

### The Challenge

Young people must navigate the most complex information landscape in human history. Truth, evidence and facts compete for attention alongside rumors, conspiracy theories and disinformation. The News Literacy Project believes that education is the most effective method to address this challenge, and our NewsLitCamps provide educators with resources and expertise to teach news literacy — an essential life skill.



# The NewsLitCamp Approach

NewsLitCamp is a full-day professional development experience that stands apart:



Educators join journalists in their newsroom, where real-world experiences inform classroom teaching.

In our flexible, teacher-directed model, educators tell us what they are interested in and what they hope to learn.



Sessions with journalists are structured to address educators' needs and interests.

Our NewsLitCamp partners include both local and nationally known news organizations: **Bloomberg BNA**, **The Charlotte Observer** (North Carolina), the **Chicago Sun-Times**, the **Daily Herald** (Arlington Heights, Illinois), the **Houston Chronicle**, the **Lexington Herald-Leader** (Kentucky), the **Los Angeles Times**, the **Miami Herald**, **NPR**, **Time**, **Univision**, **The Washington Post** and **WBEZ**.

Our goal is to develop educators' news literacy education expertise, share specialized teaching resources and provide a behind-thescenes look at the news reporting process.

Most important, NewsLitCamps build a greater understanding between educators and journalists that enhances the appreciation of the vital civic role of each in our democracy.

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# Here's what you can expect

Our in-house experts establish the core skills and concepts of news literacy education and introduce teaching tools.

Using examples from the news of the day, journalists lead breakout sessions on such issues as news judgment, the role of social media, journalism standards and practices, and perceptions of bias. These sessions aim to demystify the news-gathering process — and explain what distinguishes quality journalism — because, as an educator, you directly influence how your students process everything they are reading, watching and hearing.

We'll also introduce you to tangible tools and concrete strategies for bringing news literacy to your school — including a live introduction to the **Checkology® virtual classroom**, our news literacy e-learning platform.



#### What your peers say

"One of the great things about NewsLitCamp is it not only gives me skills to teach my students, but it teaches me about news literacy – what does it mean to be news-literate."

- Mary Kate Lonergan, middle school social studies teacher, Manlius, N.Y.

"As a librarian who helps students navigate information access and critical thinking, it was very important professional development."

– Rebecca Plaza, high school librarian, Chicago

Whether or not we are able to teach America's youth how to be discerning consumers of media is the most important question of our time. This stuff is invaluable."

> –Joseph Holloway, high school journalism teacher, Houston

#### Learn more

To learn more about NewsLitCamps, visit our website, **newslit.org**, or contact us at **newslitcamp@newslit.org**.

#### About us

The News Literacy Project, a nonpartisan national education nonprofit, empowers educators to teach students the skills they need to become smart, active consumers of news and other information and engaged, informed participants in our democracy.

#### Follow us



# Join us and help give facts a fighting chance.