

# PitchIt!

## Student Contest

**Give your students a voice and earn prizes!**

**PitchIt!** empowers students to express their positions through writing and public speaking, encouraging them to become well-informed and civically engaged. Easy to implement, this one-of-a-kind contest easily aligns with curriculum in subjects such as civics, social studies, English Language Arts, journalism and more — and it's **FREE** to participate!

**Open to middle and high school students in CO, FL, PA, NY and TX.**



**PRIZES** include gift cards for students and teachers and school banners to celebrate these achievements! Prizes vary by region — refer to your state's contest page.

Learn more about [PitchIt!](#)



**2024 deadlines and rules vary by state:**

[Colorado](#) - April 15

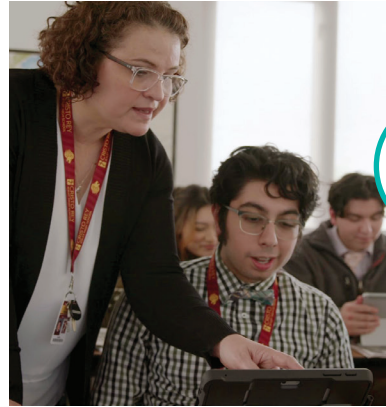
[New York](#) - April 19

[Florida](#) - April 19

[Texas](#) - April 15

[Pennsylvania](#) - March 1

### HOW TO PARTICIPATE



1

#### Write

Dive into of-the-moment topics! Students craft 500- to 1,000-word essays about current events that are important to them from a news literacy perspective. Teachers pick the top five to advance to the next round.



2

#### Draft + Craft

NLP's educator panel chooses three middle and three high school students to create a visual presentation of their essay. Prepare for the public speaking event!



3

#### PitchIt!

Students present their work professionally! Essay winners pitch their topic to a panel of journalists and receive personalized feedback. Panelists choose the Grand Prize recipients.

