Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) ▶ Do not enter social security numbers on this form as it may be made public.

►

Department of the Treasury Internal Revenue Service

Do not enter social security numbers on this form as it may be ma	de public.
Information about Form 990 and its instructions is at www.irs.gov/	form990.



AI	or th	e 2016 calendar year, or tax year beginning and o	ending	_	
B	Check if applicat	le: C Name of organization		D Employer identifie	cation number
	Addr	THE NEWS LITERACY PROJECT, INC.			
	Name Chan			27-4	011343
	Initial		Room/suite	E Telephone number	
	Final			301-	651-7499
_	termi ated	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	1,398,355.
	Amer	BEINESDA, MD 20014		H(a) Is this a group re	
	Appli tion pend			for subordinates	
		SAME AS C ABOVE		H(b) Are all subordinates in	
<u> </u>	Tax-ex	tempt status: $X 501(c)(3) = 501(c) () < (insert no.) = 4947(a)(1) c$	or 527	1	list. (see instructions)
		te: WWW.THENEWSLITERACYPROJECT.ORG		H(c) Group exemption	
-		f organization: X Corporation Trust Association Other ►	L Year		State of legal domicile: MD
Г	art I	Briefly describe the organization's mission or most significant activities: TO FC	רפיידיס		
ce	1	VALUE OF QUALITY JOURNALISM FOR MIDDLE AN	UD HTC	H SCHOOL ST	
Governance	2	Check this box			
ver	3				14
ဗီ	4	Number of independent voting members of the governing body (Part VI, line 1a)			13
Š	5	Total number of individuals employed in calendar year 2016 (Part V, line 2a)			13
Activities &	6	Total number of volunteers (estimate if necessary)			100
cti	-	Total unrelated business revenue from Part VIII, column (C), line 12			0.
<		Net unrelated business taxable income from Form 990-T, line 34			0.
				Prior Year	Current Year
ē	8	Contributions and grants (Part VIII, line 1h)		1,100,952.	1,250,127.
enu	9	Program service revenue (Part VIII, line 2g)		97,188.	145,485.
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		5,767.	2,743.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		0.	0.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) .		1,203,907.	1,398,355.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.22 695
ses	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	······	1,003,872.	923,685. 0.
Expenses		Professional fundraising fees (Part IX, column (A), line 11e) Total fundraising expenses (Part IX, column (D), line 25)		0.	0.
Ă				219,502.	352,898.
	18	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		1,223,374.	1,276,583.
	19	Revenue less expenses. Subtract line 18 from line 12		-19,467.	121,772.
es		1000100 1000 Expenses, oubtract inte 10 11011 ille 12		ginning of Current Year	End of Year
Net Assets or Fund Balances	20	Total assets (Part X, line 16)		839,061.	943,763.
Ass J Ba	21	Total liabilities (Part X, line 26)		77,093.	60,023.
Func	22	Net assets or fund balances. Subtract line 21 from line 20		761,968.	883,740.
		Signature Block	•		

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

	Cignoture of officer		Date
Sign	Signature of officer		Dale
Here	ALAN MILLER, PRESIDENT	CEO	
	Type or print name and title		
	Print/Type preparer's name	Preparer's signature	Date Check PTIN
Paid			if self-employed
Preparer	Firm's name 🕞 GELMAN, ROSENBER	RG & FREEDMAN	Firm's EIN 52-1392008
Use Only	Firm's address 4550 MONTGOMERY	AVE SUITE 650N	
	BETHESDA, MD 208	314-2930	Phone no. (301) 951-9090
May the II	RS discuss this return with the preparer shown ab	ove? (see instructions)	X Yes No
632001 11-1	11-16 LHA For Paperwork Reduction Act Noti	ce, see the separate instructions.	Form 990 (2016)

		⊃a
Pa	rt III Statement of Program Service Accomplishments	
-	Check if Schedule O contains a response or note to any line in this Part III	
1	Briefly describe the organization's mission: MOBILIZE EXPERIENCED JOURNALISTS TO GIVE STUDENTS IN MIDDLE AND HIGH	
	SCHOOL THE CRITICAL THINKING SKILLS TO SORT FACT FROM FICTION IN THE	
	DIGITAL AGE, FOSTER AN APPRECIATION OF THE VALUE OF QUALITY JOURNALIS	SJ
	IN THOSE STUDENTS, AND MAKE THOSE STUDENTS BETTER-INFORMED CITIZENS.	
2	Did the organization undertake any significant program services during the year which were not listed on the	_
	prior Form 990 or 990-EZ? Yes 🖸	X
_	If "Yes," describe these new services on Schedule O. Did the organization cease conducting, or make significant changes in how it conducts, any program services?	~
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes If "Yes," describe these changes on Schedule O.	<u>.</u>
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.	
-	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and	d
	revenue, if any, for each program service reported.	
4a	(Code:) (Expenses \$ 942,766. including grants of \$) (Revenue \$ 145,48	
	THE NEWS LITERACY PROJECT (NLP) IS AN INNOVATIVE NATIONAL EDUCATIONAL PROGRAM THAT WORKS WITH EDUCATORS AND SEASONED JOURNALISTS TO HELP	<u> </u>
	STUDENTS IN MIDDLE SCHOOL AND HIGH SCHOOL SORT FACT FROM FICTION IN	T
	DIGITAL AGE. THE PROJECT TEACHES STUDENTS THE CRITICAL-THINKING SKILL	
	THAT WILL ENABLE THEM TO BE SMARTER AND MORE FREQUENT CONSUMERS AND	-
	CREATORS OF CREDIBLE INFORMATION ACROSS ALL MEDIA AND PLATFORMS.	
	STUDENTS ARE LEARNING HOW TO DISTINGUISH VERIFIED INFORMATION FROM	
	SPIN, OPINION AND PROPAGANDA - WHETHER THEY ARE SEARCHING FOR INFORMATION ONLINE, BROWSING SOCIAL MEDIA FEEDS, VIEWING A VIDEO ON	
	YOUTUBE, WATCHING TELEVISION NEWS OR READING A NEWSPAPER OR BLOG.	_
	(CONTINUED ON SCHEDULE O)	_
4b	(Code:) (Expenses \$ including grants of \$) (Revenue \$	_
		-
		_
		—
		_
		-
4c	(Code:) (Expenses \$ including grants of \$) (Revenue \$)	
		-
		_
		_
		—
4d	Other program services (Describe in Schedule O.)	
	(Expenses \$ including grants of \$) (Revenue \$)	
4e	Total program service expenses ► 942,766.	<u>,</u>
3000	Form 990 2 11-11-16 SEE SCHEDULE O FOR CONTINUATION(S)) (
J2UU	2	
10	828 745960 24084 2016.04020 THE NEWS LITERACY PROJECT, 24084	_

Form §	an (c	016)

THE NEWS LITERACY PROJECT, INC.

Pa	rt IV Checklist of Required Schedules			
	· ·		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	x	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
-	public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
•	during the tax year? If "Yes," complete Schedule C, Part II	4		x
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
-	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		x
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
-	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		x
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
-	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II.	7		x
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
-	Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
-	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		x
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		x
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	x	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
с	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	, , , , , , , , , , , , , , , , , , , ,	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			<u>-</u> -
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			<u>-</u> -
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			<u></u>
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			<u></u>
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G. Part III	19	1	X

Form **990** (2016)

632003 11-11-16

12310828 745960 24084

Form	990	(2016)
I UIIII	330	(2010)

Part IV Checklist of Required Schedules (continued)

THE NEWS LITERACY PROJECT, INC.

			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	<u> </u>
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			v
	Schedule K. If "No", go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		──
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	24c		
d	any tax-exempt bonds? Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	240 24d		<u> </u>
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		x
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			x
a L	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If</i> "Yes," <i>complete Schedule L, Part IV</i>	28c		x
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If</i> "Yes," <i>complete Schedule M</i>	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation	25		<u> </u>
	contributions? If "Yes," complete Schedule M	30		x
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
20	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		──
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	26		x
37	If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization	36		<u> </u>
01	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?		L	<u> </u>
	Note. All Form 990 filers are required to complete Schedule O	38	х	

Form **990** (2016)

632004 11-11-16

12310828 745960 24084

Pa				
	Check if Schedule O contains a response or note to any line in this Part V	<u></u>		
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 18			
b	Enter the number of roms wize included in line ra. Enter of in for applicable			
с	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming		v	
-	(gambling) winnings to prize winners?	1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a 13			
			х	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		
0-	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)	0-		x
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		
	If "Yes," has it filed a Form 990-T for this year? <i>If "No," to line 3b, provide an explanation in Schedule O</i>	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a	4.		x
h	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		- 23
D	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
50	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5a 5b		X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	50 5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
ou	any contributions that were not tax deductible as charitable contributions?	6a		x
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
~	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
с	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the N/A			
	sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? <u>N/A</u>	9b		
10	Section 501(c)(7) organizations. Enter:			
a	Initiation fees and capital contributions included on Part VIII, line 12 N/A 10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
11	Section 501(c)(12) organizations. Enter: Gross income from members or shareholders N/A 11a			
a L				
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
100	amounts due or received from them.) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	120		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year $\frac{N/A}{12b}$	12a		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state? N/A	13a		
a	Note. See the instructions for additional information the organization must report on Schedule O.	.04		
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans 13b			
с	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		
			990	(0010

THE NEWS LITERACY PROJECT, INC.

Form **990** (2016)

27-4011343 Page 5

632005 11-11-16

12310828 745960 24084

Form 990 (2016)

12

THE NEWS LITERACY PROJECT, INC.

X

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI					X
Sec	tion A. Governing Body and Management					
					Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	14	1		
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain in Schedule 0.					
b	Enter the number of voting members included in line 1a, above, who are independent	1b	13	3		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationshi	ip with	any other			
	officer, director, trustee, or key employee?			2		X
3	Did the organization delegate control over management duties customarily performed by or under th	ne dire	ct supervision			
	of officers, directors, or trustees, or key employees to a management company or other person?			3		Х
4	Did the organization make any significant changes to its governing documents since the prior Form	990 wa	as filed?	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's as	sets?		5		X
6	Did the organization have members or stockholders?			6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or a	ppoint	one or			
	more members of the governing body?			7a		Х
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, s					
	persons other than the governing body?			7b		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the ye					
а	The governing body?			8a	Х	
b	Each committee with authority to act on behalf of the governing body?			8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea					
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		x
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal R					
			,		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			10a		Х
	If "Yes," did the organization have written policies and procedures governing the activities of such c					
	and branches to ensure their operations are consistent with the organization's exempt purposes?			10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing boo			11a	Х	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	.,				
12a				12a	Х	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise			12b	Х	
	Did the organization regularly and consistently monitor and enforce compliance with the policy? <i>If</i> "					
•	in Schedule O how this was done			12c	х	
13	Did the organization have a written whistleblower policy?			13	Х	
14	Did the organization have a written document retention and destruction policy?			14	Х	
15	Did the process for determining compensation of the following persons include a review and approv					
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	-				
а	The organization's CEO, Executive Director, or top management official			15a	Х	
	Other officers or key employees of the organization			15b		x
5	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			100		
162	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange	ment	with a			
.54	taxable entity during the year?			16a		x
h	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate			100		
5	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization of evaluation of the organization of evaluation of the organization of evaluation of the organization of evaluation of the organization of the organization of evaluation of the organization of evaluation of the organization of evaluation of evaluation of the organization of evaluation of evaluation of the organization of evaluation of the organization of evaluation of the organization of the organization of evaluation of evaluation of the organization of the organization of the organization of evaluation of the organization of evaluation of the organization of evaluation of the organization					
				16b		
Sec	tion C. Disclosure			100		
17	List the states with which a copy of this Form 990 is required to be filed \blacktriangleright CA, IL, KY, MD, N	J.T. N	IY PA VA			
	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-			ovoilob		
18	for public inspection. Indicate how you made these available. Check all that apply.			avallar	ne	
	Own website Another's website X Upon request Other (explain	in So	hadula ()			
10			,	d finan	cial	
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, co	TUIICT (interest policy, an	u iman	CIAI	
20	statements available to the public during the tax year.					
20	State the name, address, and telephone number of the person who possesses the organization's bound a LAN MILLER $-301-651-7499$	JOKS al	iu records:			
	5525 DEVON ROAD, BETHESDA, MD 20814					
				[amo	990	(0010)
632006	5 11-11-16 6			FUII	590	(2010)
310	828 745960 24084 2016.04020 THE NEWS LITER.	ACY	PROJECT	240)84	1

Part VII	Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated
	Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VI

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A) Name and Title	(B) Average			(Pos	C) ition	ı		(D) Reportable	(E) Reportable	(F) Estimated
	hours per week	box	, unle	ess pe	erson	than is bot pr/trus	h an	compensation	compensation from related	amount of other
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) ALAN MILLER	40.00			37					0	07 010
PRESIDENT/CEO	2 00	X		X				210,597.	0.	27,812.
(2) DON BAER	2.00	x		v				0.	0.	0
CHAIRMAN	2.00	<u>⊢</u>		X				0.	0.	0.
(3) GREG MCCAFFERY VICE CHAIR	2.00	x		x				0.	0.	0.
(4) NEIL BUDDE	2.00	<u>^</u>		^				0.	0.	0.
TREASURER	2.00	x		x				0.	0.	0.
(5) DON WYCLIFF	1.00	1		11				0.	0.	0.
SECRETARY	1.00	x		x				0.	0.	0.
(6) EVA HALLER	1.00									
BOARD MEMBER		x						0.	0.	0.
(7) LESLIE HILL	1.00									
BOARD MEMBER		x						0.	0.	0.
(8) ROBERT KING	1.00									
BOARD MEMBER		X						0.	0.	0.
(9) DAVID MARCHICK	1.00									
BOARD MEMBER		X						0.	0.	0.
(10) WALT MOSSBERG	1.00									
BOARD MEMBER		Х						0.	0.	0.
(11) TERY PETERSON	1.00									_
BOARD MEMBER		X						0.	0.	0.
(12) STEVE SCHMIDT	1.00	l								
BOARD MEMBER	1 0 0	X						0.	0.	0.
(13) JULIET STIPECHE	1.00	I							0	0
BOARD MEMBER	1 0 0	X						0.	0.	0.
(14) KAREN WICKRE	1.00	- 						0	0	0
BOARD MEMBER	40.00	X						0.	0.	0.
(15) PETER ADAMS	40.00	-				v		114,006.	0.	3 1 1 0
SENIOR VP, EDUCATIONAL PROGRAMS				\vdash		X		114,000.	0.	3,140.
		1								
		{								
										– 000 (aa.(a)

632007 11-11-16

Form 990 (2016)

2016.04020 THE NEWS LITERACY PROJECT,

7

	990 (2016) THE NEWS									27-4	011	343	P	age 8
Par	t VII Section A. Officers, Directors, Trus	tees, Key Em (B)	ploy	ees	, and (C		ghe	st C					(E)	
	(A) Name and title	Average hours per week (list any	box, offic	not c , unle	Pos heck ss pe	ition more rson i	than o is botl pr/trus	h an	(D) Reportable compensation from the	(E) Reportable compensatio from related organization	on J	an	(F) timate nount other pensa	of
		hours for related organizations below line)	Individual trustee or director	In stitutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MIS	;C)	org and	om th anizat d relat anizati	ion ed
1b	Sub-total					 	 		324,603.		0.	3	0,9	52.
	Total from continuation sheets to Part VI Total (add lines 1b and 1c)								0. 324,603.		0.	3	0,9	0. 52.
2	Total number of individuals (including but no compensation from the organization	ot limited to th	ose	liste	ed al	bove	e) wh	no re	eceived more than \$100	,000 of reportab	ie			2
3	Did the organization list any former officer,											0	Yes	No X
4	line 1a? <i>If</i> "Yes," <i>complete Schedule J for su</i> For any individual listed on line 1a, is the su and related organizations greater than \$150	m of reportab	le co	omp	ensa	atior	n and	d otl		the organization		3	x	
5	Did any person listed on line 1a receive or a rendered to the organization? <i>If "Yes," com</i>	Iccrue comper	nsati	ion f	rom	any	unr	elat	ted organization or indiv	dual for services		5		x
Sec	tion B. Independent Contractors													
1	Complete this table for your five highest con the organization. Report compensation for t										ipens			
	(A) Name and business	address	NC	ONE	3				(B) Description of s	ervices	C	(C ompei		n
								-						
2	Total number of independent contractors (ir	•	ot lir	nite	d to		~	stec	d above) who received n	nore than				
	\$100,000 of compensation from the organiz	zation 🕨				()					Form	990 (2016)

632008 11-11-16

Form 990	(2016
----------	-------

 Form 990 (2016)
 THE NEWS LITERACY PROJECT, INC.
 27-4011343
 Page 9

 Part VIII
 Statement of Revenue

		Check if Schedule O contains a response or note to any	line in this Part VIII			
			(A) Total revenue	(B) Related or exempt function	(C) Unrelated business	(D) Revenue excluded from tax under sections 512 - 514
0.0				revenue	revenue	512-514
Contributions, Gifts, Grants and Other Similar Amounts		a Federated campaigns 1a b Membership dues 1b	-			
٦Ë		Membership dues 1b Fundraising events 1c	-			
ifts Ir A			-			
nila n		d Related organizations 1d e Government grants (contributions) 1e	-			
Sir		All other contributions, gifts, grants, and	-			
her		similar amounts not included above 1f 1,250,127				
ĞĘ		Noncash contributions included in lines 1a-1f: \$	-			
Con			1,250,127.			
<u> </u>		Business Co				
e	2 8			131,575.		
۳ ق	- 1	EVENT REGISTRATION 900099				
Program Service Revenue	(
eve	(t t				
2 B C C C	(
۲ <u>۲</u>	1	All other program service revenue				
	(Total. Add lines 2a-2f	145,485.			
	3	Investment income (including dividends, interest, and				
		other similar amounts)	2,743.			2,743.
	4	Income from investment of tax-exempt bond proceeds	•			
	5	Royalties	•			
		(i) Real (ii) Persona				
		a Gross rents	_			
	I	b Less: rental expenses	_			
		Rental income or (loss)				
		d Net rental income or (loss)	•			
	7 8	a Gross amount from sales of (i) Securities (ii) Other	_			
		assets other than inventory	_			
	I	b Less: cost or other basis				
		and sales expenses	_			
		Gain or (loss)				
		Net gain or (loss)	•			
anu	86	a Gross income from fundraising events (not including \$ of				
Other Reven		including \$ of contributions reported on line 1c). See				
a a		Part IV, line 18 a				
her	,	b Less: direct expenses b	-			
ō		Net income or (loss) from fundraising events	•			
		a Gross income from gaming activities. See				
	- •	Part IV, line 19 a				
	I	b Less: direct expenses b				
		Net income or (loss) from gaming activities	•			
		Gross sales of inventory, less returns				
		and allowances a				
	I	b Less: cost of goods sold b				
		Net income or (loss) from sales of inventory	•			
Ī		Miscellaneous Revenue Business Co	de			
ſ	11 a	a				
	I					
		s				
		d All other revenue				
	(Total. Add lines 11a-11d				
	12	Total revenue. See instructions.	1,398,355.	145,485.	0.	
63200	9 11-	11-16	9			Form 990 (2016)

Part IX Statement of Functional Expenses

THE NEWS LITERACY PROJECT, INC.

	Check if Schedule O contains a respons				
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations			<u> </u>	
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	238,408.	139,812.	24,043.	74,553
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	564,016.	490,407.	18,930.	54,679
8	Pension plan accruals and contributions (include		-		
	section 401(k) and 403(b) employer contributions)	37,172.	19,325.	15,249.	2,598
9	Other employee benefits	31,068.	16,477.	11,234.	2,598 3,357
10	Payroll taxes	53,021.	28,119.	19,172.	5,730
11	Fees for services (non-employees):	,			•
a					
b					
	Accounting	29,327.		29,327.	
d					
	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g					
9	column (A) amount, list line 11g expenses on Sch O.)	89,331.	63,757.	1,729.	23,845
12	Advertising and promotion	2,184.	382.		1,802
13	Office expenses	22,480.	11,091.	6,374.	5,015
13 14		3,379.	1,812.	1,567.	
14 15	Information technology Royalties	575751	1,0120	1/30/1	
15 16		11,137.	9,714.	1,423.	
		15,235.	6,785.	8,323.	127
17 10	Travel	15,255.	0,705.	0,525.	127
18	Payments of travel or entertainment expenses				
-	for any federal, state, or local public officials	66,635.	54,552.	5,484.	6,599
19	Conferences, conventions, and meetings	00,055.	54,552.	5,1010	0,555
20	Interest				
21	Payments to affiliates	58,653.	58,653.		
22	Depreciation, depletion, and amortization	3,355.	282.	3,073.	
23	Insurance		202.	5,075.	
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line				
	24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule 0.) AUDIO/VIDEO/PHOTO PROD.	38,549.	38,299.		250
a	DUES AND SUBSCRIPTIONS	6,388.	874.	1,308.	4,206
b	BAD DEBT	3,150.	0/4.	3,150.	4,400
c	EQUIPMENT RENTAL	1,260.	1,260.	3,130.	
d				670.	
	All other expenses	1,835.	1,165.		100 7/1
25	Total functional expenses. Add lines 1 through 24e	1,276,583.	942,766.	151,056.	182,761
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here time if following SOP 98-2 (ASC 958-720)				Earm 990 (201

632010 11-11-16

12310828 745960 24084

10 2016.04020 THE NEWS LITERACY PROJECT, Form **990** (2016)

24084__1

12310828 745960 24084

THE	NEWS	LITERACY	PROJECT	TNC
TUC	NEWD	DIIERACI	FROUGCI,	

27-4011343 Page 11

		Check if Schedule O contains a response or not	e to any	line in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			10,369.	1	27,444.
	2	Savings and temporary cash investments		520,934.	2	528,326.	
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net			42,655.	4	174,888.
	5	Loans and other receivables from current and fo					
		trustees, key employees, and highest compensation					
		Part II of Schedule L		-		5	
	6	Loans and other receivables from other disquali					
		section 4958(f)(1)), persons described in section					
		employers and sponsoring organizations of sect		•			
S		employees' beneficiary organizations (see instr).				6	
Assets	7	Notes and loans receivable, net				7	
As	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			400.	9	759.
		Land, buildings, and equipment: cost or other	I I				
		basis. Complete Part VI of Schedule D	10a	293,265.			
	Ь	Less: accumulated depreciation	100	92,785.	259,133.	10c	200,480.
	11	Investments - publicly traded securities				11	
	12	Investments - other securities. See Part IV, line 1				12	
	13	Investments - program-related. See Part IV, line				13	
	14	Intangible assets				14	10,666.
	15	Other assets. See Part IV, line 11			5,570.	15	1,200.
	16	Total assets. Add lines 1 through 15 (must equa			839,061.	16	943,763.
	17	Accounts payable and accrued expenses			77,093.	17	60,023.
	18	Grants payable			,	18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete F				21	
6	22	Loans and other payables to current and former				21	
Liabilities		key employees, highest compensated employee					
iliqu		Complete Part II of Schedule L				22	
Lia	23	Secured mortgages and notes payable to unrela				23	
	23	Unsecured notes and loans payable to unrelated				23	
	25	Other liabilities (including federal income tax, par				27	
	20	parties, and other liabilities not included on lines	-				
		Schedule D				25	
	26	Total liabilities. Add lines 17 through 25			77,093.	26	60,023.
	20	Organizations that follow SFAS 117 (ASC 958			,		,
s		complete lines 27 through 29, and lines 33 an					
ЭС	27	Unrestricted net assets			371,092.	27	207,810.
alaı	28				390,876.	28	675,930.
ğ	29				•	29	
ñ		Organizations that do not follow SFAS 117 (A					
ъ Ш		and complete lines 30 through 34.					
ţ	30	Capital stock or trust principal, or current funds				30	
Net Assets or Fund Balances	31	Paid-in or capital surplus, or land, building, or eq				31	
∋t A	32	Retained earnings, endowment, accumulated in				32	
ž	33	Total net assets or fund balances			761,968.	33	883,740.
	34	Total liabilities and net assets/fund balances			839,061.	34	943,763.
							Form 990 (2016)

Form 990 (2016)

Form	1990 (2016) THE NEWS LITERACY PROJECT, INC.	27-401	1343	Page 12
Pa	rt XI Reconciliation of Net Assets			
	Check if Schedule O contains a response or note to any line in this Part XI			
1	Total revenue (must equal Part VIII, column (A), line 12)			,355.
2	Total expenses (must equal Part IX, column (A), line 25)	2		,583.
3	Revenue less expenses. Subtract line 2 from line 1	3		.,772.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	761	,968.
5	Net unrealized gains (losses) on investments	5		
6	Donated services and use of facilities	6		
7	Investment expenses	7		
8	Prior period adjustments	8		
9	Other changes in net assets or fund balances (explain in Schedule O)	9		0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,			
	column (B))	10	883	,740.
Pa	rt XII Financial Statements and Reporting			
	Check if Schedule O contains a response or note to any line in this Part XII			<u> </u>
				Yes No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a	X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a		
	separate basis, consolidated basis, or both:			
	Separate basis Consolidated basis Both consolidated and separate basis			
b	5 7 1		2b	X
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basis,		
	consolidated basis, or both:			
	X Separate basis Consolidated basis Both consolidated and separate basis			
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	<u>x</u>
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	-		
	Act and OMB Circular A-133?		3a	<u> </u>
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits	<u></u>	3b	
			Form S	990 (2016)

632012 11-11-16

SC	HED	ULE	Α

Department of the Treasury

(Form	990 or	990-EZ
-------	--------	--------

Public Charity Status and Public Support Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ.

2016
Open to Public

OMB No. 1545-0047

Internal Revenue Service	► Info
--------------------------	--------

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at WWW.irs.gov/	form990

Nam	e of	lame of the organization Employer identification number							
				ACY PROJECT,					7-4011343
Pa	rt I	Reason for Public	Charity Status (/	All organizations must co	mplete th	is part.) Se	ee instruction	S.	
The	organ	ization is not a private found			-	,			
1		A church, convention of ch	,			• • •	1)(A)(i).		
2		A school described in sect	ion 170(b)(1)(A)(ii).	Attach Schedule E (Forn	n 990 or 9	90-EZ).)			
3		A hospital or a cooperative							
4		A medical research organiz	ation operated in co	njunction with a hospital	describe	d in sectio	on 170(b)(1)(A	.)(iii). Enter	the hospital's name,
		city, and state:							
5		An organization operated for		ollege or university owned	d or opera	ted by a g	overnmental	unit descrik	ped in
		section 170(b)(1)(A)(iv). (C							
6		A federal, state, or local go	-						
7	X	An organization that norma		antial part of its support f	rom a gov	ernmental	unit or from	the general	public described in
		section 170(b)(1)(A)(vi). (C							
8		A community trust describe							
9		An agricultural research org	-			-		-	-
		or university or a non-land-o	grant college of agric	culture (see instructions).	Enter the	name, cit	y, and state c	or the colleg	je or
10		university:	lly receivery (1) mere	than 22 1/20/ of its our	nort from	oontributi	ana mambar	ahin faan a	and areas reasints from
10		An organization that norma activities related to its exen							
		income and unrelated busin							
		See section 509(a)(2). (Con				sses acqu	lifed by the o	ryanization	alter Julie 30, 1975.
11		An organization organized a	• •	ively to test for public sa	fety See	section 50	9(a)(4)		
12		An organization organized a		•	•			arry out the	e purposes of one or
		more publicly supported or	-	-	-			-	
		lines 12a through 12d that							
а		Type I. A supporting orga	• •			-		-	/ aivina
		the supported organization	-		•				
		organization. You must o							
b		Type II. A supporting org	-		tion with it	ts support	ed organizati	on(s), by ha	aving
		control or management o	of the supporting org	anization vested in the s	ame perso	ons that co	ontrol or man	age the sup	oported
		organization(s). You mus	t complete Part IV,	Sections A and C.					
с		Type III functionally inte	egrated. A supporting	g organization operated	in connec	tion with,	and functiona	ally integrat	ed with,
		its supported organizatio	n(s) (see instructions	s). You must complete I	Part IV, Se	ections A,	D, and E.		
d		Type III non-functionally	y integrated. A supp	porting organization oper	ated in co	nnection \	with its suppo	orted organ	ization(s)
		that is not functionally int	tegrated. The organiz	zation generally must sat	isfy a dist	ribution re	quirement an	d an attent	iveness
		_ requirement (see instruct	tions). You must con	nplete Part IV, Sections	A and D	, and Part	۷.		
е		Check this box if the orga	anization received a	written determination fro	m the IRS	that it is a	а Туре I, Туре	e II, Type III	
		functionally integrated, or		, , ,	0 0				
f		er the number of supported of							
g		vide the following information (i) Name of supported			(iv) is the orac	inization listed	(.) (· · · · · · · · · · · · · · · · · · ·	
	(organization	(ii) EIN	(iii) Type of organization (described on lines 1-10	in your govern	ing document?	(v) Amount o support (see i	-	(vi) Amount of other support (see instructions)
		g		above (see instructions))	Yes	No			

Total

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 632021 09-21-16 Schedule A (Form 990 or 990-EZ) 2016 13

2016.04020 THE NEWS LITERACY PROJECT, 24084__1

Schedule A (Form 990 or 990-EZ) 2016 THE NEWS LITERACY PROJECT, INC. 27-40113 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization

fails to qualify under the tests listed below, please complete Part III.)

Sei	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	984,239.	1,174,448.	1,062,103.	1,100,952.	1,250,127.	5,571,869.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge \dots						
4	Total. Add lines 1 through 3	984,239.	1,174,448.	1,062,103.	1,100,952.	1,250,127.	5,571,869.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						3,104,910.
	Public support. Subtract line 5 from line 4.						2,466,959.
See	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
7	Amounts from line 4	984,239.	1,174,448.	1,062,103.	1,100,952.	1,250,127.	5,571,869.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources \dots	2,395.	3,815.	6,344.	5,767.	2,743.	21,064.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part VI.)						
11	Total support. Add lines 7 through 10						^{5,592,933.} 536,903.
12	· · ·		,			12	536,903.
13	First five years. If the Form 990 is for	•	s first, second, third	d, fourth, or fifth ta	ix year as a sectio	n 501(c)(3)	
<u> </u>	organization, check this box and stor	here					
	ction C. Computation of Publ						11 11
	Public support percentage for 2016 (14	44.11 % 55.39 %
	Public support percentage from 2015					15	, -
16a	33 1/3% support test - 2016. If the o						
	stop here. The organization qualifies						►X
b	33 1/3% support test - 2015. If the o						is box
	and stop here. The organization qual						▶∟
17a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac			-			
	meets the "facts-and-circumstances"	-		• • •			
b	10% -facts-and-circumstances tes						
	more, and if the organization meets the						
40	organization meets the "facts-and-circ						
18	Private foundation. If the organization	n did not check a	box on line 13, 162	a, 100, 17a, or 17b		and see instruction: edule A (Form 990	

12310828 745960 24084

Schedule A (Form 990 or 990-EZ) 2016 THE NEWS LITERACY PROJECT, INC. Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(e)	2016	(f) Total	
1	Gifts, grants, contributions, and								
	membership fees received. (Do not								
	include any "unusual grants.")								
2	Gross receipts from admissions,								
	merchandise sold or services per- formed, or facilities furnished in								
	any activity that is related to the								
	organization's tax-exempt purpose								
3	Gross receipts from activities that								
	are not an unrelated trade or bus-								
	iness under section 513								
4	Tax revenues levied for the organ-								
	ization's benefit and either paid to								
	or expended on its behalf								
5	The value of services or facilities								
	furnished by a governmental unit to								
	the organization without charge								
6	Total. Add lines 1 through 5								
	Amounts included on lines 1, 2, and								
	3 received from disgualified persons								
þ	Amounts included on lines 2 and 3 received			1					
	from other than disqualified persons that								
	exceed the greater of \$5,000 or 1% of the amount on line 13 for the year								
	Add lines 7a and 7b								
	Public support. (Subtract line 7c from line 6.)								
e	tion B. Total Support								
	ndar year (or fiscal year beginning in) 🕨	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(0)	2016	(f) Total	
	Amounts from line 6	(u) 2012	(6) 2010	(0) 2014	(0,2010	(0)	2010	(i) rotai	
	Gross income from interest,								
00	dividends, payments received on								
	securities loans, rents, royalties								
	and income from similar sources								
b	Unrelated business taxable income								
	(less section 511 taxes) from businesses								
	acquired after June 30, 1975								
	Add lines 10a and 10b								
1	Net income from unrelated business activities not included in line 10b,								
	whether or not the business is								
	regularly carried on								
2	Other income. Do not include gain								
	or loss from the sale of capital assets (Explain in Part VI.)								
3	Total support. (Add lines 9, 10c, 11, and 12.)								
4	First five years. If the Form 990 is for	the organization'	s first, second, thi	rd, fourth, or fifth t	ax year as a sectio	n 501(c)(3) organiz	ation,	
	check this box and stop here							►	
Sec	ction C. Computation of Public	ic Support Pe	ercentage						
15	Public support percentage for 2016 (I	ine 8, column (f) d	livided by line 13,	column (f))		15			%
16	Public support percentage from 2015	Schedule A, Part	III, line 15			16			%
Sec	ction D. Computation of Invest	stment Incom	e Percentage	•					
17	Investment income percentage for 20	16 (line 10c, colu	mn (f) divided by li	ne 13, column (f))		17			%
	Investment income percentage from 2					18			%
	33 1/3% support tests - 2016. If the					33 1/3%	, and line 1	7 is not	
	more than 33 1/3%, check this box a								
b	33 1/3% support tests - 2015. If the								
	line 18 is not more than 33 1/3%, che	•							
20	Private foundation. If the organizatio			•			•		Ē
	23 09-21-16			, e. 100, 0100K ti) or 990-EZ) 2	016
-204				15	0 cm				510
1 (828 745960 24084	20	16.04020	THE NEWS	LTTERACY I		ECT	24084	1

1

2

3a

3b

3c

4a

4b

4c

5a

5b

5c

6

7

8

9a

9b

9c

10a

10b

Yes No

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If* "Yes," *answer* (*b*) *and* (*c*) *below.*
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- **c** Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," *and if you checked 12a or 12b in Part I, answer (b) and (c) below.*
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in Part VI.*
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If* "Yes," *complete Part I of Schedule L (Form 990 or 990-EZ).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If* "*Yes*," *provide detail in* **Part VI.**
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in Part VI.*
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in **Part VI.**
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer 10b below.*
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

632024 09-21-16

Schedule A (Form 990 or 990-EZ) 2016

16

Schedule A (Form 990 or 990-EZ) 2016 THE NEWS LITERACY PROJECT, INC. Part IV Supporting Organizations (continued)

	Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		<u> </u>
b	A family member of a person described in (a) above?	11b		
С	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
Sec	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported	-		
_	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations	2		L
000			Vaa	No
4	Ware a majority of the argenization's directors or tructors during the tay year also a majority of the directors		Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
0	the supported organization(s).	1		L
Sec	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		L
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the yea(see instructions).			
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
с	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see inst	ructions).	
2	Activities Test. Answer (a) and (b) below.		Yes	No
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
ч	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	20		
h		2a		
a	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these	~		
~	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		
632025	5 09-21-16 Schedule A (Form 9	90 or 99	90-EZ)	2016
	17			

12310828 745960 24084

2016.04020 THE NEWS LITERACY PROJECT, 24084_1

Schedule A (Form 990 or 990-EZ) 2016 THE NEWS LITERACY PROJECT, INC.

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations 1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI.) See instru

Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI.) See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
с	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other			
	factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
	see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by .035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-functional	ly integra	ated Type III supporting or	ganization (see

instructions).

Schedule A (Form 990 or 990-EZ) 2016

632026 09-21-16

Schedule A (Form 990 or 990 EZ) 2016 THE NEWS LITERACY PROJECT, INC.

Par	t V Type III Non-Functionally Integrated 509	(a)(3) Supporting Orga	anizations (continued)	Ŭ
Secti	ion D - Distributions			Current Year
1	Amounts paid to supported organizations to accomplish exe			
2	Amounts paid to perform activity that directly furthers exemp	ot purposes of supported		
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpose	es of supported organization	IS	
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions			
7	Total annual distributions. Add lines 1 through 6			
8	Distributions to attentive supported organizations to which the	he organization is responsive	e	
	(provide details in Part VI). See instructions			
9	Distributable amount for 2016 from Section C, line 6			
10	Line 8 amount divided by Line 9 amount			
		(i)	(ii)	(iii)
Secti	ion E - Distribution Allocations (see instructions)	Excess Distributions	Underdistributions Pre-2016	Distributable Amount for 2016
			110 2010	
_1	Distributable amount for 2016 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2016 (reason-			
	able cause required- explain in Part VI). See instructions			
3	Excess distributions carryover, if any, to 2016:			
a				
b				
-	From 2013			
	From 2014			
	From 2015			
	Total of lines 3a through e			
-	Applied to underdistributions of prior years			
	Applied to 2016 distributable amount			
<u> </u>	Carryover from 2011 not applied (see instructions)			
	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2016 from Section D,			
	line 7: \$			
	Applied to underdistributions of prior years			
-	Applied to 2016 distributable amount			
	Remainder. Subtract lines 4a and 4b from 4			
5	Remaining underdistributions for years prior to 2016, if			
	any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions			
6	Remaining underdistributions for 2016. Subtract lines 3h			
o	-			
	and 4b from line 1. For result greater than zero, explain in Part VI. See instructions			
7	Excess distributions carryover to 2017. Add lines 3j			
'	and 4c			
8	Breakdown of line 7:			
<u> </u>				
	Excess from 2013			
	Excess from 2014			
	Excess from 2015			
	Excess from 2016			

Schedule A (Form 990 or 990-EZ) 2016

632027 09-21-16

	990 or 990-EZ) 201)11343 P
Part I	V, Section A, lines	1, 2, 3b, 3c, 4b,	4c, 5a, 6, 9a, 9)b, 9c, 11a, 11k	o, and 11c;	Part IV, Section	ine 17a or 17b; Part ı B, lines 1 and 2; Pa e 1; Part V, Section I	rt IV, Section C
Secti	on D, lines 5, 6, and nstructions.)	d 8; and Part V,	Section E, lines	2, 5, and 6. Al	so complet	e this part for a	ny additional informa	tion.
32028 09-21-16							Schedule A (Form	

Schedule A

Identification of Excess Contributions Included on Part II, Line 5

27-4011343

2016

** Do Not File ** *** Not Open to Public Inspection ***

Contributor's Name	Total Contributions	Excess Contributions
BLOOMBERG L.P.	372,000.	260,141.
CHARLES H. REVSON FOUNDATION	1,200,000.	1,088,141.
DOW JONES FOUNDATION	235,000.	123,141.
FORD FOUNDATION	175,000.	63,141.
KNIGHT FOUNDATION	125,000.	13,141.
MACARTHUR FOUNDATION	675,000.	563,141.
MCCORMICK FOUNDATION	954,000.	842,141.
MOORE FAMILY FOUNDATION	170,000.	58,141.
MORRIS AND GWENDOLYN CAFRITZ FOUNDATION	167,500.	55,641.
ROCKEFELLER FOUNDATION	150,000.	38,141.
Total Excess Contributions to Schedule A, Part II, Line 5		3,104,910.

Schedule B (Form 990, 990-EZ, or 990-PF)	
Department of the Treasury	

Schedule of Contributors

 Attach to Form 990, Form 990-EZ, or Form 990-PF.
 Information about Schedule B (Form 990, 990-EZ, or 990-PF) and its instructions is at www.irs.gov/form990. OMB No. 1545-0047

2016

Employer identification number

Organization type (check one):

THE	NEWS	LITERACY	PROJECT,	INC.	27-

7-4011343

Filers of:	Section:
Form 990 or 990-EZ	\boxed{X} 501(c)(3) (enter number) organization
	4947(a)(1) nonexempt charitable trust not treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

X For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2016)

12310828 745960 24084

Employer identification number

Person Payroll

(d)

Type of contribution

X

24084__1

27-4011343

 THE NEWS LITERACY PROJECT, INC.
 2

 Part I
 Contributors (See instructions). Use duplicate copies of Part I if additional space is needed.
 (c)

 (a)
 (b)
 (c)
 Total contributions

 1
 AMERICAN SOCIETY OF NEWS EDITORS
 (c)
 50,000.

 215
 REYNOLDS JOURNALISM INSTITUTE
 \$
 50,000.

 (a)
 (b)
 (c)
 (c)

 (b)
 (c)
 (c)
 (c)

	215 REYNOLDS JOURNALISM INSTITUTE	\$	50,000.	Noncash
				(Complete Part II for
	COLUMBIA, MO 65211-0001			noncash contributions.)
(a)	(b)		(c)	(d)
No.	Name, address, and ZIP + 4		Total contributions	Type of contribution
2				
<u> </u>	BLOOMBERG			Person X Payroll
	731 LEXINGTON AVE	\$	75,000.	Noncash
				(Complete Part II for
	NEW YORK, NY 10022-1346			noncash contributions.)
(a)	(b)		(c)	(d)
No.	Name, address, and ZIP + 4		Total contributions	Type of contribution
3	CAFRITZ FOUNDATION			Person X
				Person 22
	1825 K ST NW, SUITE 1400	\$_	37,500.	Noncash
	WASHINGTON, DC 20006-1202			(Complete Part II for noncash contributions.)
	MADIINGION, DC 20000 1202			noneasir contributions.
(a)	(b)		(c)	(d)
No.	Name, address, and ZIP + 4		Total contributions	Type of contribution
4	DOW JONES FOUNDATION			Person X
				Payroll
	1211 AVENUE OF THE AMERICAS	\$_	50,000.	
	NEW YORK, NY 10036-8711			(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4		(c) Total contributions	(d) Type of contribution
NO.	FACING HISTORY AND OURSELVES NATIONAL			
5	FOUNDATION			Person X
	16 HURD RD		30,150.	Payroll Noncash
		\$_	50,150.	(Complete Part II for
	BROOKLINE, MA 02445-6919			noncash contributions.)
(-)	<i>u</i> . \		(-)	(-1)
(a) No.	(b) Name, address, and ZIP + 4		(c) Total contributions	(d) Type of contribution
		1		
6	KNIGHT FOUNDATION			Person X Payroll
	200 S BISCAYNE BLVD, SUITE 3300	\$_	125,000.	Noncash
	MIAMI, FL 33131-2309			(Complete Part II for noncash contributions.)
623452 10-1	⁸⁻¹⁶ 22		Schedule B (Form	990, 990-EZ, or 990-PF) (2016)

2016.04020 THE NEWS LITERACY PROJECT,

Schedule B (Form 990, 990-EZ, or 990-PF) (2016)

Name	of	ordai	nization

Employer identification number

27-4011343

THE NEWS LITERACY PROJECT, INC.

Part I Contributors (See instructions). Use duplicate copies of Part I if additional space is needed. (a) (c) (d) (b) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 7 MCCORMICK FOUNDATION X Person Payroll 205 N MICHIGAN AVE, SUITE 4300 200,000. Noncash \$ (Complete Part II for CHICAGO, IL 60601-5983 noncash contributions.) (a) (b) (c) (d) **Total contributions** No. Name, address, and ZIP + 4 Type of contribution 8 MOORE FAMILY FOUNDATION X Person Payroll 35,000. 275 MADISON AVE, 4TH FLOOR Noncash \$ (Complete Part II for NEW YORK, NY 10016-1101 noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 9 X REVSON FOUNDATION Person Payroll 55 E 59TH ST, 23RD FLOOR 200,000. Noncash (Complete Part II for NEW YORK, NY 10022-1701 noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 10 ROCKEFELLER FOUNDATION X Person Payroll 420 5TH AVE 150,000. Noncash \$ (Complete Part II for NEW YORK, NY 10018-2729 noncash contributions.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution Person Payroll Noncash (Complete Part II for noncash contributions.) (b) (c) (d) (a) Name, address, and ZIP + 4 **Total contributions** Type of contribution No. Person Pavroll Noncash (Complete Part II for noncash contributions.) Schedule B (Form 990, 990-EZ, or 990-PF) (2016) 623452 10-18-16 23

12310828 745960 24084

2016.04020 THE NEWS LITERACY PROJECT,

24084 1

Employer identification number

27 - 4011343

THE NEWS LITERACY PROJECT, INC.

Part II Noncash Property (See instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
—		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
—		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
		\$	990, 990-EZ, or 990-PF

Page 3

Name of orga	anization		Employer identification number						
THE NE	WS LITERACY PROJECT, IN	IC.	27-4011343						
Part III	Exclusively religious, charitable, etc., contri the year from any one contributor. Complete co	butions to organizations described	in section 501(c)(7), (8), or (10) that total more than \$1,000 for ving line entry. For organizations						
	completing Part III, enter the total of exclusively religious,	charitable, etc., contributions of \$1,000 or	less for the year. (Enter this info. once.)						
(a) No.	Use duplicate copies of Part III if additiona								
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held						
·									
-		(e) Transfer of gift							
_	Transferee's name, address, and	<u>1 ZIP + 4 </u>	Relationship of transferor to transferee						
(a) No. from	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held						
Part I									
-	(e) Transfer of gift								
-	Transferee's name, address, and	3 ZIP + 4	Relationship of transferor to transferee						
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held						
-		(e) Transfer of gift	<u> </u>						
		(e) manaler of gift							
	Transferee's name, address, and	3 ZIP + 4	Relationship of transferor to transferee						
(a) No. from									
Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held						
			[
-		(e) Transfer of gift	t						
	Turunfannala nama adduraa an		-						
	Transferee's name, address, and	J ZIP + 4	Relationship of transferor to transferee						
.									
623454 10-18-1	16	 	Schedule B (Form 990, 990-EZ, or 990-PF) (201						
		25							

2016.04020 THE NEWS LITERACY PROJECT, 24084_1

Department of the Treasury Internal Revenue Service

(Form 990)

 Supplemental Financial Statements

 ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

 ▶ Attach to Form 990.

 ▶ Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.



Name of the organization		Employer identification number			
THE NEWS LITERACY	PROJECT, INC.	27-4011343			
Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the					
organization answered "Yes" on Form 990, Part IV, lin	ie 6.				
	(a) Donor advised funds	(b) Funds and other accounts			
1 Total number at and of year					

	lotal number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised fun	ds	
	are the organization's property, subject to the organization's exclusive legal control?		Yes No
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used of		
Ū	for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose confer		
		Ũ	Yes No
Pa			
		, iii ie <i>i</i>	·
1	Purpose(s) of conservation easements held by the organization (check all that apply).		
	Preservation of land for public use (e.g., recreation or education)		
	Protection of natural habitat	storic	structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a co	nserv	ation easement on the last
	day of the tax year.		Held at the End of the Tax Year
а	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
с	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure		
	listed in the National Register	2d	
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the organ	L	n during the tax
-	year		
4	Number of states where property subject to conservation easement is located		
_			
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling of		Yes No
•	violations, and enforcement of the conservation easements it holds?		
6	Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservati	on eas	sements during the year
_	▶		
7	Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation ea	aseme	nts during the year
	▶\$		
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(E	3)(i)	
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIII, describe how the organization reports conservation easements in its revenue and expense state	ment,	and balance sheet, and
	include, if applicable, the text of the footnote to the organization's financial statements that describes the organization	ganiza	tion's accounting for
	conservation easements.		
Pa	t III Organizations Maintaining Collections of Art, Historical Treasures, or Other	Simi	lar Assets.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 8.		
1a	If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement a	nd bal	ance sheet works of art,
	historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of	public	service, provide, in Part XIII,
	the text of the footnote to its financial statements that describes these items.	•	
b	If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and b	alanc	e sheet works of art historical
~	treasures, or other similar assets held for public exhibition, education, or research in furtherance of public se		
	relating to these items:	1100,	provide the following amounts
			¢
	(i) Revenue included on Form 990, Part VIII, line 1		\$
~	(ii) Assets included in Form 990, Part X		۵
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain,	provid	1e
	the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:		
а	Revenue included on Form 990, Part VIII, line 1		\$
b	Assets included in Form 990, Part X	. 🕨	\$

LHA	For Paperwork Reduction Act Notice, see the Instructions for Form 990.	
632051	08-29-16	

Schedule D (Form 990) 2016

26

12310828 745960 24084

24084_1 2016.04020 THE NEWS LITERACY PROJECT,

Sche		S LITERACY						27-40			age 2
Par	t III Organizations Maintaining C	ollections of A	rt, His	torical T	reasures, o	or Other	Simila	ar Asse	ts (contin	ued)	
3	Using the organization's acquisition, accessi	on, and other record	ds, chec	k any of th	e following tha	t are a sigr	nificant ι	use of its	collection	item	s
	(check all that apply):										
а	Public exhibition	d			change progra						
b	Scholarly research	е		Other							
С	Preservation for future generations										
4	Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.										
5	During the year, did the organization solicit o								-		-
	to be sold to raise funds rather than to be ma								Yes		No
Par	t IV Escrow and Custodial Arran		ete if the	e organizat	ion answered	'Yes" on F	orm 990	, Part IV,	line 9, or		
	reported an amount on Form 990, Pa										
1a	Is the organization an agent, trustee, custod								-		1
	on Form 990, Part X?							L	Yes		No
b	If "Yes," explain the arrangement in Part XIII	and complete the fo	ollowing	table:							
									Amount		
	Beginning balance						1c				
	Additions during the year						1d				
е	Distributions during the year						1e				
f	Ending balance						1f				
	Did the organization include an amount on Fe					-	/?	L	Yes		No
_	If "Yes," explain the arrangement in Part XIII.							<u></u>			
Par	t V Endowment Funds. Complete i								() 5		
		(a) Current year	(b) P	Prior year	(c) Two year	's back (d) Three y	ears back	(e) Four	years	back
	Beginning of year balance										
b	Contributions										
c	Net investment earnings, gains, and losses										
d	Grants or scholarships										
е	Other expenditures for facilities										
	and programs				_						
f	Administrative expenses				_						
g	End of year balance										
2	Provide the estimated percentage of the curr	rent year end baland	-	g, column	(a)) held as:						
а	Board designated or quasi-endowment		_%								
b	Permanent endowment	%									
С	Temporarily restricted endowment	%									
	The percentages on lines 2a, 2b, and 2c sho										
3a	Are there endowment funds not in the posse	ession of the organiz	ation that	at are held	and administe	red for the	e organiz	ation	Б		
	by:									Yes	No
	(i) unrelated organizations								3a(i)		
_	(ii) related organizations								3a(ii)		
	If "Yes" on line 3a(ii), are the related organiza				ł?				3b		
	Describe in Part XIII the intended uses of the t VI Land, Buildings, and Equipm		owment	tunds.							
1 0	Complete if the organization answere		0 Dart IV	/ lino 11a	Soo Form 000	Dart V lir	no 10				
	Description of property			1			umulate	4		volu	
	Description of property	(a) Cost or o basis (investr			st or other s (other)	• •	eciation	u	(d) Book	value	2
10	Land		nonty	Duok		dopit	colution				
	Land										
	Buildings										
	Leasehold improvements										
	Equipment Other			2	93,265.		92,78	35.	200) 4	80.
-	Add lines 1a through 1e. (Column (d) must e		X colur		-	-			200		
Total	\cdot Add lines ta through the (Column (d) must e	90an 0111 330, Fàil	л, сош	лл (<i>а),</i> ште	100./			Schedule		-	
								Joneuule	ווווטיז) ש	99U)	2010

632052 08-29-16

Schedule D (Form 990) 2016	THE	NEWS	LITERACY	PROJECT,	INC.

Part VII	Investments - Other Securities.				
	Complete if the organization answered "Yes"				
(a) Descrip	tion of security or category (including name of security)	(b) Book value	(c) Method o	of valuation: Cost or en	d-of-year market value
(1) Financia	al derivatives				
(2) Closely-	held equity interests				
(3) Other					
(A)					
(B)					
(C)					
(D)					
(E)					
(F)					
(G)					
(H)					
	b) must equal Form 990, Part X, col. (B) line 12.) 🕨				
Part VIII	Investments - Program Related.				
	Complete if the organization answered "Yes"	on Form 990, Part IV,	line 11c. See Form 99	90, Part X, line 13.	
	(a) Description of investment	(b) Book value	(c) Method o	of valuation: Cost or en	d-of-year market value
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
Total. (Col. (I	b) must equal Form 990, Part X, col. (B) line 13.) 🕨				
Part IX	Other Assets.				
	Complete if the organization answered "Yes"	on Form 990, Part IV,	line 11d. See Form 99	90, Part X, line 15.	
	(a)	Description			(b) Book value
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
Total. (Colu	ımn (b) must equal Form 990, Part X, col. (B) lin	e 15.)			
Part X	Other Liabilities.				
	Complete if the organization answered "Yes"	on Form 990, Part IV,	line 11e or 11f. See F	orm 990, Part X, line 2	5.
1.	(a) Description of liability		(b) Book value		
(1) Fed	leral income taxes				
(2)					
(3)					
(4)					
(5)				-	
(6)					
(7)					
(8)					
(9)					
	ımn (b) must equal Form 990, Part X, col. (B) lin	e 25)			
	for uncertain tax positions. In Part XIII, provide	· · · · ·	te to the organization	's financial statements	that reports the
	ation's liability for uncertain tax positions under				
organiza	ation 5 hability for uncertain tax positions unuel	1.00 140J. O		The roothole rias Deel	

Schedule D (Form 990) 2016

632053 08-29-16

_	dule D (Form 990) 2016 THE NEWS LITERACY PROJECT				4011343 Page 4
Pa	t XI Reconciliation of Revenue per Audited Financial Statem	ents With	Revenue per R	eturi	า.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12:	a.			
1	Total revenue, gains, and other support per audited financial statements			1	1,600,226.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains (losses) on investments	. 2a			
b	Donated services and use of facilities	2b	201,871.		
с	Recoveries of prior year grants				
d	Other (Describe in Part XIII.)	2d			
е	Add lines 2a through 2d			2e	201,871.
3	Subtract line 2e from line 1			3	1,398,355.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII.)	4b			
с	Add lines 4a and 4b			4c	0.
-	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	1,398,355.
				-	
Pa	t XII Reconciliation of Expenses per Audited Financial Stater			-	
Pa		nents Wit		-	ırn.
5 Pa	rt XII Reconciliation of Expenses per Audited Financial Stater	nents Wit ^{a.}	h Expenses per	-	
	Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12:	nents Wit ^{a.}	h Expenses per	Retu	ırn.
1	TXII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 123 Total expenses and losses per audited financial statements	a.	h Expenses per	Retu	ırn.
1 2	T XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25:	nents Wit a. 2a	h Expenses per	Retu	ırn.
1 2 a	T XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities	nents Wit a. 2a 2b	h Expenses per	Retu	ırn.
1 2 a b	T XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments	nents Wit a. 2a 2b 2c	h Expenses per	Retu	rn.
1 2 a b c	T XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses	nents Wit a. 	h Expenses per	Retu	rn. <u>1,478,454.</u> 201,871.
1 2 b c d	T XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d	nents Wit a. 2a 2b 2c 2c 2d	h Expenses per 201,871.	1	rn.
1 2 b c d e	T XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.)	nents Wit a. 2a 2b 2c 2c 2d	h Expenses per 201,871.	1 2e	rn. <u>1,478,454.</u> 201,871.
1 2 b c d e	T XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1	nents Wit a. 2a 2b 2c 2d	h Expenses per 201,871.	1 2e	rn. <u>1,478,454.</u> 201,871.
1 2 6 6 8 4	T XII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1:	nents Wit a. 2a 2b 2c 2d 2d	h Expenses per 201,871.	1 2e	rn. <u>1,478,454.</u> <u>201,871.</u> 1,276,583.
1 2 b c d e 3 4 a	TXII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b	2a 2b 2c 2d	h Expenses per 201,871.	Retu 1 2e 3 4c	rn. <u>1,478,454.</u> <u>201,871.</u> <u>1,276,583.</u> 0.
1 2 a b c d e 3 4 a b c 5	TXII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	2a 2b 2c 2d 2d	h Expenses per 201,871.	1 2e 3	rn. <u>1,478,454.</u> <u>201,871.</u> 1,276,583.
1 2 d e 3 4 b c 5	TXII Reconciliation of Expenses per Audited Financial Stater Complete if the organization answered "Yes" on Form 990, Part IV, line 12: Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b	2a 2b 2c 2d 2d	h Expenses per 201,871.	Retu 1 2e 3 4c	rn. <u>1,478,454.</u> <u>201,871.</u> <u>1,276,583.</u> 0.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

FOR THE YEAR ENDED DECEMBER 31, 2016, THE NLP HAS DOCUMENTED ITS

CONSIDERATION OF FASB ASC 740-10, INCOME TAXES, THAT PROVIDES GUIDANCE FOR

REPORTING UNCERTAINTY IN INCOME TAXES AND HAS DETERMINED THAT NO MATERIAL

UNCERTAIN TAX POSITIONS QUALIFY FOR EITHER RECOGNITION OR DISCLOSURE IN

THE FINANCIAL STATEMENTS.

632054 08-29-16

SC	HEDULE J	Compensation Information		OMB No. 1	1545-00	47	
(Form 990) For		For certain Officers, Directors, Trustees, Key Employees, and Highest		2016			
	Compensated Employees Complete if the organization answered "Yes" on Form 990, Part IV, line 23.					,	
Depa	Department of the Treasury						
Intern	al Revenue Service	Information about Schedule J (Form 990) and its instructions is at www.irs.gov/for		Inspe			
Nan	e of the organizatio		Employer ic			mber	
		THE NEWS LITERACY PROJECT, INC.	27-4	01134	3		
Pa	rt I Question	s Regarding Compensation					
	o				Yes	No	
1a		iate box(es) if the organization provided any of the following to or for a person listed on Form	1990,				
		line 1a. Complete Part III to provide any relevant information regarding these items.					
	First-class or c	, i i i i i i i i i i i i i i i i i i i					
	Travel for com						
		cation and gross-up payments					
		spending account Personal services (such as, maid, chauffe	ur, chei)				
h	If any of the boyce	on line 1a are checked, did the organization follow a written policy regarding payment or					
D	•	provision of all of the expenses described above? If "No," complete Part III to explain		1b			
2		n require substantiation prior to reimbursing or allowing expenses incurred by all directors,					
-		rs, including the CEO/Executive Director, regarding the items checked on line 1a?		2			
	tradicide, and office						
3	Indicate which, if a	ny, of the following the filing organization used to establish the compensation of the organization	ation's				
		ector. Check all that apply. Do not check any boxes for methods used by a related organizat					
		ation of the CEO/Executive Director, but explain in Part III.					
	Compensation						
	·	compensation consultant X Compensation survey or study					
	·	ther organizations I Approval by the board or compensation of	ommittee				
4	During the year, did	any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing					
	organization or a re	lated organization:					
а	Receive a severand	e payment or change-of-control payment?		4a		X	
b	Participate in, or re	ceive payment from, a supplemental nonqualified retirement plan?		4b		X	
С	Participate in, or re	ceive payment from, an equity-based compensation arrangement?		4c		X	
	If "Yes" to any of lin	nes 4a-c, list the persons and provide the applicable amounts for each item in Part III.					
		c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.					
5		on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensati	on				
	contingent on the r					v	
a	The organization?			5a		X	
b		ation?		5b		X	
~		or 5b, describe in Part III.					
6	-	on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensati	n				
_	contingent on the r			6.		x	
		ation?				X	
u		ation? or 6b, describe in Part III.		6b			
7		on Bo, describe in Part III. Son Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payment	c				
'		nes 5 and 6? If "Yes," describe in Part III		7		x	
8		reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to					
5		eption described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III		8		x	
9		id the organization also follow the rebuttable presumption procedure described in				_	
		n 53.4958-6(c)?		9			
LHA		eduction Act Notice, see the Instructions for Form 990.		ule J (Forn	n 990) 2016	
	-			•			

27-4011343

Page **2**

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns		
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	Denefits	(B)(i)-(D)	in column (B) reported as deferred on prior Form 990	
(1) ALAN MILLER	(i)	210,597.	0.	0.		21,503.		0.	
PRESIDENT/CEO	(ii)	0.	0.	0.	0.	0.	0.	0.	
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Schedule J (Form 990) 2016

SCHEDULE O (Form 990 or 990-EZ)	Supplemental Information to Form 990 or 990- Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.	
Department of the Treasury Internal Revenue Service	 Attach to Form 990 or 990-EZ. Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/fo 	Open to Public Inspection
Name of the organizatio	Employer identification number 27-4011343	
FORM 990, PA	ART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMEN	1TS:

(CONTINUED FROM PART III, LINE 4A) NLP'S ORIGINAL CURRICULUM IS

WELL-ALIGNED WITH THE COMMON CORE STATE STANDARDS AND WITH STANDARDS IN

STATES THAT HAVE NOT ADOPTED THE COMMON CORE.

THE 2016-2017 SCHOOL YEAR WAS NLP'S NINTH IN THE CLASSROOM. TO DATE,

THE PROJECT HAS PARTNERED WITH SCORES OF EDUCATORS, 31 NEWS

ORGANIZATIONS AND MORE THAN 300 JOURNALISTS TO WORK WITH MORE THAN 100

DIVERSE AND DYNAMIC SCHOOLS IN FOUR MAJOR MARKETS. NLP HAS BROUGHT

MEANINGFUL 21ST-CENTURY LEARNING IN CLASSROOM, AFTER-SCHOOL AND BLENDED

E-LEARNING PROGRAMS TO MORE THAN 25,000 STUDENTS.

COMMITTED TO REACHING SCALE AND TO MAKING A LASTING CONTRIBUTION TO EDUCATION, JOURNALISM AND A HEALTHY DEMOCRACY, NLP TOOK A MAJOR STEP WITH THE DEVELOPMENT OF THE CHECKOLOGY E-LEARNING PLATFORM, WHICH IT LAUNCHED MAY 2, 2016. NLP HAS DEVELOPED THIS DYNAMIC E-LEARNING PLATFORM AS THE CULMINATION OF ITS WORK TO DATE. IT WILL ENABLE NLP TO DELIVER ITS CONTENT IN A WIDER-REACHING, MORE ACCESSIBLE WAY AND WILL SERVE AS THE PRIMARY PATH TO NATIONAL SCALE.

AS OF DECEMBER 31, 2016, THE CHECKOLOGY VIRTUAL CLASSROOM PLATFORM HAD 725 EDUCATORS IN 42 STATES WHO HAVE REGISTERED TO USE IT WITH OVER 65,000 STUDENTS AND THE NUMBER OF PROJECTED PARTICIPATING STUDENTS IN ALL 50 STATES IS EXPECTED TO REACH OVER 500,000 BY THE END OF THE

2016-17 SCHOOL YEAR.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2016) 632211 08-25-16 33

2016.04020 THE NEWS LITERACY PROJECT, 24084 1 THE PLATFORM INCORPORATES BEST PRACTICES IN E-LEARNING, INCLUDING SELF-PACING, BLENDED AND EXPERIENTIAL LEARNING, RICH FORMATIVE ASSESSMENT, REMEDIATION, AND STUDENT CHALLENGES (WITH POINTS AND DIGITAL BADGES AS INCENTIVES AND REWARDS). IT EMPHASIZES SOCIAL AND DIGITAL MEDIA, INCLUDING THE ROLE OF ALGORITHMS IN PERSONALIZING NEWS AND INFORMATION AND METHODS OF IDENTIFYING BRANDED CONTENT AND VIRAL RUMORS. FACEBOOK, TWITTER AND OTHER FORMS OF SOCIAL MEDIA ARE INTEGRATED THROUGHOUT.

LEADING JOURNALISTS FROM THE NEW YORK TIMES, THE WALL STREET JOURNAL, THE WASHINGTON POST, NBC NEWS, BLOOMBERG, THE CHICAGO SUN-TIMES AND THE CENTER FOR INVESTIGATIVE REPORTING JOIN EXPERTS ON THE FIRST AMENDMENT AND DIGITAL MEDIA AS VIRTUAL TEACHERS.

THE INITIAL CORE CONTENT HAS BEEN REFINED TO 10 LESSONS, FOCUSING ON THESE OBJECTIVES:

- TO LEARN HOW TO FILTER INFORMATION - AN ESSENTIAL SKILL FOR

JOURNALISTS AND CONSUMERS

- TO LEARN WHY THE FIRST AMENDMENT AND A FREE PRESS ARE VITAL TO

AMERICAN DEMOCRACY

- TO LEARN HOW TODAY'S NEWS AND INFORMATION ECOSYSTEM OFFERS GREAT

CHALLENGES AND OPPORTUNITIES

- TO LEARN HOW TO APPLY THE STANDARDS OF QUALITY JOURNALISM TO EMPOWER

STUDENTS AS CONSUMERS AND CITIZENS

NEW AND UPGRADED LESSONS IN THE CHECKOLOGY PLATFORM ARE BEING PLANNED

34

FOR THE FALL OF 2017.

632212 08-25-16

Name of the organization							E	mployer identification nu	umber
ŗ	THE 1	NEWS	LITERACY	ΖΕ	PROJECT,	INC.		27-4011343	
MORE INFORMATIO									

FORM 990, PART VI, SECTION B, LINE 11B:

THE FORM 990 WAS PREPARED BY THE OUTSIDE ACCOUNTANTS AND REVIEWED BY THE NLP BOARD FINANCE COMMITTEE, WHO RESOLVES ANY QUESTIONS. A COPY IS THEN SHARED WITH THE BOARD, WHO SENDS APPROVAL TO THE TAX PREPARER TO FINALIZE THE RETURN.

FORM 990, PART VI, SECTION B, LINE 12C:

THE ORGANIZATION'S CONFLICT OF INTEREST POLICY REQUIRES EACH DIRECTOR AND/OR OFFICER TO ANNUALLY, OR ANY TIME A CIRCUMSTANCE ARISES, DISCLOSE HIS/HER KNOWLEDGE AND UDERSTANDING OF THE POLICY WHICH INCLUDES THE DUTY OF THE DIRECTOR AND/OR OFFICER TO DISCLOSE TO THE BOARD OF DIRECTORS ANY ACTUAL OR POTENTIAL CONFLICTS OF INTEREST IN WRITING. THE BOARD OF DIRECTORS (EXCLUDING ANY MEMBER WHICH IS PARTY TO THE CONFLICT) IS RESPONSIBLE FOR REVIEWING THE POTENTIAL CONFLICT AND MAKING THE DETERMINATION IF AN ACTUAL CONFLICT OF INTEREST EXISTS.

UPON KNOWLEDGE THAT A CONFLICT WAS NOT PROPERLY DISCLOSED TO THE BOARD OF DIRECTORS, APPROPRIATE CORRECTIVE AND DISCIPLINARY ACTIONS SHALL BE TAKEN.

INDIVIDUALS PARTY TO ANY CONFLICTS OF INTEREST SHALL LEAVE THE ROOM IN WHICH THE DISCUSSION IS CARRIED AND SHALL NOT VOTE ON ANY MATTERS ASSOCIATED WITH THE ARRANGEMENT OR TRANSACTION INVOLVING SUCH CONFLICT.

	FORM	1990,	PAR	T VI,	SECTION	в,	LINE 15	A:							
	THE	BOARI) TRE	ASUREF	RESEAR	CHES	RELEVA	NT CC	MPENS	ATION	SURVE	YS AND	MAKES	А	
	632212 0	8-25-16									Schedu	le O (Form §	990 or 990-E	Z) (2016)	
								35							
12	3108	28 74	5960	24084		201	L6.04020	THE	NEWS	LITER	ACY PI	ROJECT	2408	41	

Schedule O (Form 990 or 990-EZ) (2016) Page 2										
Name of the organization THE NEWS LITERACY PROJECT, INC.										
RECOMMENDATION TO THE BOARD, WHICH IS THEN VETTED AND APP	ROVED WITH THE NLP									
BOARD VOTE. THE REVIEW IS DOCUMENTED IN THE MEETING MINUT	ES. THE LAST									

COMPENSATION REVIEW TOOK PLACE IN DECEMBER 2016.

FORM 990, PART VI, SECTION C, LINE 19:

THE ORGANIZATION'S GOVERNING DOCUMENTS, POLICIES, AND FINANCIAL STATEMENTS

ARE MADE AVAILABLE TO THE PUBLIC UPON REQUEST.

632212 08-25-16

(Rev. January 2017)

Department of the Treasury

Internal Revenue Service

Application for Automatic Extension of Time To File an Exempt Organization Return

File a separate application for each return.

▶ Information about Form 8868 and its instructions is at www.irs.gov/form8868 .

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit *www.irs.gov/efile*, click on Charities & Non-Profits, and click on *e-file* for *Charities and Non-Profits*.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

				Enterme	ersidentinyi	ng number		
Type or	Name of exempt organization or other filer, see instru	uctions.		Employe	r identificatio	n number (EIN) or		
print		27-4011343						
File by the		THE NEWS LITERACY PROJECT, INC.						
due date for filing your return. See	Number, street, and room or suite no. If a P.O. box, s 5525 DEVON ROAD	see instruc	tions.	Social se	curity numb	er (SSN)		
instructions.	City, town or post office, state, and ZIP code. For a f BETHESDA, MD 20814	oreign ado	lress, see instructions.					
Enter the	Return Code for the return that this application is for (fi	le a separa	ate application for each return)			01		
Applicati	ion	Return	Application			Return		
Is For		Code	Is For			Code		
Form 990) or Form 990-EZ	01	Form 990-T (corporation)			07		
Form 990)-BL	02	Form 1041-A			08		
Form 472	20 (individual)	03	Form 4720 (other than individual)			09		
Form 990)-PF	04	Form 5227			10		
Form 990	0-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11		
Form 990	0-T (trust other than above)	06	Form 8870			12		
 If this box I refor 	organization does not have an office or place of busines is for a Group Return, enter the organization's four digit If it is for part of the group, check this box ▶ quest an automatic 6-month extension of time until the organization named above. The extension is for the X calendar year 2016 or	Group Exe and atta	emption Number (GEN) Ich a list with the names and EINs o MBER 15, 2017 , to file	f this is fo f all memb	r the whole g	nsion is for.		
	tax year beginning	an	d ending					
2 If th	The tax year entered in line 1 is for less than 12 months, o			Final retur	 'n			
3a Ifth	nis application is for Forms 990-BL, 990-PF, 990-T, 4720), or 6069,	enter the tentative tax, less any			_		
nor	nrefundable credits. See instructions.			3a	\$	0.		
b If th	nis application is for Forms 990-PF, 990-T, 4720, or 6069	9, enter an	y refundable credits and			_		
est	imated tax payments made. Include any prior year over	payment a	llowed as a credit.	3b	\$	0.		
	lance due. Subtract line 3b from line 3a. Include your pa	5	, , ,			-		
	using EFTPS (Electronic Federal Tax Payment System).			3c	\$	0.		
instructio				3453-EO ai				
LHA F	or Privacy Act and Paperwork Reduction Act Notice	, see instr	ucuons.		Form 8	868 (Rev. 1-2017)		

Entor filor's identifying number