** PUBLIC DISCLOSURE COPY **

Department of the Treasury

Internal Revenue Service

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

| Α | For the | e 2017 calendar year, or tax year beginning and | a enaing | | | | | | |
|--------------------------------|--------------------|---|------------------------------|-----------------------------------|----------------------------------|--|--|--|--|
| В | Check if applicabl | C Name of organization | | D Employer identifi | D Employer identification number | | | | |
| | Addre: | | | | | | | | |
| | Name chang | Doing business as | | 27-4011343 | | | | | |
| | Initial return | Number and street (or P.O. box if mail is not delivered to street address) | Room/suite | E Telephone numbe | | | | | |
| | Final return | 5525 DEVON ROAD | 301- | 651-7499 | | | | | |
| _ | termin ated | City or town, state or province, country, and ZIP or foreign postal code | | G Gross receipts \$ | 2,869,247. | | | | |
| Ļ | Ameno | BEINESDA, MD 20014 | | H(a) Is this a group re | | | | | |
| | Application pendir | | | for subordinates | | | | | |
| | • | SAME AS C ABOVE | H(b) Are all subordinates in | | | | | | |
| <u> </u> | Tax-exe | empt status: X 501(c)(3) 501(c) () |) or 527 | ⊣ ′ | list. (see instructions) | | | | |
| | | e: WWW.THENEWSLITERACYPROJECT.ORG | | H(c) Group exemptio | | | | | |
| | | organization: X Corporation Trust Association Other ► | L Year | of formation: ZUIU | M State of legal domicile; MD | | | | |
| P | art I | Summary | -Cambb | A DDD ECT A MTO | N OF MIE | | | | |
| ဗ | 1 | Briefly describe the organization's mission or most significant activities: ${f TO}$ $f I$ VALUE OF QUALITY JOURNALISM FOR MIDDLE $f A$ | OSIEK | H CCHOOT, CT | N OF THE | | | | |
| Activities & Governance | 1 | | | | | | | | |
| Veri | | Check this box if the organization discontinued its operations or disp | | ı | 14 | | | | |
| ဇ္ | | Number of voting members of the governing body (Part VI, line 1a) | | | 13 | | | | |
| ∞ v | | Total number of individuals employed in calendar year 2017 (Part V, line 2a) $$ | | | 12 | | | | |
| ij | | Total number of volunteers (estimate if necessary) | | | 100 | | | | |
| 휹 | | Total unrelated business revenue from Part VIII, column (C), line 12 | | | 0. | | | | |
| Ă | | Net unrelated business taxable income from Form 990-T, line 34 | | | 0. | | | | |
| | ~ | | | Prior Year | Current Year | | | | |
| Revenue | 8 | Contributions and grants (Part VIII, line 1h) | | 1,250,127. | | | | | |
| | | Program service revenue (Part VIII, line 2g) | | 145,485. | 25,440. | | | | |
| | | Investment income (Part VIII, column (A), lines 3, 4, and 7d) | | 2,743. | 8,190. | | | | |
| ~ | | Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) | | 0. | 0. | | | | |
| | | Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) | | 1,398,355. | 2,869,247. | | | | |
| | 13 | Grants and similar amounts paid (Part IX, column (A), lines 1-3) | | 0. | 0. | | | | |
| | 14 | Benefits paid to or for members (Part IX, column (A), line 4) | | 0. | 0. | | | | |
| es | 15 | Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10 | | 923,685. | 1,095,214. | | | | |
| Expenses | 16a | Professional fundraising fees (Part IX, column (A), line 11e) Total fundraising expenses (Part IX, column (D), line 25) 261,5 | | 0. | 0. | | | | |
| ă | b | | | 252 222 | 600.006 | | | | |
| ш | 17 | Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) | | 352,898. | | | | | |
| | | Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) | | 1,276,583. | 1,785,240. | | | | |
| | 19 | Revenue less expenses. Subtract line 18 from line 12 | | 121,772. | 1,084,007. | | | | |
| Net Assets or Fund Balances | | T (D) (N) | Ве | eginning of Current Year 943,763. | End of Year | | | | |
| SSE | 20 | Total assets (Part X, line 16) | | 60,023. | 2,049,274. 81,527. | | | | |
| let / | 21 | Total liabilities (Part X, line 26) | | 883,740. | 1,967,747. | | | | |
| | 22 art II | Net assets or fund balances. Subtract line 21 from line 20 | | 003,740. | 1,501,141. | | | | |
| | | Ities of perjury, I declare that I have examined this return, including accompanying schedu | les and statem | ents, and to the best of m | v knowledge and helief it is | | | | |
| | | t, and complete. Declaration of preparagr (other than officer) is based on all information of v | | • | y Kilowiougo ullu bollol, it lo | | | | |
| | ,, 0000 | | or. proparo | 09-28-2018 | | | | | |
| Sig | ın | Signature of officer | | Date | | | | | |
| He | | ALAN MILLER, FOUNDER AND CEO | | | | | | | |
| | | | | | | | | | |
| | | Print/Type preparer's name Preparer's signature | | Date Check | PTIN | | | | |
| Pai | d | | | if self-employ | ed | | | | |
| Pre | parer | Firm's name GELMAN, ROSENBERG & FREEDMAN | | Firm's EIN | 52-1392008 | | | | |
| Use | Only | Firm's address 4550 MONTGOMERY AVE SUITE 650N | | | | | | | |
| | | BETHESDA, MD 20814-2930 | | Phone no. (3 | 01) 951-9090 | | | | |
| Ma | y the IF | RS discuss this return with the preparer shown above? (see instructions) | | | X Yes No | | | | |

| Pa | Statement of Program Service Accomplishments Check if Schedule O contains a response or note to any line in this Part III |
|----|--|
| 1 | Briefly describe the organization's mission: |
| • | EMPOWERING EDUCATORS TO TEACH STUDENTS THE SKILLS THEY NEED TO BECOME |
| | SMART, ACTIVE CONSUMERS OF NEWS AND OTHER INFORMATION AND ENGAGED, |
| | INFORMED PARTICIPANTS IN CIVIC LIFE. |
| 2 | Did the organization undertake any significant program services during the year which were not listed on the |
| | prior Form 990 or 990-EZ? |
| _ | If "Yes," describe these new services on Schedule O. |
| 3 | Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No If "Yes," describe these changes on Schedule O. |
| 4 | Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. |
| | Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported. |
| 4a | (Code:) (Expenses \$ 1,271,650 · including grants of \$) (Revenue \$ 25,440 ·) |
| | THE NEWS LITERACY PROJECT, A NONPARTISAN NATIONAL EDUCATION NONPROFIT, |
| | EMPOWERS EDUCATORS TO PROVIDE STUDENTS IN MIDDLE SCHOOL AND HIGH SCHOOL |
| | WITH THE SKILLS THEY NEED TO DISCERN FACT FROM FICTION AND BECOME |
| | SMART, ACTIVE CONSUMERS OF NEWS AND OTHER INFORMATION AND ENGAGED, |
| | INFORMED PARTICIPANTS IN CIVIC LIFE. |
| | OUR PRIMARY OFFERING IS THE CHECKOLOGY VIRTUAL CLASSROOM, AN IMMERSIVE |
| | RESOURCE THROUGH WHICH STUDENTS LEARN HOW TO NAVIGATE TODAY'S |
| | CHALLENGING INFORMATION LANDSCAPE BY MASTERING THE CORE SKILLS AND |
| | CONCEPTS OF NEWS LITERACY. THE PLATFORM EQUIPS STUDENTS WITH THE TOOLS |
| | TO INTERPRET THE NEWS AND OTHER INFORMATION THAT SHAPE THEIR LIVES. |
| 4b | (Code:) (Expenses \$ including grants of \$) (Revenue \$) |
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| | |
| 4c | (Code:) (Expenses \$ |
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| | |
| | Other presume any isaa / Describe in Calendula O) |
| 4d | |
| 4e | (Expenses \$ including grants of \$) (Revenue \$) Total program service expenses ▶ 1,271,650. |
| 70 | Form 990 (2017) |
| | 101111000 (2011) |

Part IV Checklist of Required Schedules

| | | | Yes | No |
|-----|--|-----|-----|----|
| 1 | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? | | x | |
| _ | If "Yes," complete Schedule A | 1 | X | |
| 2 | Is the organization required to complete Schedule B, Schedule of Contributors? | 2 | ^ | |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I | 3 | | Х |
| 4 | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect | | | |
| - | during the tax year? If "Yes," complete Schedule C, Part II | 4 | | Х |
| 5 | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or | | | |
| | similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III | 5 | | Х |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to | | | |
| | provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I | 6 | | Х |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, | | | |
| | the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II | 7 | | X |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III | 8 | | Х |
| 9 | Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for | | | |
| | amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? | | | |
| | If "Yes," complete Schedule D, Part IV | 9 | | X |
| 10 | Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent | | | Х |
| | endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V | 10 | | Λ |
| 11 | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X | | | |
| _ | as applicable. Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, | | | |
| а | Part VI | 11a | х | |
| b | Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total | | | |
| | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII | 11b | | Х |
| С | Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total | | | |
| | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII | 11c | | X |
| d | Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in | | | |
| | Part X, line 16? If "Yes," complete Schedule D, Part IX | 11d | | X |
| е | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X | 11e | | Х |
| f | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses | | | |
| | the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X | 11f | X | |
| 12a | Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete | | 37 | |
| | Schedule D, Parts XI and XII | 12a | Х | |
| b | Was the organization included in consolidated, independent audited financial statements for the tax year? | 40, | | х |
| 40 | If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional | 12b | | X |
| 13 | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E Did the organization maintain an office, employees, or agents outside of the United States? | 13 | | X |
| 14a | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, | 14a | | |
| D | investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 | | | |
| | or more? If "Yes," complete Schedule F, Parts I and IV | 14b | | Х |
| 15 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any | | | |
| | foreign organization? If "Yes," complete Schedule F, Parts II and IV | 15 | | Х |
| 16 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to | | | |
| | or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV | 16 | | Х |
| 17 | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, | | | |
| | column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I | 17 | | Х |
| 18 | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines | | | |
| | 1c and 8a? If "Yes," complete Schedule G, Part II | 18 | | X |
| 19 | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," | | | 37 |
| | complete Schedule G, Part III | 19 | | X |

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Part IV Checklist of Required Schedules (continued)

| | | | Yes | No |
|-----|---|-----|-----|------------------|
| 20a | Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H | 20a | | Х |
| b | If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? | 20b | | |
| 21 | Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or | | | |
| | domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II | 21 | | Х |
| 22 | Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on | | | |
| | Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III | 22 | | Х |
| 23 | Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current | | | |
| | and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete | | | |
| | Schedule J | 23 | X | |
| 24a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the | | | |
| | last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete | | | |
| | Schedule K. If "No", go to line 25a | 24a | | Х |
| b | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? | 24b | | |
| | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease | | | |
| · | any tax-exempt bonds? | 24c | | |
| d | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? | 24d | | |
| | Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit | | | |
| _54 | transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I | 25a | | x |
| h | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and | 254 | | |
| b | that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete | | | |
| | | 25b | | x |
| 26 | Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or | 250 | | 1 |
| 26 | | | | |
| | former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," | 26 | | X |
| 07 | complete Schedule L, Part II | 26 | | 25 |
| 27 | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial | | | |
| | contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member | 07 | | x |
| 00 | of any of these persons? If "Yes," complete Schedule L, Part III | 27 | | |
| 28 | Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV | | | |
| | instructions for applicable filing thresholds, conditions, and exceptions): | 00 | | x |
| | A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV | 28a | | X |
| | A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV | 28b | | Α_ |
| С | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, | | | ₩ |
| | director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV | 28c | | X |
| 29 | Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M | 29 | | |
| 30 | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation | | | \ _{3,7} |
| | contributions? If "Yes," complete Schedule M | 30 | | X |
| 31 | Did the organization liquidate, terminate, or dissolve and cease operations? | | | ,, |
| | If "Yes," complete Schedule N, Part I | 31 | | X |
| 32 | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete | | | 17 |
| | Schedule N, Part II | 32 | | X |
| 33 | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations | | | ,, |
| | sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I | 33 | | X |
| 34 | Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and | | | |
| | Part V, line 1 | 34 | | X |
| 35a | Did the organization have a controlled entity within the meaning of section 512(b)(13)? | 35a | | X |
| b | If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity | | | |
| | within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 | 35b | | |
| 36 | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? | | | _ |
| | If "Yes," complete Schedule R, Part V, line 2 | 36 | | Х |
| 37 | Did the organization conduct more than 5% of its activities through an entity that is not a related organization | | | |
| | and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI | 37 | | Х |
| 38 | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? | | | |
| | Note. All Form 990 filers are required to complete Schedule O | 38 | Х | |
| | | | | |

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Part V Statements Regarding Other IRS Filings and Tax Compliance

| | Check if Schedule O contains a response or note to any line in this Part V | | | |
|--------|--|----------|-----|----------|
| | | | Yes | No |
| 1a | Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable | | | l |
| b | Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable | | | |
| С | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming | | | |
| | (gambling) winnings to prize winners? | 1c | Х | |
| 2a | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, | | | |
| | filed for the calendar year ending with or within the year covered by this return 2a 2 | | | |
| b | If at least one is reported on line 2a, did the organization file all required federal employment tax returns? | 2b | X | |
| | Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) | | | |
| | Did the organization have unrelated business gross income of \$1,000 or more during the year? | 3a | | X |
| | If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O | 3b | | |
| 4a | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a | | | |
| | financial account in a foreign country (such as a bank account, securities account, or other financial account)? | 4a | | X |
| b | If "Yes," enter the name of the foreign country: ► | | | |
| | See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR). | | | |
| 5a | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? | 5a | | X |
| b | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? | 5b | | X |
| | If "Yes," to line 5a or 5b, did the organization file Form 8886-T? | 5c | | <u> </u> |
| 6a | Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit | | | 7.7 |
| | any contributions that were not tax deductible as charitable contributions? | 6a | | X |
| b | If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts | | | |
| | were not tax deductible? | 6b | | |
| 7 | Organizations that may receive deductible contributions under section 170(c). | | | 37 |
| a | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? | 7a | | X |
| b | If "Yes," did the organization notify the donor of the value of the goods or services provided? | 7b | | — |
| С | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required | _ | | v |
| | to file Form 8282? | 7с | | X |
| d | If "Yes," indicate the number of Forms 8282 filed during the year | _ | | v |
| e | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? | 7e | | X |
| f | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? | 7f | | |
| g | If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? | 7g | | |
| h | If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the N/A | 7h | | |
| 8 | openioning of gameanion maintaining across across across across same maintainion by the | | | |
| • | sponsoring organization have excess business holdings at any time during the year? Sponsoring organizations maintaining donor advised funds. | 8 | | |
| 9 | | 00 | | |
| a h | Did the sponsoring organization make any taxable distributions under section 4966? N/A Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? N/A | 9a 9b | | |
| 10 | Section 501(c)(7) organizations. Enter: | 90 | | |
| а | Initiation fees and capital contributions included on Part VIII, line 12 N/A 10a | | | |
| b | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b | | | |
| 11 | Section 501(c)(12) organizations. Enter: | | | |
| | Gross income from members or shareholders N/A 11a | | | |
| | Gross income from other sources (Do not net amounts due or paid to other sources against | | | |
| _ | amounts due or received from them.) | | | |
| 12a | Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? | 12a | | |
| | If "Yes," enter the amount of tax-exempt interest received or accrued during the year N/A 12b | | | |
| 13 | Section 501(c)(29) qualified nonprofit health insurance issuers. | | | |
| | Is the organization licensed to issue qualified health plans in more than one state? N/A | 13a | | |
| | Note. See the instructions for additional information the organization must report on Schedule O. | | | |
| b | Enter the amount of reserves the organization is required to maintain by the states in which the | | | |
| | organization is licensed to issue qualified health plans | | | |
| С | Enter the amount of reserves on hand 13c | | | |
| | Did the organization receive any payments for indoor tanning services during the tax year? | 14a | | Х |
| | If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O | 14b | | |
| | | Form | 990 | (2017 |

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

| | Check if Schedule O contains a response or note to any line in this Part VI | | | X | | | |
|--|--|--------|-----|----|--|--|--|
| Sec | tion A. Governing Body and Management | | | | | | |
| | | | Yes | No | | | |
| 1a | Enter the number of voting members of the governing body at the end of the tax year | | | | | | |
| | If there are material differences in voting rights among members of the governing body, or if the governing | | | | | | |
| | body delegated broad authority to an executive committee or similar committee, explain in Schedule O. | | | | | | |
| b | Enter the number of voting members included in line 1a, above, who are independent 1b 13 | | | | | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other | | | | | | |
| | officer, director, trustee, or key employee? | 2 | | Х | | | |
| 3 | Did the organization delegate control over management duties customarily performed by or under the direct supervision | | | | | | |
| | of officers, directors, or trustees, or key employees to a management company or other person? | 3 | | Х | | | |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? | 4 | | Х | | | |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's assets? | 5 | | Х | | | |
| 6 | Did the organization have members or stockholders? | 6 | | Х | | | |
| 7a | Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or | | | | | | |
| | more members of the governing body? | 7a | | Х | | | |
| b | Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or | | | | | | |
| | persons other than the governing body? | 7b | | Х | | | |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: | | | | | | |
| а | The governing body? | 8a | Х | | | | |
| b | Each committee with authority to act on behalf of the governing body? | 8b | Х | | | | |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the | | | | | | |
| | organization's mailing address? If "Yes," provide the names and addresses in Schedule O | 9 | | Х | | | |
| Sec | tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) | | | | | | |
| | | | Yes | No | | | |
| 10a | Did the organization have local chapters, branches, or affiliates? | 10a | | Х | | | |
| b | If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, | | | | | | |
| | and branches to ensure their operations are consistent with the organization's exempt purposes? | 10b | | | | | |
| 11a | Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? | 11a | Х | | | | |
| b | Describe in Schedule O the process, if any, used by the organization to review this Form 990. | | Х | | | | |
| 12a | 2a Did the organization have a written conflict of interest policy? If "No," go to line 13 | | | | | | |
| b | Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | 12b | Х | | | | |
| С | Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe | | | | | | |
| | in Schedule O how this was done | 12c | Х | | | | |
| 13 | Did the organization have a written whistleblower policy? | 13 | Х | | | | |
| 14 | Did the organization have a written document retention and destruction policy? | 14 | Х | | | | |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent | | | | | | |
| | persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | | | | | |
| а | The organization's CEO, Executive Director, or top management official | 15a | Х | | | | |
| b | Other officers or key employees of the organization | 15b | | X | | | |
| | If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). | | | | | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a | | | | | | |
| | taxable entity during the year? | 16a | | X | | | |
| b | If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation | | | | | | |
| | in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's | | | | | | |
| | exempt status with respect to such arrangements? | 16b | | | | | |
| Sec | tion C. Disclosure | | | | | | |
| 17 | List the states with which a copy of this Form 990 is required to be filed ►SEE SCHEDULE O | | | | | | |
| 18 | Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) and 990-T (| vailab | ole | | | | |
| | for public inspection. Indicate how you made these available. Check all that apply. | | | | | | |
| Own website Another's website X Upon request Other (explain in Schedule O) | | | | | | | |
| 19 | 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and | | | | | | |
| | statements available to the public during the tax year. | | | | | | |
| 20 | State the name, address, and telephone number of the person who possesses the organization's books and records: | | | | | | |
| | ALAN MILLER - 301-651-7499 | | | | | | |
| | 5525 DEVON ROAD, BETHESDA, MD 20814 | | | | | | |

732006 11-28-17 Form **990** (2017)

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

oxdet Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

| (A) Name and Title | (B) Average hours per week | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | h an | (D) Reportable compensation from | (E) Reportable compensation from related | (F) Estimated amount of other |
|----------------------------------|--|--|-----------------------|--------------|--------------|---------------------------------|--------|--|--|--|
| | (list any hours for related organizations below line) | Individual trustee or director | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | the organization (W-2/1099-MISC) | organizations (W-2/1099-MISC) | compensation from the organization and related organizations |
| (1) ALAN MILLER | 40.00 | ١., | | ,, | | | | 222 207 | 0 | 20 262 |
| FOUNDER AND CEO | 2 00 | Х | | Х | | | | 232,387. | 0. | 28,363. |
| (2) GREG MCCAFFERY | 2.00 | ١,, | | ,, | | | | | 0 | • |
| CHAIRMAN | 0.00 | Х | | Х | | | | 0. | 0. | 0. |
| (3) KAREN WICKRE | 2.00 | . , | | \ \ \ | | | | | 0 | 0 |
| VICE CHAIR | 1 00 | Х | | Х | | | | 0. | 0. | 0. |
| (4) NEIL BUDDE | 1.00 | ٠,, | | ,, | | | | | 0 | 0 |
| TREASURER | 1 00 | X | | Х | | | | 0. | 0. | 0. |
| (5) DON WYCLIFF | 1.00 | Į., | | \ \ ** | | | | | 0 | 0 |
| SECRETARY (UNTIL 09/2017) | 2 00 | X | | Х | | | | 0. | 0. | 0. |
| (6) WALT MOSSBERG | 2.00 | . , | | | | | | | 0 | ^ |
| BOARD MEMBER | 1 00 | X | | | | | | 0. | 0. | 0. |
| (7) GERALDINE BAUM | 1.00 | . , | | | | | | | 0. | ^ |
| BOARD MEMBER | 1 00 | Х | | | | | | 0. | 0. | 0. |
| (8) EVA HALLER | 1.00 | X | | | | | | 0. | 0. | 0. |
| BOARD MEMBER | 1.00 | ^ | | | | | | 0. | 0. | 0. |
| (9) LESLIE HILL BOARD MEMBER | 1.00 | X | | | | | | 0. | 0. | 0. |
| (10) ROBERT KING | 1.00 | ^ | | | | | | 0. | 0. | 0. |
| BOARD MEMBER | 1.00 | X | | | | | | 0. | 0. | 0. |
| (11) LIZ RAMOS | 1.00 | <u> </u> | | | | | | 0. | 0. | <u> </u> |
| BOARD MEMBER | 1.00 | X | | | | | | 0. | 0. | 0. |
| (12) MOLLIE HEMINGWAY | 1.00 | <u> </u> | | | | | | 0. | 0. | · · |
| BOARD MEMBER | 1.00 | x | | | | | | 0. | 0. | 0. |
| (13) TERRY PETERSON | 1.00 | 122 | | | | | | | • | |
| BOARD MEMBER | 1100 | x | | | | | | 0. | 0. | 0. |
| (14) STEVE SCHMIDT | 1.00 | | | | | | | | | |
| BOARD MEMBER | | x | | | | | | 0. | 0. | 0. |
| (15) JULIET STIPECHE | 1.00 | ┢ | | | | | | | | |
| BOARD MEMBER | | x | | | | | | 0. | 0. | 0. |
| (16) PETER ADAMS | 40.00 | † <u>-</u> | | | | \vdash | | | | |
| SENIOR VICE PRESIDENT, EDUCATION | | 1 | | | | x | | 120,450. | 0. | 3,416. |
| (17) MARY LYNN HICKEY | 40.00 | | | | | Ť | | -, | | -, |
| VICE PRESIDENT, ADMINISTRATION | | 1 | | | | х | | 105,790. | 0. | 9,840. |
| 700007 44 00 47 | - | | _ | | | _ | _ | | | Form 990 (2017) |

732007 11-28-17

Form **990** (2017)

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| Form 990 (2017) THE NEWS LITERACY PROJECT, INC. 27-4011343 Page 8 | | | | | | | | | | | | |
|---|-------------------------|-------------------------------------|-----------------------|---------|--------------|---------------------------------|-------------|---------------------------|---------------------|------------|---------|--------------|
| Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued) | | | | | | | | | | | | |
| (A) | (A) (B) (C) (D) (E) (F) | | | | | | | | | | | |
| Name and title | Average | Position (do not check more than or | | | | 200 | Reportable | Reportable | Esti | mated | t | |
| | hours per | box | , unle | ss pe | rson | is botl | n an | · | compensation | amo | ount o | f |
| | week | offi | cer ar | nd a d | irecto | or/trus | tee) | from | from related | 0 | ther | |
| | (list any | ctor | | | | | | the | organizations | comp | ensati | on |
| | hours for | r dire | | | | ted | | organization | (W-2/1099-MISC) | fro | m the | |
| | related | stee c | nstee | | | ensa | | (W-2/1099-MISC) | | 1 - | nizatio | |
| | organizations | al trus | nal tı | | oyee | omp: | | | | | relate | |
| | below | ndividual trustee or director | Institutional trustee | cer | Key employee | Highest compensated employee | Former | | | orgar | nizatio | ns |
| | line) | Pu | lns | Officer | Key | Hig | For | | | | | |
| (18) DARRAGH WORLAND | 40.00 | 1 | | | | | | 101 010 | | _ | | _ |
| VICE PRESIDENT, PRODUCTION | | | | | | Х | | 101,040. | 0 | . 6 | ,61 | <u>. l .</u> |
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| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| 1b Sub-total | | | | | | | | 559,667. | 0 | | ,23 | |
| c Total from continuation sheets to Part V | | | | | | | > | 0. | 0 | | - 00 | 0. |
| d Total (add lines 1b and 1c) | | | | | | | <u> </u> | 559,667. | 0 | . 48 | , 23 | 0. |
| 2 Total number of individuals (including but n | ot limited to th | nose | liste | ed al | bove | e) wh | no r | eceived more than \$100 | 0,000 of reportable | | | |
| compensation from the organization | | | | | | | | | | | | 4 |
| 0 5:11 | | | | | | | | | | | Yes | No |
| 3 Did the organization list any former officer, | | | - | • | • | • | | • | | | | х |
| line 1a? If "Yes," complete Schedule J for s 4 For any individual listed on line 1a, is the su | | | | | | | | | | 3 | | |
| | | | | | | | | | trie organization | 4 | х | |
| and related organizations greater than \$15 | | | | | | | | | idual for convices | 4 | | |
| 5 Did any person listed on line 1a receive or a | = | | | | - | | eiai | ted organization or indiv | idual for services | 5 | | Х |
| rendered to the organization? If "Yes," com Section B. Independent Contractors | piete Scriedui | e J i | OI S | ucn | pers | SOII . | | | | 1 3 1 | | |
| Complete this table for your five highest co | mpensated in | dene | ende | ent c | onti | racto | ors t | that received more than | \$100,000 of compen | sation fro | om. | |
| the organization. Report compensation for | • | • | | | | | | | • | oution in | 5111 | |
| (A) | , | | | | | | | (B) | | (C) | | |
| Name and business | | | | | | | | Description of s | | Compen | sation | |
| DAVIDOFF LLC, 125 SOUTH (| | [R] | EE' | Γ, | | | - 1 | STRATEGIC PL | AN | | | |
| SUITE 1700, CHICAGO, IL | 60603 | | | | | | | CONSULTING | | 143 | ,93 | 9. |
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| | | | | | | | | d above) who received m | | | | |

\$100,000 of compensation from the organization

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| Pa | rt V | <u> </u> | Statement of Rever | nue | | | | | |
|--|------|----------|---|-----------------|-------------------|----------------------|--|---|---|
| | | | Check if Schedule O cont | ains a response | or note to any li | ne in this Part VIII | | | |
| | | | | | | (A) Total revenue | (B) Related or exempt function revenue | (C) Unrelated business revenue | Revenue excluded from tax under sections 512 - 514 |
| nts nts | 1 | a I | Federated campaigns | 1a | | | | | |
| Contributions, Gifts, Grants and Other Similar Amounts | | | Membership dues | | | | | | |
| s, G Am | | | Fundraising events | | | | | | |
| Sift lar , | | | Related organizations | | | | | | |
| imil | | | Government grants (contribut | | | | | | |
| tior S | | f / | All other contributions, gifts, gran | | | | | | |
| ibu | | , | similar amounts not included abo | ve 1f 2, | 835,617. | | | | |
| d O | | | Noncash contributions included in lines | | | | | | |
| g E | | h ' | Total. Add lines 1a-1f | | > | 2,835,617. | | | |
| | | | | | Business Code | | | | |
| ce | | | HONORARIA | | 900099 | 19,900. | 19,900. | | |
| ervi | | | CONTRACTS | | 900099 | 4,295. | 4,295. | | |
| n S en | | c · | PROF. DEVELOPME | ENT | 900099 | 1,245. | 1,245. | | |
| Program Service Revenue | | d _ | | | | | | | |
| roc | | е _ | | | | | | | |
| ъ | | | All other program service reve | | | 25 440 | | | |
| | | | Total. Add lines 2a-2f | | | 25,440. | | | |
| | 3 | | Investment income (including | | | 8,190. | | | 8,190. |
| | | | other similar amounts) | | | 0,190. | | | 0,190. |
| | 4 | | Income from investment of ta | | • | | | | |
| | 5 | | Royalties | | | | | | |
| | 6 | _ (| Grace ranta | (i) Real | (ii) Personal | _ | | | |
| | | | Gross rents Less: rental expenses | | | - | | | |
| | | | Rental income or (loss) | | | _ | | | |
| | | | Net rental income or (loss) | | <u> </u> | | | | |
| | | | Gross amount from sales of | (i) Securities | (ii) Other | | | | |
| | • | | assets other than inventory | (i) occurries | (ii) Other | - | | | |
| | | | Less: cost or other basis | | | | | | |
| | | | and sales expenses | | | | | | |
| | | | Gain or (loss) | | | - | | | |
| | | | Net gain or (loss) | | | | | | |
| ω | | | Gross income from fundraisin | | | | | | |
| 'n | | | including \$ | | | | | | |
| Other Revenue | | (| contributions reported on line | | | | | | |
| Ψ | | ı | Part IV, line 18 | а | | | | | |
|)th | | b I | Less: direct expenses | b | | | | | |
| | | c I | Net income or (loss) from fund | draising events | <u></u> | | | | |
| | 9 | | Gross income from gaming ac | | | | | | |
| | | ı | Part IV, line 19 | a | | | | | |
| | | | Less: direct expenses | | | | | | |
| | | | Net income or (loss) from gam | | | | | | |
| | 10 | | Gross sales of inventory, less | | | | | | |
| | | | and allowances | | | - | | | |
| | | | Less: cost of goods sold | | | | | | |
| | | С | Net income or (loss) from sale | | | | | | |
| | | | Miscellaneous Revenu | ie | Business Code | | | | |
| | 11 | - | | | | | | | |
| | | b . | | | | | | | |
| | | с _ | All other revenue | | | | | | |
| | | | All other revenue Total. Add lines 11a-11d | | | | | | |
| | 12 | | Total revenue. See instructions. | | ····· | 2,869,247. | 25,440. | 0. | 8,190. |

24084__1

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). X Check if Schedule O contains a response or note to any line in this Part IX (D) (C) Do not include amounts reported on lines 6b. Program service expenses Total expenses Management and general expenses Fundraising expenses 7b, 8b, 9b, and 10b of Part VIII. Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 Grants and other assistance to domestic individuals. See Part IV, line 22 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, 260,750. 155,697. 20,935. 84,118. trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 708,023. 563,313. 82,456. 62,254. Other salaries and wages 7 Pension plan accruals and contributions (include 20,265 16,070. 2,348. 1,847. section 401(k) and 403(b) employer contributions) 26,767. 10,447. 42,497. 5,283. Other employee benefits 9 63,679. 48,084. 5,838. 9,757. Payroll taxes 10 Fees for services (non-employees): a Management 12,046. 12,046. Legal 33,823. 33,823. Accounting Lobbying Professional fundraising services. See Part IV, line 17 Investment management fees Other, (If line 11g amount exceeds 10% of line 25, 8,424. 287,844. 199,964. 79,456. column (A) amount, list line 11g expenses on Sch O.) 3,771. 3,463. 308. Advertising and promotion 12 17,091. 39,427. 18,457. 3,879. 13 Office expenses 118,011.113,495. 4,516. 14 Information technology 15 Royalties 17,036. 13,381. 3,655. 16 Occupancy 76,825. 48,222. 25,745. 2,858. 17 Travel 18 Payments of travel or entertainment expenses for any federal, state, or local public officials 10,926. 2,035. 1,899. 6,992. Conferences, conventions, and meetings 19 20 Payments to affiliates _____ 21 59,720. 59,720. Depreciation, depletion, and amortization 22 4,460. 4,460. 23 Other expenses. Itemize expenses not covered 24 above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) 10,677. 10,677. AUDIO/VIDEO/PHOTO PROD. DUES AND SUBSCRIPTIONS 8,170. 1,413. 1,667. 5,090. 3,323. HONORARIA/STIPENDS 3,323. 2,168. 1,718. 450. RECRUITMENT 1,799. 1,799. e All other expenses 1,785,240. 1,271,650. 252,056. 261,534. Total functional expenses. Add lines 1 through 24e 25 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here if following SOP 98-2 (ASC 958-720)

Form **990** (2017)

| Part > | Λ | Balance Sheet | | | | | |
|---|----|--|-----------|----------------------------|--------------------------|------------|---------------------------|
| | | Check if Schedule O contains a response or not | te to an | y line in this Part X | | | |
| | | | | | (A) Beginning of year | | (B) End of year |
| 1 | 1 | Cash - non-interest-bearing | 27,444. | 1 | 612,517. | | |
| 2 | 2 | Savings and temporary cash investments | | 528,326. | 2 | 1,075,430. | |
| 3 | 3 | Pledges and grants receivable, net | | 3 | | | |
| 4 | | Accounts receivable, net | | | 174,888. | 4 | 170,200. |
| 5 | 5 | Loans and other receivables from current and for | | | | | |
| | | trustees, key employees, and highest compensation | ated en | nployees. Complete | | | |
| | | Part II of Schedule L | | | | 5 | |
| 6 | 6 | Loans and other receivables from other disquali | | | | | |
| | | section 4958(f)(1)), persons described in section | 1 4958(c | c)(3)(B), and contributing | | | |
| | | employers and sponsoring organizations of sec | tion 50 | 1(c)(9) voluntary | | | |
| ध | | employees' beneficiary organizations (see instr). | . Comp | lete Part II of Sch L | | 6 | |
| Assets | 7 | Notes and loans receivable, net | | | | 7 | |
| ٤ ۴ | В | Inventories for sale or use | | | | 8 | |
| 9 | 9 | Prepaid expenses and deferred charges | | | 759. | 9 | 5,322. |
| 10 | 0a | Land, buildings, and equipment: cost or other | | | | | |
| | | basis. Complete Part VI of Schedule D | 10a | 324,444. | | | |
| | b | Less: accumulated depreciation | 10b | 151,438. | 200,480. | 10c | 173,006. |
| 11 | | Investments - publicly traded securities | | 11 | | | |
| 12 | 2 | Investments - other securities. See Part IV, line | | | 12 | | |
| 13 | 3 | Investments - program-related. See Part IV, line | | | | 13 | |
| 14 | 4 | Intangible assets | | 10,666. | 14 | 9,599 | |
| 15 | 5 | Other assets. See Part IV, line 11 | | 1,200. | 15 | 3,200. | |
| 16 | 6 | Total assets. Add lines 1 through 15 (must equ | 943,763. | 16 | 2,049,274. | | |
| 17 | 7 | Accounts payable and accrued expenses | | 60,023. | 17 | 81,527. | |
| 18 | В | Grants payable | | 18 | | | |
| 19 | 9 | Deferred revenue | | | | 19 | |
| 20 | 0 | Tax-exempt bond liabilities | | | | 20 | |
| 21 | 1 | Escrow or custodial account liability. Complete | | | | 21 | |
| ဖွ 22 | 2 | Loans and other payables to current and former | r officer | | | | |
| ≝ | | key employees, highest compensated employee | es, and | disqualified persons. | | | |
| Liabilities 52 | | Complete Part II of Schedule L | | | | 22 | |
| ⊐ ₂₃ | 3 | Secured mortgages and notes payable to unrela | | | | 23 | |
| 24 | 4 | Unsecured notes and loans payable to unrelate | | | | 24 | |
| 25 | 5 | Other liabilities (including federal income tax, pa | | | | | |
| | | parties, and other liabilities not included on lines | s 17-24) | . Complete Part X of | | | |
| | | Schedule D | | | | 25 | |
| 26 | 6 | Total liabilities. Add lines 17 through 25 | | | 60,023. | 26 | 81,527. |
| | | Organizations that follow SFAS 117 (ASC 958 | 3), chec | k here X and | | | |
| န္မ | | complete lines 27 through 29, and lines 33 an | | | | | |
| È 27 | 7 | Unrestricted net assets | | | 207,810. | 27 | 602,084. |
| 麗 28 | В | Temporarily restricted net assets | | | 675,930. | 28 | 1,365,663. |
| 귤 29 | 9 | Permanently restricted net assets | | <u></u> | | 29 | |
| End Balances 25 25 25 25 25 25 25 25 25 25 25 25 25 | | Organizations that do not follow SFAS 117 (A | SC 958 | 3), check here 🕨 🔲 | | | |
| | | and complete lines 30 through 34. | | | | | |
| क 30 | 0 | Capital stock or trust principal, or current funds | | | | 30 | |
| Š 31 | 1 | Paid-in or capital surplus, or land, building, or ed | quipme | nt fund | | 31 | |
| Net Assets or 32 32 32 | 2 | Retained earnings, endowment, accumulated in | come, | or other funds | | 32 | |
| Ž 33 | 3 | Total net assets or fund balances | | | 883,740. | 33 | 1,967,747. |
| 34 | | Total liabilities and net assets/fund balances | | | 943,763. | 34 | 2,049,274. |

Form **990** (2017)

| | 1990 (2017) THE NEWS LITERACY PROJECT, INC. | 27-401 | 1343 | Pag | ge 12 |
|----|--|------------|-------|---------------|--------------|
| Pa | rt XI Reconciliation of Net Assets | | | | |
| | Check if Schedule O contains a response or note to any line in this Part XI | | | | |
| | | | 0 064 | | 4 = |
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | | 2,869 | | |
| 2 | Total expenses (must equal Part IX, column (A), line 25) | | 1,785 | | |
| 3 | Revenue less expenses. Subtract line 2 from line 1 | | 1,084 | | |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) | 4 | 883 | 3,7 | 40. |
| 5 | Net unrealized gains (losses) on investments | 5 | | | |
| 6 | Donated services and use of facilities | 6 | | | |
| 7 | Investment expenses | 7 | | | |
| 8 | Prior period adjustments | 8 | | | |
| 9 | Other changes in net assets or fund balances (explain in Schedule O) | 9 | | | 0. |
| 10 | Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, | | | | |
| _ | column (B)) | 10 | 1,967 | 7,7 | <u>47.</u> |
| Pa | rt XII Financial Statements and Reporting | | | | |
| | Check if Schedule O contains a response or note to any line in this Part XII | | | | Ш |
| 1 | Accounting method used to prepare the Form 990: Cash X Accrual Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule | | | Yes | No |
| 22 | Were the organization's financial statements compiled or reviewed by an independent accountant? | | 2a | | Х |
| Za | If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewe | | Za | | |
| | separate basis, consolidated basis, or both: | Jona | | | |
| | Separate basis Consolidated basis Both consolidated and separate basis | | | | |
| h | Were the organization's financial statements audited by an independent accountant? | | 2b | х | |
| | If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separar | | | | |
| | consolidated basis, or both: | e sucie, | | | |
| | X Separate basis Consolidated basis Both consolidated and separate basis | | | | |
| С | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the | e audit. | | | |
| | review, or compilation of its financial statements and selection of an independent accountant? | | 2c | х | |
| | If the organization changed either its oversight process or selection process during the tax year, explain in Sch | | | | |
| За | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si | | | | |
| | Act and OMB Circular A-133? | • | За | | Х |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ | ired audit | | | |
| | or audits, explain why in Schedule O and describe any steps taken to undergo such audits | | 3b | | |
| | | | Form | 9 90 (| (2017) |

SCHEDULE A

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Name of the organization

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

THE NEWS LITERACY PROJECT, INC. 27-4011343 Reason for Public Charity Status (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. ☐ Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving
 ☐ Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving
 ☐ Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving
 ☐ Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving
 ☐ Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving
 ☐ Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving
 ☐ Type I. A supporting organization operated, supervised, or controlled by its supported organization(s).
 ☐ Type I. A supporting organization operated orga the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V.

| f Enter the number of supported | l organizations | | | | | | | | | | |
|--|-----------------|---|-------------------------------------|-----------------|----------------------------|----------------------------|--|--|--|--|--|
| g Provide the following information about the supported organization(s). | | | | | | | | | | | |
| (i) Name of supported | (ii) EIN | (iii) Type of organization (described on lines 1-10 - above (see instructions)) | (iv) Is the orga in your governi | nization listed | (v) Amount of monetary | (vi) Amount of other | | | | | |
| organization | | | Yes | No | support (see instructions) | support (see instructions) | | | | | |
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| Total | | | | | | | | | | | |
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Check this box if the organization received a written determination from the IRS that it is a Type I, Type III, Type III

functionally integrated, or Type III non-functionally integrated supporting organization.

Schedule A (Form 990 or 990-EZ) 2017 THE NEWS LITERACY PROJECT, INC. 27-40113 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

| Sec | ction A. Public Support | | | | | | |
|----------|---|--------------------|-----------------|----------------------|--------------------|-----------------|--------------------|
| Cale | ndar year (or fiscal year beginning in) 🕨 | (a) 2013 | (b) 2014 | (c) 2015 | (d) 2016 | (e) 2017 | (f) Total |
| 1 | Gifts, grants, contributions, and | | | | | | |
| | membership fees received. (Do not | | | | | | |
| | include any "unusual grants.") | 1,174,448. | 1,062,103. | 1,100,952. | 1,250,127. | 2,835,617. | 7,423,247. |
| 2 | Tax revenues levied for the organ- | | | | | | |
| | ization's benefit and either paid to | | | | | | |
| | or expended on its behalf | | | | | | |
| 3 | The value of services or facilities | | | | | | |
| | furnished by a governmental unit to | | | | | | |
| | the organization without charge | | | | | | |
| 4 | Total. Add lines 1 through 3 | 1,174,448. | 1,062,103. | 1,100,952. | 1,250,127. | 2,835,617. | 7,423,247. |
| 5 | The portion of total contributions | | | | | | |
| | by each person (other than a | | | | | | |
| | governmental unit or publicly | | | | | | |
| | supported organization) included | | | | | | |
| | on line 1 that exceeds 2% of the | | | | | | |
| | amount shown on line 11, | | | | | | |
| | column (f) | | | | | | 2,707,978. |
| 6 | Public support. Subtract line 5 from line 4. | | | | | | 4,715,269. |
| | etion B. Total Support | () 22/2 | #20044 | () 224- | (D 00 (0 | () 00/- | |
| | ndar year (or fiscal year beginning in) | (a) 2013 | (b) 2014 | (c) 2015 | (d) 2016 | (e) 2017 | (f) Total |
| | Amounts from line 4 | 1,174,448. | 1,062,103. | 1,100,952. | 1,250,127. | 2,835,617. | 7,423,247. |
| 8 | Gross income from interest, | | | | | | |
| | dividends, payments received on | | | | | | |
| | securities loans, rents, royalties, | 3,815. | 6,344. | 5,767. | 2,743. | 8,190. | 26,859. |
| _ | and income from similar sources | 3,013. | 0,344. | 3,707. | 2,743. | 0,190. | 20,039. |
| 9 | Net income from unrelated business | | | | | | |
| | activities, whether or not the | | | | | | |
| 40 | business is regularly carried on | | | | | | |
| 10 | Other income. Do not include gain | | | | | | |
| | or loss from the sale of capital assets (Explain in Part VI.) | | | | | | |
| 11 | | | | | | | 7,450,106. |
| 11 12 | Gross receipts from related activities, | oto (soo instructi | one) | | | 12 | 468,096. |
| 13 | First five years. If the Form 990 is for | | | 1 fourth or fifth ta | v vear as a sectio | | 100,000 |
| | organization, check this box and stor | hava | | | • | 11 30 1 (0)(0) | |
| Sec | ction C. Computation of Publ | | rcentage | | | | |
| | Public support percentage for 2017 (| | | olumn (f)) | | 14 | 63.29 % |
| 15 | Public support percentage from 2016 | | | | | 15 | 44.11 % |
| | 33 1/3% support test - 2017. If the o | | | | | • | |
| | stop here. The organization qualifies | • | | , | | , | \triangleright X |
| b | 33 1/3% support test - 2016. If the o | | | | | | is box |
| | and stop here. The organization qual | | | | | | ightharpoons |
| 17a | 10% -facts-and-circumstances tes | | | | | | or more, |
| | and if the organization meets the "fac | ū | | | | | · |
| | meets the "facts-and-circumstances" | | | - | | - | |
| b | 10% -facts-and-circumstances tes | | | | | | |
| | more, and if the organization meets the | ū | | | | • | |
| | organization meets the "facts-and-circ | | • | | | | > |
| 18 | Private foundation. If the organization | | | | | | <u> </u> |

Schedule A (Form 990 or 990-EZ) 2017

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

| Sec | qualify under the tests listed be ction A. Public Support | elow, please com | plete Part II.) | | | | |
|------|--|-------------------|---------------------|---------------------|---------------------|--------------------|---------------|
| | ndar year (or fiscal year beginning in) | (a) 2013 | (b) 2014 | (c) 2015 | (d) 2016 | (e) 2017 | (f) Total |
| | Gifts, grants, contributions, and | (a) 2013 | (b) 2014 | (6) 2015 | (u) 2016 | (e) 2017 | (I) TOTAL |
| ' | membership fees received. (Do not | | | | | | |
| | include any "unusual grants.") | | | | | | |
| 2 | | | | | | | |
| 2 | Gross receipts from admissions, merchandise sold or services per- | | | | | | |
| | formed, or facilities furnished in | | | | | | |
| | any activity that is related to the | | | | | | |
| • | organization's tax-exempt purpose | | | | | | |
| 3 | Gross receipts from activities that | | | | | | |
| | are not an unrelated trade or bus- | | | | | | |
| | iness under section 513 | | | | | | |
| 4 | Tax revenues levied for the organ- | | | | | | |
| | ization's benefit and either paid to | | | | | | |
| | or expended on its behalf | | | | | | |
| 5 | The value of services or facilities | | | | | | |
| | furnished by a governmental unit to | | | | | | |
| | the organization without charge | | | | | | |
| 6 | Total. Add lines 1 through 5 | | | | | | |
| 78 | Amounts included on lines 1, 2, and | | | | | | |
| | 3 received from disqualified persons | | | | | | |
| k | Amounts included on lines 2 and 3 received | | | | | | |
| | from other than disqualified persons that exceed the greater of \$5,000 or 1% of the | | | | | | |
| | amount on line 13 for the year | | | | | | |
| C | Add lines 7a and 7b | | | | | | |
| 8 | Public support. (Subtract line 7c from line 6.) | | | | | | |
| Se | ction B. Total Support | | | | | | |
| Cale | ndar year (or fiscal year beginning in) 🖊 | (a) 2013 | (b) 2014 | (c) 2015 | (d) 2016 | (e) 2017 | (f) Total |
| 9 | Amounts from line 6 | | | | | | |
| 10a | Gross income from interest, | | | | | | |
| | dividends, payments received on securities loans, rents, royalties, | | | | | | |
| | and income from similar sources | | | | | | |
| k | Unrelated business taxable income | | | | | | |
| | (less section 511 taxes) from businesses | | | | | | |
| | acquired after June 30, 1975 | | | | | | |
| | : Add lines 10a and 10b | | | | | | |
| | Net income from unrelated business | | | | | | |
| | activities not included in line 10b, | | | | | | |
| | whether or not the business is regularly carried on | | | | | | |
| 12 | Other income. Do not include gain | | | | | | |
| | or loss from the sale of capital | | | | | | |
| 13 | assets (Explain in Part VI.) | | | | | | |
| | First five years. If the Form 990 is for | the organization' | s first second this | d fourth or fifth t | av voar as a soctio | n 501(c)(3) organi | zation |
| | | · · | • | | - | . , . , | Lation, |
| Sec | ction C. Computation of Publi | | | | | | |
| | Public support percentage for 2017 (li | | | column (f)) | | 15 | % |
| | Public support percentage for 2017 (iii | | | | | 16 | |
| | ction D. Computation of Inves | | | | | 10 | 90 |
| | <u> </u> | | | | | 17 | 04 |
| 17 | | | | | | 18 | <u>%</u> % |
| 18 | Investment income percentage from 2 | | | | | | |
| 198 | 33 1/3% support tests - 2017. If the | | | | | | |
| | more than 33 1/3%, check this box ar | | | | | | |
| t | 33 1/3% support tests - 2016. If the | | | | | | |
| 00 | line 18 is not more than 33 1/3%, che | | | | | | |
| 20 | Private foundation. If the organization | n did not check a | pox on line 14, 19 | a, or 19b, check t | nis box and see in | structions | |

Part IV | Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," *and if you checked 12a or 12b in Part I, answer (b) and (c) below.*
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If* "Yes," *provide detail in* **Part VI.**
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

| | | Yes | No |
|---|-----|-------|----|
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| Pa | rt IV Supporting Organizations (continued) | | | |
|-----|--|-----------|-----|----|
| | (SIMILAR) | | Yes | No |
| 11 | Has the organization accepted a gift or contribution from any of the following persons? | | | |
| а | A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) | | | |
| | below, the governing body of a supported organization? | 11a | | |
| b | A family member of a person described in (a) above? | 11b | | |
| С | A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI. | 11c | | |
| Sec | tion B. Type I Supporting Organizations | | | |
| | | | Yes | No |
| 1 | Did the directors, trustees, or membership of one or more supported organizations have the power to | | | |
| | regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the | | | |
| | tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or | | | |
| | controlled the organization's activities. If the organization had more than one supported organization, | | | |
| | describe how the powers to appoint and/or remove directors or trustees were allocated among the supported | | | |
| | organizations and what conditions or restrictions, if any, applied to such powers during the tax year. | 1 | | |
| 2 | Did the organization operate for the benefit of any supported organization other than the supported | | | |
| | organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in | | | |
| | Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, | | | |
| | supervised, or controlled the supporting organization. | 2 | | |
| Sec | tion C. Type II Supporting Organizations | | | |
| | | | Yes | No |
| 1 | Were a majority of the organization's directors or trustees during the tax year also a majority of the directors | | | |
| | or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control | | | |
| | or management of the supporting organization was vested in the same persons that controlled or managed | | | |
| 800 | the supported organization(s). | 1 | | |
| Sec | tion D. All Type III Supporting Organizations | | V | N. |
| _ | Did the every institute was into the cools of the every method every institute by the local day of the fifth was able of the | | Yes | No |
| 1 | Did the organization provide to each of its supported organizations, by the last day of the fifth month of the | | | |
| | organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the | | | |
| | organization's governing documents in effect on the date of notification, to the extent not previously provided? | 1 | | |
| 2 | Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported | | | |
| _ | organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how | | | |
| | the organization maintained a close and continuous working relationship with the supported organization(s). | 2 | | |
| 3 | By reason of the relationship described in (2), did the organization's supported organizations have a | | | |
| | significant voice in the organization's investment policies and in directing the use of the organization's | | | |
| | income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's | | | |
| | supported organizations played in this regard. | 3 | | |
| Sec | tion E. Type III Functionally Integrated Supporting Organizations | | | |
| 1 | Check the box next to the method that the organization used to satisfy the Integral Part Test during the yea(see instructions) | | | |
| а | The organization satisfied the Activities Test. Complete line 2 below. | | | |
| b | The organization is the parent of each of its supported organizations. Complete line 3 below. | | | |
| С | The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see inst | tructions | s). | |
| 2 | Activities Test. Answer (a) and (b) below. | | Yes | No |
| а | Did substantially all of the organization's activities during the tax year directly further the exempt purposes of | | | |
| | the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify | | | |
| | those supported organizations and explain how these activities directly furthered their exempt purposes, | | | |
| | how the organization was responsive to those supported organizations, and how the organization determined | | | |
| | that these activities constituted substantially all of its activities. | 2a | | |
| b | Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more | | | |
| | of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the | | | |
| | reasons for the organization's position that its supported organization(s) would have engaged in these | Ole | | |
| 3 | activities but for the organization's involvement. Parent of Supported Organizations Answer (a) and (b) below | 2b | | |
| | Parent of Supported Organizations. Answer (a) and (b) below. Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or | | | |
| а | trustees of each of the supported organizations? <i>Provide details in Part VI</i> . | 3a | | |
| b | Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each | Ju | | |
| | of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard. | 3b | | |

| Pa | rt V Type III Non-Functionally Integrated 509(a)(3) Supporting | ng Orga | anizations | |
|------|---|-------------|------------------------------|--------------------------------|
| 1 | Check here if the organization satisfied the Integral Part Test as a qualifying | ng trust o | n Nov. 20, 1970 (explain in | Part VI.) See instructions. Al |
| | other Type III non-functionally integrated supporting organizations must co | omplete S | Sections A through E. | |
| Sect | ion A - Adjusted Net Income | | (A) Prior Year | (B) Current Year (optional) |
| 1 | Net short-term capital gain | 1 | | |
| 2 | Recoveries of prior-year distributions | 2 | | |
| 3 | Other gross income (see instructions) | 3 | | |
| 4 | Add lines 1 through 3 | 4 | | |
| 5 | Depreciation and depletion | 5 | | |
| 6 | Portion of operating expenses paid or incurred for production or | | | |
| | collection of gross income or for management, conservation, or | | | |
| | maintenance of property held for production of income (see instructions) | 6 | | |
| 7 | Other expenses (see instructions) | 7 | | |
| 8 | Adjusted Net Income (subtract lines 5, 6, and 7 from line 4) | 8 | | |
| Sect | ion B - Minimum Asset Amount | | (A) Prior Year | (B) Current Year (optional) |
| 1 | Aggregate fair market value of all non-exempt-use assets (see | | | |
| | instructions for short tax year or assets held for part of year): | | | |
| а | Average monthly value of securities | 1a | | |
| b | Average monthly cash balances | 1b | | |
| С | Fair market value of other non-exempt-use assets | 1c | | |
| d | Total (add lines 1a, 1b, and 1c) | 1d | | |
| е | Discount claimed for blockage or other | | | |
| | factors (explain in detail in Part VI): | | | |
| 2 | Acquisition indebtedness applicable to non-exempt-use assets | 2 | | |
| 3 | Subtract line 2 from line 1d | 3 | | |
| 4 | Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, | | | |
| | see instructions) | 4 | | |
| _5 | Net value of non-exempt-use assets (subtract line 4 from line 3) | 5 | | |
| _6 | Multiply line 5 by .035 | 6 | | |
| _7_ | Recoveries of prior-year distributions | 7 | | |
| 8 | Minimum Asset Amount (add line 7 to line 6) | 8 | | |
| Sect | ion C - Distributable Amount | | | Current Year |
| 1 | Adjusted net income for prior year (from Section A, line 8, Column A) | 1 | | |
| 2 | Enter 85% of line 1 | 2 | | |
| 3 | Minimum asset amount for prior year (from Section B, line 8, Column A) | 3 | | |
| 4 | Enter greater of line 2 or line 3 | 4 | | |
| 5 | Income tax imposed in prior year | 5 | | |
| 6 | Distributable Amount. Subtract line 5 from line 4, unless subject to | | | |
| | emergency temporary reduction (see instructions) | 6 | | |
| 7 | Check here if the current year is the organization's first as a non-functiona | lly integra | ated Type III supporting org | ganization (see |

Schedule A (Form 990 or 990-EZ) 2017

instructions).

| Par | rt V Type III Non-Functionally Integrated 50 | 9(a)(3) Supporting Org | anizations _(continued) | |
|----------|---|--------------------------------|--|---|
| Secti | ion D - Distributions | | <u> </u> | Current Year |
| 1 | Amounts paid to supported organizations to accomplish ex | empt purposes | | |
| 2 | Amounts paid to perform activity that directly furthers exen | | | |
| | organizations, in excess of income from activity | | | |
| 3 | Administrative expenses paid to accomplish exempt purpo | ses of supported organizatior | ns | |
| 4 | Amounts paid to acquire exempt-use assets | | | |
| 5 | Qualified set-aside amounts (prior IRS approval required) | | | |
| 6 | Other distributions (describe in Part VI). See instructions. | | | |
| 7 | Total annual distributions. Add lines 1 through 6. | | | |
| 8 | Distributions to attentive supported organizations to which | the organization is responsive | Э | |
| | (provide details in Part VI). See instructions. | | | |
| 9 | Distributable amount for 2017 from Section C, line 6 | | | |
| 10 | Line 8 amount divided by line 9 amount | 1 | i | |
| Secti | ion E - Distribution Allocations (see instructions) | (i) Excess Distributions | (ii) Underdistributions Pre-2017 | (iii) Distributable Amount for 2017 |
| 1 | Distributable amount for 2017 from Section C, line 6 | | | |
| 2 | Underdistributions, if any, for years prior to 2017 (reason- | | | |
| | able cause required- explain in Part VI). See instructions. | | | |
| 3 | Excess distributions carryover, if any, to 2017 | | | |
| а | | | | |
| b | From 2013 | | | |
| С | From 2014 | | | |
| d | From 2015 | | | |
| | From 2016 | | | |
| f | Total of lines 3a through e | | | |
| | Applied to underdistributions of prior years | | | |
| | Applied to 2017 distributable amount | | | |
| i | Carryover from 2012 not applied (see instructions) | | | |
| <u>j</u> | Remainder. Subtract lines 3g, 3h, and 3i from 3f. | | | |
| 4 | Distributions for 2017 from Section D, | | | |
| | line 7: \$ | | | |
| | Applied to underdistributions of prior years | | | |
| | Applied to 2017 distributable amount | | | |
| | Remainder. Subtract lines 4a and 4b from 4. | | | |
| 5 | Remaining underdistributions for years prior to 2017, if | | | |
| | any. Subtract lines 3g and 4a from line 2. For result greater | | | |
| 6 | than zero, explain in Part VI. See instructions. | | | |
| 6 | Remaining underdistributions for 2017. Subtract lines 3h | | | |
| | and 4b from line 1. For result greater than zero, explain in | | | |
| 7 | Part VI. See instructions. | | | |
| 7 | Excess distributions carryover to 2018. Add lines 3j | | | |
| 8 | and 4c. Breakdown of line 7: | | | |
| | Excess from 2013 | | | |
| | Excess from 2014 | | | |
| | Excess from 2015 | | | |
| | Excess from 2016 | | | |
| | Excess from 2017 | | | |
| _ | _,,5555 5111 E 0 1 1 | | | |

Schedule A (Form 990 or 990-EZ) 2017

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service **Schedule of Contributors**

➤ Attach to Form 990, Form 990-EZ, or Form 990-PF.

➤ Go to www.irs.gov/Form990 for the latest information.

2017

Employer identification number

OMB No. 1545-0047

Name of the organization

2011

THE NEWS LITERACY PROJECT, INC.

27-4011343

| | E NEWS ETTERIOR TROOLET, INC. | | | | | | |
|---|---|--|--|--|--|--|--|
| Organization type (check one): | | | | | | | |
| Filers of: | Section: | | | | | | |
| Form 990 or 990-EZ | $\overline{\mathbf{X}}$ 501(c)(3) (enter number) organization | | | | | | |
| | 4947(a)(1) nonexempt charitable trust not treated as a private foundation | | | | | | |
| | 527 political organization | | | | | | |
| Form 990-PF | 501(c)(3) exempt private foundation | | | | | | |
| | 4947(a)(1) nonexempt charitable trust treated as a private foundation | | | | | | |
| | 501(c)(3) taxable private foundation | | | | | | |
| Check if your organization is | covered by the General Rule or a Special Rule . | | | | | | |
| • • | 7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. | | | | | | |
| General Rule | | | | | | | |
| • | filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions. | | | | | | |
| Special Rules | | | | | | | |
| sections 509(a)(1) a any one contributo | For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II. | | | | | | |
| year, total contribut | For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III. | | | | | | |
| year, contributions is checked, enter h purpose. Don't con | For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year | | | | | | |
| nution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), t it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to rtify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF). | | | | | | | |

LHA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2017)

Name of organization Employer identification number

THE NEWS LITERACY PROJECT, INC.

27-4011343

| Part I | Contributors (see instructions). Use duplicate copies of Part I if additional | l space is needed. | |
|------------|---|----------------------------|--|
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 1 | | \$ 77,500. | Person X Payroll |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 2 | | \$\$ | Person X Payroll |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 3 | | \$350,000. | Person X Payroll |
| (a) | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 4 | | \$1,100,000. | Person X Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 5 | | \$\$ | Person X Payroll |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 6 | | \$ <u>175,000</u> . | Person X Payroll |

Name of organization Employer identification number

THE NEWS LITERACY PROJECT, INC. 27-4011343

| Part I | Contributors (see instructions). Use duplicate copies of Part I if ac | dditional space is needed. | |
|------------|---|----------------------------|--|
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 7 | | \$\$ | Person X Payroll |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| 8 | | \$150,000. | Person X Payroll |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| | | \$ | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| | | | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| | | \$ | Person Payroll Noncash (Complete Part II for noncash contributions.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Total contributions | (d) Type of contribution |
| | | | Person Payroll Noncash (Complete Part II for |

THE NEWS LITERACY PROJECT, INC.

27-4011343

| Part II | Noncash Property (see instructions). Use duplicate copies of Par | t II if additional space is needed. | |
|------------------------------|--|---|----------------------|
| (a) No. from Part I | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | (d) Date received |
| | | | |
| (a) No. from Part I | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | (d) Date received |
| | | \$ | |
| (a) No. from Part I | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | (d) Date received |
| | | | |
| (a) No. from Part I | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | (d) Date received |
| | | \$ | |
| (a) No. from Part I | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | (d) Date received |
| | | <u></u> | |
| (a) No. from Part I | (b) Description of noncash property given | (c) FMV (or estimate) (See instructions.) | (d) Date received |
| | | \$ | |

Name of organization Employer identification number THE NEWS LITERACY PROJECT, INC. 27-4011343 Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for Part III the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) Use duplicate copies of Part III if additional space is needed. (a) No. `fŕom Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

►Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

THE NEWS LITERACY PROJECT, INC.

Employer identification number 27-4011343

| Pai | rt I Organizations Maintaining Donor Advise | ed Funds or Other Similar Funds | or Accounts. Complete if the |
|-----|--|--|---|
| | organization answered "Yes" on Form 990, Part IV, lin | e 6. | |
| | | (a) Donor advised funds | (b) Funds and other accounts |
| 1 | Total number at end of year | | |
| 2 | Aggregate value of contributions to (during year) | | |
| 3 | Aggregate value of grants from (during year) | | |
| 4 | Aggregate value at end of year | | |
| 5 | Did the organization inform all donors and donor advisors in | writing that the assets held in donor advis | sed funds |
| | are the organization's property, subject to the organization's | - | |
| 6 | Did the organization inform all grantees, donors, and donor a | | |
| | for charitable purposes and not for the benefit of the donor of | | |
| | | | |
| Pai | | | |
| 1 | Purpose(s) of conservation easements held by the organizati | on (check all that apply). | |
| | Preservation of land for public use (e.g., recreation or e | | orically important land area |
| | Protection of natural habitat | Preservation of a cert | ified historic structure |
| | Preservation of open space | | |
| 2 | Complete lines 2a through 2d if the organization held a qualit | fied conservation contribution in the form | of a conservation easement on the last |
| | day of the tax year. | | Held at the End of the Tax Year |
| а | Total number of conservation easements | | 2a |
| b | | | |
| С | Number of conservation easements on a certified historic str | | |
| d | Number of conservation easements included in (c) acquired | | |
| | listed in the National Register | | |
| 3 | Number of conservation easements modified, transferred, re | | |
| | year▶ | | |
| 4 | Number of states where property subject to conservation ea | sement is located ► | |
| 5 | Does the organization have a written policy regarding the per | riodic monitoring, inspection, handling of | |
| | violations, and enforcement of the conservation easements in | | Yes No |
| 6 | Staff and volunteer hours devoted to monitoring, inspecting, | | |
| | > | | |
| 7 | Amount of expenses incurred in monitoring, inspecting, hand | dling of violations, and enforcing conserva | ation easements during the year |
| | > \$ | | |
| 8 | Does each conservation easement reported on line 2(d) above | ve satisfy the requirements of section 170 | (h)(4)(B)(i) |
| | and section 170(h)(4)(B)(ii)? | | Yes No |
| 9 | In Part XIII, describe how the organization reports conservati | | |
| | include, if applicable, the text of the footnote to the organization | tion's financial statements that describes | the organization's accounting for |
| | conservation easements. | | |
| Pai | t III Organizations Maintaining Collections o | f Art, Historical Treasures, or O | ther Similar Assets. |
| | Complete if the organization answered "Yes" on Form | 990, Part IV, line 8. | |
| 1a | If the organization elected, as permitted under SFAS 116 (AS | SC 958), not to report in its revenue stater | ment and balance sheet works of art, |
| | historical treasures, or other similar assets held for public ext | nibition, education, or research in furthera | nce of public service, provide, in Part XIII, |
| | the text of the footnote to its financial statements that descri | bes these items. | |
| b | If the organization elected, as permitted under SFAS 116 (AS | SC 958), to report in its revenue statemen | t and balance sheet works of art, historical |
| | treasures, or other similar assets held for public exhibition, ed | ducation, or research in furtherance of pu | blic service, provide the following amounts |
| | relating to these items: | | |
| | (i) Revenue included on Form 990, Part VIII, line 1 | | > \$ |
| | (ii) Assets included in Form 990, Part X | | |
| 2 | If the organization received or held works of art, historical tre | | |
| | the following amounts required to be reported under SFAS 1 | 16 (ASC 958) relating to these items: | |
| а | Revenue included on Form 990, Part VIII, line 1 | | > \$ |
| h | Assets included in Form 990, Part X | | ▶ \$ |

732051 10-09-17

Schedule D (Form 990) 2017

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

| Pai | र्त III Organizations Maintaining C | ollections of A | rt, His | torical Tr | easures, o | or Oth | er Simil | ar Asse | ts (contii | nued) | |
|----------|--|---------------------------------------|------------|----------------|-----------------|-------------|-------------|-------------|-------------------|---------|-----|
| 3 | Using the organization's acquisition, accession | on, and other record | ls, chec | k any of the | following tha | at are a | significant | use of its | collectio | n items | 3 |
| | (check all that apply): | | | | | | | | | | |
| а | Public exhibition | d | | | hange progra | | | | | | |
| b | Scholarly research | е | | Other | | | | | | | |
| С | Preservation for future generations | | | | | | | | | | |
| 4 | Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII. | | | | | | | | | | |
| 5 | During the year, did the organization solicit o | | | | | | | | 7 | | |
| D | to be sold to raise funds rather than to be ma | | | | | | | | Yes | | No |
| Pai | t IV Escrow and Custodial Arranger reported an amount on Form 990, Par | | ete if the | e organizatio | n answered | "Yes" or | n Form 990 |), Part IV, | line 9, o | • | |
| 1a | Is the organization an agent, trustee, custodi | | diary for | contribution | s or other as | sets no | t included | | _ | | |
| | on Form 990, Part X? | | | | | | | | Yes | | No |
| b | If "Yes," explain the arrangement in Part XIII | and complete the fo | llowing | table: | | | | | | | |
| | | | | | | | | | Amoun | t | |
| С | Beginning balance | | | | | | 1c | | | | |
| d | Additions during the year | | | | | | 1d | | | | |
| е | Distributions during the year | | | | | | 1e | | | | |
| f | Ending balance | | | | | | | | , | | |
| | Did the organization include an amount on Fo | | | | | | | L | Yes | | No |
| | If "Yes," explain the arrangement in Part XIII. | | | | | | | | | | |
| Pai | T V Endowment Funds. Complete it | | | | | | | | | | |
| | | (a) Current year | (b) F | Prior year | (c) Two year | rs back | (d) Three y | ears back | (e) Fou | years b | ack |
| 1a | Beginning of year balance | | | | | | | | | | |
| b | Contributions | | | | | | | | | | |
| C | Net investment earnings, gains, and losses | | | | | | | | | | |
| d | Grants or scholarships | | | | | | | | | | |
| е | Other expenditures for facilities | | | | | | | | | | |
| | and programs | | | | | | | | | | |
| | Administrative expenses | | | | | | | | | | |
| g | End of year balance | | /!: 1 | l a | \\ hald as: | | | | | | |
| 2 | Provide the estimated percentage of the curr Board designated or quasi-endowment | ent year end baland | • | rg, column (a | a)) neid as: | | | | | | |
| a | Permanent endowment | % | _% | | | | | | | | |
| b | Temporarily restricted endowment | ⁷⁰ | | | | | | | | | |
| C | The percentages on lines 2a, 2b, and 2c sho | | | | | | | | | | |
| 32 | Are there endowment funds not in the posse | · · · · · · · · · · · · · · · · · · · | ation th | at are held a | nd administs | ared for t | the organi | zation | | | |
| ou | by: | 331011 Of the organiz | ation the | at are ricid a | ila aariiilista | ica ioi i | inc organi | Lation | | Yes | No |
| | (i) unrelated organizations | | | | | | | | 3a(i) | 100 | 110 |
| | (ii) related organizations | | | | | | | | | | |
| b | If "Yes" on line 3a(ii), are the related organiza | | | | | | | | | | |
| 4 | Describe in Part XIII the intended uses of the | | | | | | | | | | |
| Pai | rt VI Land, Buildings, and Equipm | | | | | | | | | | |
| | Complete if the organization answered | d "Yes" on Form 990 |), Part I | V, line 11a. S | See Form 990 |), Part X | , line 10. | | | | |
| | Description of property | (a) Cost or o | ther | (b) Cost | or other | (c) A | ccumulate | ed | (d) Boo | k value | |
| | , | basis (investr | ment) | | (other) | | preciation | | ` , | | |
| 1a | Land | | | | | | | | | | |
| b | Buildings | | | | | | | | | | |
| С | Leasehold improvements | | | | | | | | | | |
| d | | | | | | | | | | | |
| <u>e</u> | Other | | | 32 | 4,444. | | 151,4 | 38. | | 3,00 | |
| Tota | I. Add lines 1a through 1e. (Column (d) must e | qual Form 990, Part | X, colur | mn (B), line 1 | 0c.) | | | • | 17 | 3,00 | 6. |

Schedule D (Form 990) 2017

| Part VII | Investments - | Other | Securities. |
|----------|---------------|-------|-------------|

| Complete if the organization answered "Yes" (a) Description of security or category (including name of security) | (b) Book value | | ost or end-of-year market value |
|---|---|-------------------------------------|---|
| A = | (W) DOOK VAINE | (5) Motifod of Valuation. C | Sec of one of your market value |
| Financial derivatives Closely-held equity interests | | | |
| 3) Other | | | |
| (A) | | | |
| (B) | | | |
| (C) | | | |
| (D) | | | |
| ` , | | | |
| (E) (F) | | | |
| (i) (G) | | | |
| (H) | | | |
| Fotal. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) | | | |
| Part VIII Investments - Program Related. | | | |
| | are Farmer 000. Don't IV. line | a 11 a Cara Farras 000 Davit V lina | - 10 |
| Complete if the organization answered "Yes" (a) Description of investment | on Form 990, Part IV, IIn (b) Book value | e i ic. See Form 990, Part X, line | e 13. Cost or end-of-year market value |
| | (b) Dook value | (b) Michiod of Valuation. C | Social charactycal market value |
| (1) | | | |
| (2) | | | |
| (3) | | | |
| (4) | | | |
| (5) | | | |
| (6) | | | |
| (7) | | | |
| (8) | | | |
| (9) | | | |
| Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶ Part IX Other Assets. | | | |
| | F 000 D+ IV II | - 44 d. O Faura 200 Bart V. Ba | 45 |
| Complete if the organization answered "Yes" | Description | e 11d. See Form 990, Part X, line | (b) Book value |
| | Description | | (b) Book value |
| (1) | | | |
| (2) | | | |
| (3) | | | |
| (4) | | | |
| (5) | | | |
| (6) | | | |
| (7) | | | |
| (8) | | | |
| (9) | 45) | | |
| Total. (Column (b) must equal Form 990, Part X, col. (B) line | 9 15.) | | ▶ |
| Part X Other Liabilities. | 5 000 D 1 N / I' | 11 11(0 5 000 5 | |
| Complete if the organization answered "Yes" | on Form 990, Part IV, IIn | (b) Book value | t X, line 25. |
| 1. (a) Description of liability | | (b) Book value | |
| (1) Federal income taxes | | | |
| (2) | | | |
| (3) | | | |
| (4) | | | |
| (5) | | | |
| (6) | | | |
| (7) | | | |
| | | | |
| (8) | | | |
| (8) (9) Total. (Column (b) must equal Form 990, Part X, col. (B) line | | | |

organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII X

Schedule D (Form 990) 2017

| Part | XI Reconciliation of Revenue per Audited Financial Stat | | Revenue per F | Return | 1. |
|---------|--|--------------------|-----------------|----------|---------------------|
| | Complete if the organization answered "Yes" on Form 990, Part IV, line | e 12a. | | | |
| 1 7 | Total revenue, gains, and other support per audited financial statements | | | 1 | 2,975,865. |
| | Amounts included on line 1 but not on Form 990, Part VIII, line 12: | 1 1 | | | |
| | Net unrealized gains (losses) on investments | | 106 610 | _ | |
| | Donated services and use of facilities | | 106,618. | <u>-</u> | |
| | Recoveries of prior year grants | | | _ | |
| | Other (Describe in Part XIII.) | 2d | | | 106 610 |
| | Add lines 2a through 2d | | | 2e | 106,618. |
| | Subtract line 2e from line 1 | | | 3 | 2,869,247. |
| | Amounts included on Form 990, Part VIII, line 12, but not on line 1: | 1 1 | | | |
| | nvestment expenses not included on Form 990, Part VIII, line 7b | | | | |
| | Other (Describe in Part XIII.) | 4b | | | 0 |
| | Add lines 4a and 4b | | | 4c | 0. |
| | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) | | | 5 | 2,869,247. |
| Part | XII Reconciliation of Expenses per Audited Financial Sta | | n Expenses per | ' Ketu | rn. |
| | Complete if the organization answered "Yes" on Form 990, Part IV, line | | | | 1 001 050 |
| | Total expenses and losses per audited financial statements | | | 1 | 1,891,858. |
| | Amounts included on line 1 but not on Form 990, Part IX, line 25: | 1 1 | 106 610 | | |
| | Donated services and use of facilities | | 106,618. | <u>-</u> | |
| | Prior year adjustments | | | | |
| | Other losses | | | _ | |
| | Other (Describe in Part XIII.) | • | | _ | 106 610 |
| | Add lines 2a through 2d | | | 2e | 106,618. |
| | Subtract line 2e from line 1 | | | 3 | 1,785,240. |
| | Amounts included on Form 990, Part IX, line 25, but not on line 1: | 1 1 | | | |
| | nvestment expenses not included on Form 990, Part VIII, line 7b | | | _ | |
| | Other (Describe in Part XIII.) | 4b | | _ | 0 |
| | Add lines 4a and 4b | | | 4c | 0. |
| | Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18 | .) | | 5 | 1,785,240. |
| | XIII Supplemental Information. | | | | |
| | e the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4 | | | 4; Part | X, line 2; Part XI, |
| lines 2 | d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide an | y additional infor | mation. | | |
| | | | | | |
| ם גם | T Y ITNE 2. | | | | |
| PAK. | F X, LINE 2: | | | | |
| ₽∩D | THE VEND ENDED DECEMBED 31 2017 THE | MT.D HAG | DOCUMENTER |) тт | C C |
| FUK | THE YEAR ENDED DECEMBER 31, 2017, THE | ипь пир | DOCOMENTEL | , 11, | <u> </u> |
| COM | SIDERATION OF FASB ASC 740-10, INCOME S | יאעדכ יינ | מת דווי∩סם ייגו | ים בו | TTDANCE EOD |
| COIN | SIDERATION OF FASE ASC /40-10, INCOME . | IAAES, II | IAI PROVIDE | ים פי | JIDANCE FOR |
| ס בי ס | ORTING UNCERTAINTY IN INCOME TAXES AND | מאכ טביים | מטיי מישואדאוסי | יוא ייי | Э МАФЕРТАТ. |
| KEF | OKTING UNCERTAINTI IN INCOME TAKED AND | IIAS DEII | KMINED IIIA | 71 14 | J MAILKIAU |
| TINC | ERTAIN TAX POSITIONS QUALIFY FOR EITHER | DECOGNI | ית פר וארודים. | CCT. | ACTION TH |
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| тиг | FINANCIAL STATEMENTS. | | | | |
| 11115 | FINANCIAL STATEMENTS. | | | | |
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SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest

Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23. ► Attach to Form 990.

INC.

Open to Public

OMB No. 1545-0047

Internal Revenue Service Name of the organization

Part I Questions Regarding Compensation

Department of the Treasury

► Go to www.irs.gov/Form990 for instructions and the latest information.

THE NEWS LITERACY PROJECT,

Inspection **Employer identification number**

27-4011343

| | · | | Yes | No |
|----|---|----|-----|----------|
| 1a | Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, | | | |
| | Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. | | | |
| | First-class or charter travel Housing allowance or residence for personal use | | | |
| | Travel for companions Payments for business use of personal residence | | | |
| | Tax indemnification and gross-up payments Health or social club dues or initiation fees | | | |
| | Discretionary spending account Personal services (such as, maid, chauffeur, chef) | | | |
| | | | | |
| b | If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or | | | |
| | reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain | 1b | | |
| 2 | Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, | | | |
| | trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a? | 2 | Х | |
| | | | | |
| 3 | Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's | | | |
| | CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to | | | |
| | establish compensation of the CEO/Executive Director, but explain in Part III. | | | |
| | Compensation committee Written employment contract | | | |
| | Independent compensation consultant X Compensation survey or study | | | |
| | X Form 990 of other organizations X Approval by the board or compensation committee | | | |
| | | | | |
| 4 | During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing | | | |
| | organization or a related organization: | | | |
| | Receive a severance payment or change-of-control payment? | 4a | | X |
| | Participate in, or receive payment from, a supplemental nonqualified retirement plan? | 4b | | Х |
| С | Participate in, or receive payment from, an equity-based compensation arrangement? | 4c | | Х |
| | If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. | | | |
| | | | | |
| | Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9. | | | |
| 5 | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation | | | |
| | contingent on the revenues of: | _ | | v |
| | The organization? | 5a | - | X |
| b | Any related organization? | 5b | | ┢ |
| | If "Yes" on line 5a or 5b, describe in Part III. | | | |
| 6 | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation | | | |
| | contingent on the net earnings of: | | | v |
| a | The organization? | 6a | | X |
| b | Any related organization? | 6b | | <u> </u> |
| _ | If "Yes" on line 6a or 6b, describe in Part III. | | | |
| 7 | For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments | _ | | v |
| | not described on lines 5 and 6? If "Yes," describe in Part III | 7 | | X |
| 8 | Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the | | | Х |
| • | initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III | 8 | | ┢┸ |
| 9 | If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in | | | |
| | Regulations section 53.4958-6(c)? | 9 | | 1 |

Schedule J (Form 990) 2017

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

| | | (B) Breakdown of W-2 and/or 1099-MISC compensation | | | (D) Nontaxable | (E) Total of columns (B)(i)-(D) | | |
|--------------------|-------------|--|-------------------------------------|-------------------------------------|-----------------------------|------------------------------------|----------|--|
| (A) Name and Title | | (i) Base compensation | (ii) Bonus & incentive compensation | (iii) Other reportable compensation | other deferred compensation | d benefits (B)(i) | | in column (B) reported as deferred on prior Form 990 |
| (1) ALAN MILLER | (i) | 232,387. | 0. | 0. | 6,309. | 22,054. | 260,750. | 0. |
| FOUNDER AND CEO | (ii) | 0. | 0. | 0. | | 0. | 0. | 0. |
| | (i) | | | | | | | |
| | (ii) | | | | | | | |
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| | (i) (ii) | | | | | | | |
| | [(11) | | | | [| | | L |

| Part III Supplemental Information |
|--|
| Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information. |
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SCHEDULE O

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ Go to www.irs.gov/Form990 for the latest information. Open to Public

OMB No. 1545-0047

Inspection

Name of the organization

THE NEWS LITERACY PROJECT, INC. **Employer identification number** 27-4011343

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: NEWS LITERACY TEACHES THAT ALL INFORMATION IS NOT CREATED EQUAL. OUR PROGRAMS HELP YOUNG PEOPLE USE THE ASPIRATIONAL STANDARDS OF QUALITY JOURNALISM TO DETERMINE WHAT THEY SHOULD TRUST, SHARE AND ACT ON. THEY ALSO HELP TO DEVELOP AN UNDERSTANDING OF THE IMPORTANCE OF THE FIRST AMENDMENT AND A FREE PRESS IN A DEMOCRACY, ESPECIALLY THE WATCHDOG ROLE.

FORM 990, PART VI, SECTION B, LINE 11B:

THE FORM 990 WAS PREPARED BY THE OUTSIDE ACCOUNTANTS AND REVIEWED BY THE NLP BOARD FINANCE COMMITTEE, WHO RESOLVES ANY QUESTIONS. A COPY IS THEN SHARED WITH THE BOARD, WHO SENDS APPROVAL TO THE TAX PREPARER TO FINALIZE THE RETURN.

FORM 990, PART VI, SECTION B, LINE 12C:

THE ORGANIZATION'S CONFLICT OF INTEREST POLICY REQUIRES EACH DIRECTOR AND/OR OFFICER TO ANNUALLY, OR ANY TIME A CIRCUMSTANCE ARISES, DISCLOSE HIS/HER KNOWLEDGE AND UDERSTANDING OF THE POLICY WHICH INCLUDES THE DUTY OF THE DIRECTOR AND/OR OFFICER TO DISCLOSE TO THE BOARD OF DIRECTORS ANY ACTUAL OR POTENTIAL CONFLICTS OF INTEREST IN WRITING. THE BOARD OF DIRECTORS (EXCLUDING ANY MEMBER WHICH IS PARTY TO THE CONFLICT) RESPONSIBLE FOR REVIEWING THE POTENTIAL CONFLICT AND MAKING THE DETERMINATION IF AN ACTUAL CONFLICT OF INTEREST EXISTS.

UPON KNOWLEDGE THAT A CONFLICT WAS NOT PROPERLY DISCLOSED TO THE BOARD OF APPROPRIATE CORRECTIVE AND DISCIPLINARY ACTIONS SHALL BE TAKEN. DIRECTORS, LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2017)

732211 09-07-17

Name of the organization **Employer identification number** THE NEWS LITERACY PROJECT, INC. 27-4011343 INDIVIDUALS PARTY TO ANY CONFLICTS OF INTEREST SHALL LEAVE THE ROOM IN WHICH THE DISCUSSION IS CARRIED AND SHALL NOT VOTE ON ANY MATTERS ASSOCIATED WITH THE ARRANGEMENT OR TRANSACTION INVOLVING SUCH CONFLICT. FORM 990, PART VI, SECTION B, LINE 15A: THE BOARD TREASURER RESEARCHES RELEVANT COMPENSATION SURVEYS AND MAKES A RECOMMENDATION TO THE BOARD, WHICH IS THEN VETTED AND APPROVED WITH THE NLP BOARD VOTE. THE REVIEW IS DOCUMENTED IN THE MEETING MINUTES. THE LAST COMPENSATION REVIEW TOOK PLACE IN DECEMBER 2017. FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990: AL, AR, CA, CT, FL, GA, HI, IL, KS, KY, MA, MD, MI, MN, MS, NC, NH, NJ, NM, NY, OR, PA, RI, SC, TN UT, VA, WV, WI FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION'S GOVERNING DOCUMENTS, POLICIES, AND FINANCIAL STATEMENTS ARE MADE AVAILABLE TO THE PUBLIC UPON REQUEST. FORM 990, PART IX, LINE 11G, OTHER FEES: CONSULTING: PROGRAM SERVICE EXPENSES 199,964. MANAGEMENT AND GENERAL EXPENSES 8,424. FUNDRAISING EXPENSES 79,456. TOTAL EXPENSES 287,844. TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A 287,844.