

# NATIONAL NEWS LITERACY WEEK

Feb. 3-7, 2025  
NewsLiteracyWeek.org

# Activity Planner

Teach a news literacy standard every day!

The News Literacy Project uses **five primary standards** to define the core competencies students need to be news-literate. Use these activities from our educator newsletter [The Sift](#)®, [Checkology](#)® virtual classroom and [resource library](#) to focus on a different standard each day. (Learn more about the five standards in our [Framework for Teaching News Literacy](#).)



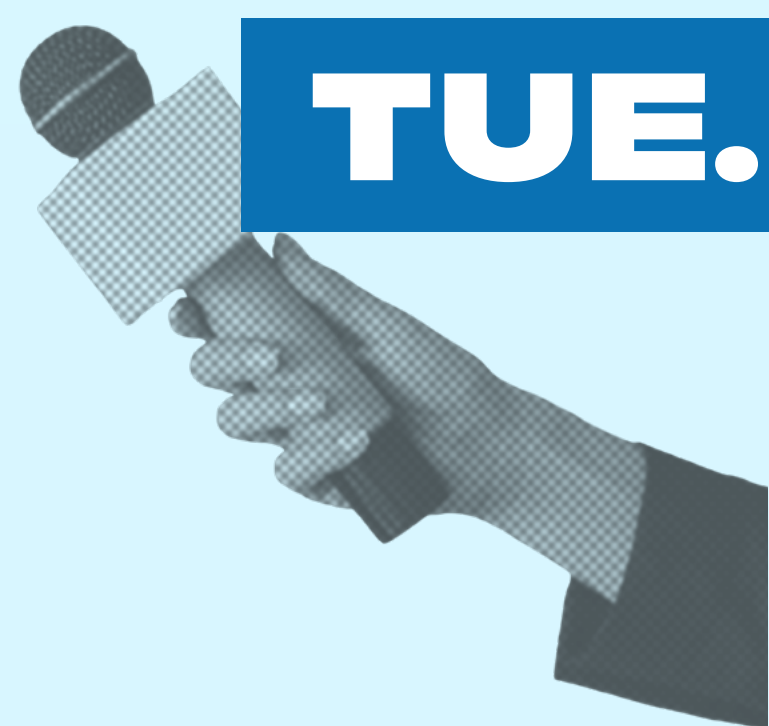
**MON.**

## STANDARD 1

Students distinguish news from other **types of information** and can recognize both traditional and nontraditional advertisements.

["Dig Deeper: What are paid partnerships on social media?"](#) (worksheet)

["InfoZones"](#) (Checkology lesson, 60+ minutes)



**TUE.**

## STANDARD 2

Students acknowledge the importance of the **First Amendment** in American democracy and a **free press** to an informed public.

["The First Amendment"](#) (poster)

["The First Amendment"](#) (Checkology lesson; 60+ minutes)



**WED.**

## STANDARD 3

Students understand why **professional and ethical standards** are necessary to produce quality journalism, and they can apply understanding of those standards to discern **credible information and sources** for themselves.

["Breaking News Checklist"](#) (infographic)

["Understanding Bias"](#) (Checkology lesson; 70+ minutes)



**THUR.**

## STANDARD 4

Students demonstrate increased **critical habits of mind**, including effective verification skills and the ability to detect misinformation and faulty evidence.

["6 things to know about AI"](#) (poster)

["Introduction to Algorithms"](#) (Checkology lesson; 60+ minutes)



**FRI.**

## STANDARD 5

Students express and exercise **civic responsibility** by seeking, sharing and producing credible information as effective participants in a democracy.

["How to speak up without starting a showdown"](#) (poster)

["News Diary"](#) (worksheet)

News Literacy Project

checkology®

**EXTRA CREDIT**

- [Infographics poster bundle](#) (free download from We Are Teachers)
- ["How to teach news literacy in polarizing times"](#) (infographic)
- [Newsroom to Classroom journalist visits](#)

**Only have 5 minutes?**

Use the [Daily Do Now slides](#) from The Sift for bell ringer prompts.

The Sift®