EDUCATOR GUIDE KEY AND STUDENT PAGES FOR

News Goggles
How do journalists develop and use sources in news reports?

In this document you’ll find:
- Teacher directions for this lesson.
- Editable student pages.
- An answer key for the student pages.

Teacher directions:
1. Distribute student copies of the viewing guide in this document (pages 2-5).
2. View the featured video and work through the viewing guide together.
2. Conclusion: Have students use their notes from this viewing guide to brainstorm a response to the essential lesson question. Then, discuss as a class. To extend this question further, have students develop their thoughts in several paragraphs or an essay.
News Goggles
How do journalists develop and use sources in news reports?


Directions:
1. Watch the featured video, using this viewing guide to take notes about Jany’s reporting process.
2. Explain how journalists develop and use sources in news reports.

Resource Connection Tip: Review the Seven Standards of Quality Journalism to consider why journalists seek out credible sources in their efforts to produce accurate and fair reporting.

* sources: the people, organizations, documents and other providers of background information that journalists use as the basis of their reporting

* beat: a newsroom term for the particular topic that a journalist covers

PART A: Introduction to Libor Jany

What kind of reporting did Jany do at the Star Tribune in Minneapolis — where he was part of a team that won a 2021 Pulitzer Prize — and continues to do at the Los Angeles Times?

When Jany is deciding what to cover, he will . . .

1.
2.
PART B: Sources

What are some ways journalists develop sources?
1.
2.
3.

Journalists can build trust with sources by . . .
1.
2.

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When should journalists use anonymous sources?
1.
2.
3.

When verifying information from sources, including conflicting accounts, journalists should . . .
1.
2.
Conclusion: How do journalists develop and use sources in news reports? Use evidence from all parts of this viewing guide to support your answer.

PART C: A national reckoning

After George Floyd's murder, many newsrooms reflected on their own practices around covering police and public safety. What are some changes Jany has observed since he first started covering public safety?

1.

2.

Challenge: Find a recent news report on a topic you care about. Highlight all the sources quoted or cited and analyze them. Why do you think these sources were included? Are any anonymous sources used? If so, does the piece explain why they were granted anonymity and why the information they provide is credible? Are any relevant voices or perspectives missing? If you had reported this story, who would you have interviewed?
SEVEN STANDARDS OF Quality Journalism

Multiple Credible Sources
- People in a position to know relevant facts and details, including eyewitnesses, officials and experts.

Avoidance of Bias
- Presenting the facts and necessary context in a dispassionate manner.

Verification
- The process of checking and confirming all facts and details in a report.

Balance
- Representing multiple sides of the issue, event or controversy — but without giving undue weight or legitimacy to one side or point of view.

Documentation
- Reports, studies, data, videos, photos and audio recordings.

Context
- Presenting the facts in a way that makes their meaning clear, fair and accurate.

Fairness
- Treating sources and subjects with appropriate respect, and giving subjects a chance to share their points of view or respond to any assertions or allegations about them.
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* beat: a newsroom term for the particular topic that a journalist covers

PART A: Introduction to Libor Jany

What kind of reporting did Jany do at the Star Tribune in Minneapolis — where he was part of a team that won a 2021 Pulitzer Prize — and continues to do at the Los Angeles Times?

Jany’s beat is public safety. At the time of this interview, he covers the Los Angeles Police Department.

When Jany is deciding what to cover, he will . . .

1. Aim for a balance between breaking news and longer-term or more in-depth stories.
2. Look for broader themes and trends.
PART B: Sources

What are some ways journalists develop sources?
1. Get to know potential sources in person.
2. Identify the major, or important, people for a particular beat.
3. Try to check in with sources regularly.

Journalists can build trust with sources by . . .
1. Showing they understand complex issues.
2. Standing by agreements to keep information “off the record.”

Use the space below to record the differences between on the record, on background and off the record.

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<th>On the record</th>
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<td>🟢 Information can be published, under certain conditions. Source often not identified by name.</td>
<td>🟥 Information cannot be published. Might guide reporting.</td>
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<td>🟢 Source is named (attributed.)</td>
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When should journalists use anonymous sources?
1. Use only when information provided can’t be obtained from other named sources.
2. Journalists know the identity of the source.
3. Information provided has been verified as credible.

When verifying information from sources, including conflicting accounts, journalists should . . .
1. Try to corroborate information with other sources.
2. Be skeptical of video and images posted online and always verify their authenticity.
Conclusion: How do journalists develop and use sources in news reports? Use evidence from all parts of this viewing guide to support your answer.

PART C: A national reckoning

After George Floyd's murder, many newsrooms reflected on their own practices around covering police and public safety. What are some changes Jany has observed since he first started covering public safety?

1. There's growing awareness about becoming less reliant on police sources.
2. It's important to include diverse voices and sources in news coverage.

Challenge: Find a recent news report on a topic you care about. Highlight all the sources quoted or cited and analyze them. Why do you think these sources were included? Are any anonymous sources used? If so, does the piece explain why they were granted anonymity and why the information they provide is credible? Are any relevant voices or perspectives missing? If you had reported this story, who would you have interviewed?
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