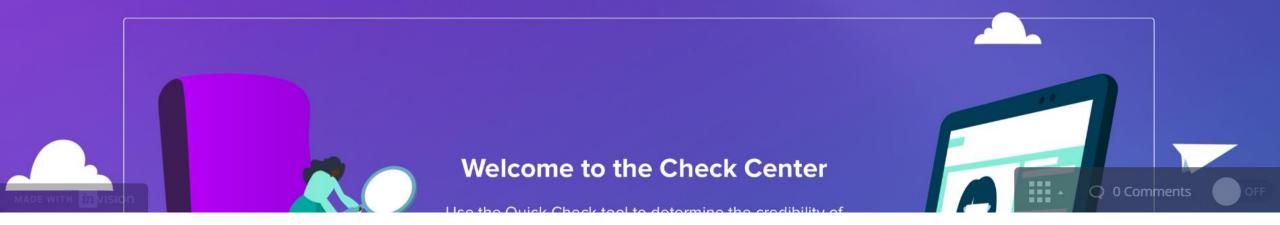


check center

Quick Check

Toolbox

Missions



Thank you.

News Literacy Project







newslit.org

bit.ly/NLPpdsurvey

Let's talk.