ZONING INFORMATION

Determine the primary purpose of content to begin assessing its credibility.

To entertain:
- Entertainment

To sell:
- Advertising

To persuade:
- Opinion

To provoke:
- Propaganda

To document:
- Raw information

To inform:
- News

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NAVIGATING AI

Sometimes visual cues are not enough to determine if an image or video is real or AI-generated.

Remember to take additional steps to look for context:

- Investigate the source

- Search for credible fact checks or news coverage

- Do a reverse image search

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EVALUATING EVIDENCE

How can you tell if evidence you see online really supports a claim?

Look for:

- An authoritative source and/or verified account

- Context

- Supporting links from authoritative sources

- Supporting graphics

- Credit given to photographers

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UNDERSTANDING FIRST AMENDMENT FREEDOMS

The First Amendment is vital to American democracy and an informed public.

The First Amendment...

Does protect freedom of:
- Religion
- Assembly
- Speech
- Petition
- The press

Does not protect:
- Incitement of violence
- Obscenity
- Disruptive speech or expression in schools
- Defamation

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