



News
Literacy
Project

Give facts a
fighting chance



“The courses created by the News Literacy Project should become a fundamental building block of our students’ education.”

FAST COMPANY

Our Mission

The News Literacy Project, a nonpartisan national education nonprofit, empowers educators to teach students the skills they need to become smart, active consumers of news and other information and engaged, informed participants in our democracy.

Our Vision

News literacy is embedded in the American middle school and high school education experience.



The Challenge

Young people are navigating the most forbidding information landscape in human history. Truth, evidence and facts compete for attention alongside rumors, viral hoaxes, conspiracy theories and disinformation.

According to recent research:



90% of teens and pre-teens use social media.



44% of teens and pre-teens believe that they know the difference between fake and real news.



76% of them get news there.



31% of teens and pre-teens say they have shared information that they later learned was false or inaccurate.

(Source: Common Sense Media)

The relentless onslaught of misinformation requires an equally vigorous response.

The Education Solution

At the News Literacy Project, we believe that education is the most effective approach to stop the spread of misinformation and counter its damage. Our curriculum gives today's students (who are tomorrow's voters and decision-makers) the tools to confidently sort fact from fiction and determine what information they can trust, share and act on.

Our Approach

The **Checkology® virtual classroom** equips educators to teach students in middle school and high school how to know what to believe. Using this browser-based interactive platform, students learn how to identify credible information, seek out reliable sources and know what to trust, what to dismiss and what to debunk. They also gain an understanding of the importance of the First Amendment in our democracy and in their own civic engagement. Lessons are guided by leading journalists and experts in digital media and the First Amendment who use compelling real-world examples that resonate with students.

Our Impact

In the 2017-18 school year, here's what students told us:



88% are more confident in their ability to detect misinformation, such as false news and viral rumors.



80% are more likely to vote in an election once they are eligible.



78% are more likely to correct misinformation they see online.



Our Reach



18,000 educators (and counting) who have registered to use Checkology since its launch in 2016



50 states, the District of Columbia, four U.S. territories and more than 100 countries



8,100 subscribers (and counting) to The Sift®, our free weekly newsletter for educators

Beyond the Classroom

NewsLitCamp®, our signature full-day professional development event held in partnership with news organizations, immerses teachers and librarians in news literacy education during workshops tailored to their needs.

In addition to free resources and tools on our website, we offer other professional development opportunities, such as webinars, seminar presentations and keynote addresses by our in-house experts. **The Sift®** showcases real-time teachable moments for classroom discussion.

Learn more

Founded in 2008, the News Literacy Project is endorsed by dozens of leading news organizations and supported by funders of journalism, civics and education programs, all of whom agree: News literacy is an essential life skill.

Join us and help give
facts a fighting chance.



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