

Join us for a free  
three-part webinar series  
centered on **news** and  
**media literacy** skills.

# News and Media Literacy for Civic Engagement

WEBINAR SERIES BROUGHT TO YOU BY CCSS AND THE NEWS LITERACY PROJECT

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checkology®

WEBINAR SERIES

## News and Media Literacy for Civic Engagement

Brought to you by CCSS and the News Literacy Project

Each session is an hour long and will include free resources and learning from NLP along with time for Q&A. Our lessons help educators equip students with the tools to evaluate and interpret information and current events, so they can know what to trust, share and act on. Discover how to teach students about misinformation – what it is, how it functions, how to spot it and how to debunk it.

▶ Sessions will be recorded.



Contact: [info@ccss.org](mailto:info@ccss.org) [www.ccss.org](http://www.ccss.org)

### About NLP

The News Literacy Project is a nonpartisan nonprofit building a national movement to ensure that all students are skilled in news literacy before high school graduation, giving them the knowledge and ability to participate in civic society as well-informed, critical thinkers.



NLP's resources are completely free.

[newslit.org](http://newslit.org) [get.checkology.org](http://get.checkology.org)

For a future founded on facts

### SESSION 1

SEPT. 17  
4:30 - 5:30 P.M. PT

## Constitution Day and Voter Education Week in the Era of AI and Deepfakes

Artificial intelligence technology is not new, but dramatic advances in generative AI have captured the world's attention and are transforming the information landscape. Harmful falsehoods are designed to cause confusion and to undermine people's faith in American democracy. Election disinformation can be tricky, but the same false narratives and claims tend to get recycled, which can make it easier to spot. We will share strategies for helping determine the credibility of evidence and sources as well as best practices for teaching about misinformation.

● [REGISTER HERE](#)

### SESSION 2

OCT. 22  
4:30 - 5:30 P.M. PT

## Media Literacy Week and Digital Citizenship Week

By teaching a deeper understanding of misinformation, including conspiratorial thinking, you can help students become less susceptible to it and more likely to prioritize reliable, verified sources of news and information. Advanced searching skills can help students work their way back to the original source of specific claims, quotes, photos and videos – a critical step in fact-checking online. We will focus on responsible searching and sharing.

● [REGISTER HERE](#)

### SESSION 3

JAN. 28, 2025  
4:30 - 5:30 P.M. PT

## News Literacy Week and Youth Civic Engagement

By introducing students to the major standards of quality journalism, and helping them understand their nature and rationale, you're providing them with conceptual and analytical tools to evaluate the credibility of the information they encounter daily and to critically respond to it. This knowledge can also activate a wide variety of high-level news literacy discussions in your classroom and beyond. We will focus on the standards of journalism and the role journalism plays in our democracy.

● [REGISTER HERE](#)

FOR MORE INFORMATION, CONTACT ERIN OLSON AT [EOLSON@NEWSLIT.ORG](mailto:EOLSON@NEWSLIT.ORG)