



Organizational Values

What we believe

News literacy is an essential life skill.

We are living in the most challenging and complex information landscape in history. News literacy education empowers people with skills to successfully navigate this landscape. People who are exposed to the News Literacy Project's programs learn how to identify what they can trust, share and act on, and they become better-informed and more engaged participants in the civic life of their community, their country and the world.

Facts matter.

We believe that the standards and ideals of fact-based journalism — especially the process of verification — are the best means by which to measure the credibility of news and other information. We also recognize that verifiable information includes research, data, context and reliable sources as key elements in formulating facts.

A free press is the cornerstone of democracy.

Our commitment to the First Amendment is absolute. We cannot survive as a democracy without full access to facts and credible information.

How we achieve what we believe

Innovation.

Because information today is shaped by constant change, including in the creation and distribution of misinformation and disinformation, we continuously work to improve our programs and resources to produce learning resources that are useful now and in the future.

Independence and nonpartisanship.

We are independent and rigorously nonpartisan. The public can trust that our funders have no control over the content of our programs or resources. We recommend that educators, students and the general public go to credible media organizations for reliable information, but we do not steer them to specific news outlets. Educators can trust that we focus on the resources and skills that students need to master news literacy.

Inclusion and diversity.

We believe that a wide range of backgrounds, experiences and viewpoints enriches our work and strengthens our organization. Our work culture embraces political, cultural, racial, gender/identity, ability, age, geographic, religious, and economic diversity to ensure a plurality of perspectives and agency. By prioritizing inclusion and belonging among our staff, board, partners and schools, we produce more resonant and representative programs for educators and students, wherever they are.

Collaboration.

We collaborate with educators to meet their needs in teaching news literacy, and we partner with organizations to expand our reach and impact. We seek input from teachers, journalists and other experts and all who share our commitment to facts, fairness and civic engagement.

