



### Propaganda

is information that provokes you — often by using false or distorted information to manipulate your emotions.



### Raw information

is information that is unprocessed, meaning that it has not been analyzed, checked, edited, explained or placed in any context.



### Opinion

is information that gives a particular perspective and persuades you, ideally through the use of fact-based evidence, to adopt a specific point of view about an issue or event.



### News

is information that informs you, through fair and accurate reporting, about local, national and international events, issues and people of significance or interest.



### Advertising

is information that is designed to sell a product or service.



### Entertainment

is information that is created to amuse, please, relax or distract people.

